











2015

Connecticut Traffic Safety Challenge



The Connecticut Traffic Safety Challenge (CTSC) is a traffic safety awards program that focuses on four major traffic safety priorities: occupant protection, impaired driving, distracted driving and speeding. The CTSC is supported by the National Highway Traffic Safety Administration (NHTSA), the Connecticut Highway Safety Office and the Connecticut Police Chiefs Association (CPCA). Agencies are provided with an opportunity to make a significant difference in the communities they serve through traffic safety activities, ultimately reducing injuries, saving lives and detecting and deterring crime.

High Visibility Enforcement

High visibility enforcement sends a clear message to the public that law enforcement is serious about traffic enforcement. Combined with paid advertising and/or earned media, high visibility enforcement has been shown to reduce traffic crashes, injuries, and fatalities. It is also known to increase the public's awareness of law enforcement's traffic safety efforts, and deter individuals from participating in high-risk behavior. Law enforcement agencies participate in various high-visibility federal traffic safety campaigns during the year and are encouraged to support sustained high-visibility enforcement activities throughout the year.

Occupant Protection

Click It or Ticket is a national seat belt enforcement mobilization campaign, which focuses on increasing seat belt use and reducing highway injuries and fatalities. Experience has shown that campaigns that incorporate high visibility enforcement efforts can substantially increase safety belt use rates in a very short period of time and heighten the public's interest in its support of positive, prevention-oriented law enforcement efforts.



The **Seat Belt Partnership** is supported by the Federal Motor Carrier Safety Administration and more than 20 private-sec-

tor organizations that are committed to combating the low seat belt use among the nation's commercial motor vehicle drivers. This program provides states with guidelines, educational resources, outreach materials, and public service announcements to execute their own safety belt campaigns. To learn more about



this program visit, www.fmcsa.dot.gov/safetybelt.

Impaired Driving

prive Sober or Get Pulled Over is a year-round national campaign that promotes high levels of law enforcement participation during the Labor Day and December crackdowns.

These campaigns include sustained high visibility enforcement throughout the year, especially during high-risk times, by using sobriety checkpoints where they are permitted, as well as saturation patrols, signage, and other activities that would be highly visible to the driving public. Through the efforts of high visibility enforcement and better training of prosecutors, law enforcement officers and DUI courts, positive strides are

being made in reducing alcohol-related fatalities.





Federal Highway Administration
Federal Motor Carrier Safety Administration
Research & Innovative Technology Administration
Intelligent Transportation Systems

Award Categories

Connecticut Traffic Safety Challenge

Municipal Agencies

- 1. 1-10 Officers
- 2. 11-25 Officers
- 3. 26-35 Officers
- 4. 36-50 Officers
- 5. 51-65 Officers
- 6. 66-100 Officers
- 7. 101-250 Officers
- 8. 251 or more Officers



State Police Troops

All State Police Troops compete in the same category. (No statistical data from Resident Trooper towns will be allowed if those towns have entered a municipal

category.)

Other Law Enforcement Agencies

College, University Police, Tribal, DMV, Military

Regional Traffic Team

Multi-Jurisdictional Enforcement Programs

Organizations/Associations

Hospitals, Health Departments, Safety Organizations (Applications must highlight how effort support law enforcement or traffic safety)

National Challenge

The categories for municipal agencies and sheriffs offices in the National Challenge are different from those in the state challenge.
To see the National Challenge categories, go to www.theiacp.org/NLEC.

IACP National Law Enforcement Challenge

The National Law Enforcement Challenge Application is now on-line. Connecticut applications will not be forwarded to the IACP.

To be considered in the 2015 Challenge, entries MUST be postmarked by

June 1, 2016

Submit application to:

Connecticut DOT

Highway Satey Office

ATTN: Mr. Edmund Hedge

2800 Berlin Turnpike

P.O. Box 317546

Newington, CT 06131-7546

Special Awards Categories

IN ADDITION to the first, second, and third place Conncecticut Traffic Safety Challenge awards an agency can receive, there are several other "special awards" for which they may compete. An agency **must submit** a **FULL Challenge application** to then be considered for a special award category. If your agency wishes to apply for a special award, your application must include a <u>separate</u> tab or <u>section</u> for each special award category that you wish to be considered.



SPECIAL AWARD CATEGORIES

Occupant Protection Award

Applicants will be judged on their year-round efforts to detect and apprehend OP/CPS violations and to address occupant protection through policies, officer training, and public information and education.

Child Passenger Safety Award

Applicants will be judged on their efforts to promote and enforce child passenger safety in their jurisdiction.

Judges Award

All entries in the Connecticut Traffic Safety Challenge will be considered for this award, except for prior winners within the last 5 years. The winning agency will be the one that best represents a complete traffic safety program touching all aspects of highway safety, including policies, guidelines, enforcement, training, public information and education, and program effectiveness.



Impaired Driving Award

Applicants will be judged on their year-round efforts to detect and apprehend impaired drivers and to address impaired driving through policies, officer training, and public information and education.

Speed Awareness Award

Applicants will be judged on their efforts to address the problem of speeding, through enforcement, public education, and officer training.

Distracted Driving Safety Award

Applicants will be judged on their notable efforts to promote and enforce Distracted Driving laws.

HOW-TO GUIDE

Visit the CPCA website at:

www. cpcanet.org and click on the "How To" guide for information on applying for the special award categories. The guide will provide you with the steps you need to take to be considered for one of these awards.

Special Awards



The Looking Beyond the Belt Award and Connecticut Highway Leadership Award



These traffic safety awards are presented annually and **do not** require a Connecticut Traffic Safety Challenge application.



Applications for both awards can be found on the Connecticut Chiefs of Police website on the the Traffic Challenge page.



Applications will be accepted throughout the year and are due by May 1st.

Looking Beyond the Belt Award

This award annually recognizes individual law enforcement officers whose observations during a traffic stop based soley on a safety belt violation results in the discovery of evidence of a crime and/or apprehension of criminals.

Connecticut Highway Safety Leadership Award

This prestigious award annually recognizes an individual law enforcement officer or civilian who have made significant outstanding <u>lifetime</u> contributions to highway safety.

For applications go to the CPCA website at www.CPCANET.org

Challenge Scoring Guide

Policy & Guidelines (20 pts.)

Applicants must provide a copy of their policies and guidelines for safety belt use within the agency as well as enforcement policies and guidelines for safety belt, child passenger safety restraints, impaired driving, and speed.

Training (20 pts.)

Outline the training conducted/received during the year in each of the following areas:

- occupant protection;
- impaired driving;
- speed enforcement; and,
- other overall traffic safey training

Provide a narrative about the training your agency con-ducted/received during the past year. Include the percent-age of officers trained in each category. Also include other recent training over the past few years that still may be applicable today (child passenger safety technicians, crash reconstructionists, etc.) Do not include basic academy training or FTO training.

Incentives & Recognition (25 pts.)

Agencies must provide evidence of their participation in a Saved By The Belt program which recognizes motorists involved in traffic crashes who were saved from injury or death because they were wearing their seat belt. Even motorists who were not injured at all should be recognized if the dynamics of the crash show they would have been injured had they not buckled up. Rewards and recognition provide motivation to individuals and agencies and are important elements in recognizing efforts and letting people know that traffic safety is a priority in the community and the agency. Agencies must provide documentation of

officers who excel in the areas of occupant protection, speed enforcement and impaired driving. Letters of commendation, uniform pins or ribbons, plaques, etc. are examples of recognition. Have your officers been recognized by MADD as top DUI officers?

Public Information & Education (40 pts.)

In this section, agencies should provide detailed information on their efforts to promote the issues

of occupant protection, impaired driving, speed enforcement, and traffic safety. Show your creativity in promoting your programs. Provide a narrative of your public information and education activities and of your efforts to publicize highly visible enforcement throughout the year. Tell us what you have done and how you got the message out to the public. Include press releases, newspaper clippings, photos, samples of educational brochures, Web pages, etc. Share your results and provide supporting documentation.

Enforcement Activity (50 pts.)

Provide the number of citations issued by your department for the last three years for:

- safety belt/child safety seats;
- impaired driving; distracted driving;
- speeding violations; and,
- special enforcement efforts.

Provide information on all of your enforcement efforts. Make sure to include information for all types of enforcement done during the year including; Commercial vehicle, Motorcycle, Pedestrian, Railroad, Red Light etc.

How Effective Were You? (40 pts.)

The secret to this section is very simple do the research and find the numbers. This is not only important for completing your application, but the data will help you to evaluate and build your entire traffic safety program. This section can be used as a barometer of how well your agency is doing. At a minimum, address your traffic program's effectiveness in the following areas: change in safety belt use, change in the number of speed and alcohol related fatalities and injury crashes from previous years, and change in the total number of crashes from previous years. Your effectiveness documentation should also include results of some of your enforcement programs.

Quality of Submission (10 pts.)

How well did you organize your application? Your submission should follow the order of the application. Is the information clearly provided and creatively presented?

How-To Guide- For additional guidance on assembling your Traffic Safety Challenge application, visit: www.cpcanet.org

Application Check List

USE THIS CHECKLIST to ensure you report what your agency was involved in during the year. This is a partial list of some of the require materials. For more detailed instructions on how to complete your Traffic Safety Challenge application, visit the Traffic Safety Challenge webpage at WWW.CPCANET.ORG.

For more information about the Challenge program, or for assistance with your application, contact:

Mr. Edmund Hedge Connecticut Traffic Safety Challenge Coordinator at:

(860) 594-2386

edmund.hedge@ct.gov or, visit www.cpcanet.org and click on the "How To Guide" logo.

Please
keep a copy
of your application. Applications
become the property of the CDOT
and will not be returned
to submitting agencies
and/or
other requestors.



HAVE YOU INCLUDED....?

Written policy requiring officer belt use

Written guidelines for enforcing occupant protection laws

Written guidelines for speed enforcement

Written guidelines for impaired driving enforcement

Training information: Updates or new training during the Past year. (roll call, inservice, seminars, conferences and other

DID YOU INCLUDE....?

Nominate or officers for traffic safety awards (local or state)
Give departmental awards to officers for traffic safety efforts
Have a department Saved by the Belt program
Outline your public information and education programs
Participation in any child passenger safety training or programs
Presentations to groups (PTA, Scouts, employers, businesses)
Use of speed trailers, number of times used, how deployed
List number of traffic safety messages and activities
Photos of activites, handouts, web page, facebook
Summary of press releases and / media coverage

DID YOU PROVIDE....?

Total numbrer of sworn personnel, regardless of rank
All enforcement and citation data for three years
Seat belt use surveys (pre & post) in your community
Percentage of fatalities/injuries that were alcohol and speed related
A separate tab/section for any special award applications

Contact phone number (after hours) for agency representative

2015 **APPLICATION**

Check One:

- **Municipal Police** (City, Town or Village)
- State Police
- University/College
- Tribal
- Other Law Enforcement Dept MV, Military,

Regional Traffic Teams - Multi-Jurisdictional **Enforcement Programs**

Organization/ Associations

Special Award Consideration: CHECK ALL THAT APPLY

For each box checked, a separate section must be included at the end of your submission, containing information on why your agency should be considered for this award.

Occupant Protection

CPS Safety

Speed Awareness

Impaired Driving

Distracted Driving



Agency Name: Address: City/State/Zip: Agency Head: Contact Name/Rank: Resident Trooper Town: Total # of Uniform	Phone: () Fax: () E-mail: Total # Sworn Personnel				
I. Policy & Guidelines (Agency MUST provide an actual copy of the This agency has a written policy: YESNO requiring officer safety belt use. YESNO making safety belt and child passenger safety YESNO making speed enforcement a priority. YESNO making impaired driving enforcement a priority.	enforcement a priority.				
II. Training of Officers (Agency MUST provide a narrative or outline of training completed, (#) of officers who received training in 2015 in occup (#) of officers who received training in 2015 in speed (#) of officers who received training in 2015 in impai (#) of officers who received any other traffic safety re	ant protection -related topics red driving				
YES NO Officer recognition programs for speed detection of the programs for speed detection of the programs for impaired drive the programs for speed detection of the programs for impaired drive the program of	I programs). otection violation detection and apprehension tion and apprehension. ving detection and apprehension				
IV. Public Information & Education Provide a detailed written narrative of all the public information and education efforts conducted during 2015 to address occupant protection, speed, DUI, and all other traffic safety programs. Include photos, newspaper clippings, press releases, etc. See the How-To Guide for additional information.					

V. Enforcement Activity

Provide a narrative explaining what your agency accomplished during 2015. Also provide the following data for the last 3 calendar years:

Number of Seat Belt Citations:	2013	2014	2015			
Number of Child Seat Citations:	2013	2014	2015			
Number of Speeding Citations:	2013	2014	2015			
Number of Impaired Driving Arrests:	2013	2014	2015			
Number of Distracted Driving Citations:	2013	2014	2015			
Provide the number of Special Enforcement Efforts in 2015 (your narrative <u>must explain</u> what your efforts were):						
Seat Belt Enforcement Zones: Impaired Driving Checkpoints: Other Enforcement Efforts:						

VI. Effectiveness of Efforts

Speed Enforcement Zones:

Total injury crashes:

Provide a narrative of your agency's effectiveness. Include charts, graphs, and other details and documentation on increases or decreases in enforcement, crashes, crash injuries, and fatalities. Your agency should include efforts to target the worst crash locations. How did your agency make a difference in the community?

Impaired Driving Saturation Patrols:

State's average safety belt	use rate in 2015 85	5.4%	iice iii ti	ne community:	
Jurisdiction's safety belt ι	use rate at the beginning of	2015: %	<i>_;</i> At	the end of 2015:	
%Percentage of 2015 fata	l and injury crashes related	to, Speed:	<u>%</u> ; Al	lcohol:	<u>%</u>
Total roadway crashes:	2013	2014	_ 201	5	
Total fatal crashes:	2013	2014	_ 201	5	

APPLICATION MUST BE INCLUDED IN SUBMISSION

2014