Regulations of Connecticut State Agencies

Additions underlined, deletions strikethrough

Submitted pursuant to a requirement in PA 17-140

## 13b-96-44. Identification of taxicabs

- (a)Each and every vehicle authorized and placed in taxicab service within six (6) months after the implementation of these regulations shall be either 1. Ppainted according to a uniform color scheme chosen by the certificate holder, or 2. Utilize the factory paint color on the vehicle at the time of purchase. All of the motor vehicles operated as taxicabs in a certificate holder's fleet shall have one uniform lettering and /or logo and color scheme. All certificate holders shall register the details of option 1 or 2 abovecolor scheme with the commissioner within six (6) months from the date of implementation of these regulations. Option 2 does not require that all vehicles in the fleet be the same color.
- (b) Any certificate holder operating a taxicab pursuant to a certificate from the commissioner may adopt one trade name or design for each certificate subject to approval by the commissioner. Such trade name shall not reflect the name of a town or area not authorized under the certificate or resemble any other mode of transportation other than that of a taxicab service. Such trade name design shall:
- (1) Have a permanently affixed decal or be permanently painted on both sides of the vehicle; and
- (2) Include the name of the certificate holder or trade name / logo under which business is conducted, and the telephone number (per Conn. Gen. Stat. 13b-99).
- (2)(3) Additional information may be included such as web address, app information, etc., that would facilitate hailing from a traditional or digital platform.

- (c )Every taxicab shall be equipped with an operating exterior taxicab roof light on the roof which shall be illuminated at times when the vehicle is in service. The Department of Motor Vehicles has jurisdiction over the specifications of the roof light pursuant to Conn. Gen. Stat. section 13b-99, and currently allows for a non-permanent attachment.
- (d)All mandatory lettering, identification numbers, and wording and logos, whether in a particular trade name or design, as required by this section and approved by the commissioner shall be not less than three (3) inches in size, shall be clearly identifiable, and shall contrast distinctly with the body color of the taxicab.
- (e)No vehicle operated as a taxicab shall have any <u>commercial</u> advertisement placed in the interior or on the exterior <u>window</u> of a vehicle.