

CONNECTICUT CONTINUING CARE ADVISORY COMMITTEE
Masonicare at Ashlar Village, Wallingford, Connecticut
Minutes of the Meeting
May 20, 2016

Attendance

The following members were present: Mag Morelli, Maureen Weaver, Jennifer Rannestad, Marjorie Sullivan, Keith Robertson, William Thompson, Jon-Paul Venoit, Rich Wysocki, Billie Alban and Dick Clarke.

Also present was George Thomas for Jonathan Fink.

The meeting was open to the public and several CCRC residents were in attendance including residents from Elim Park, Ashlar Village, Edgehill, Seabury, StoneRidge and Watermark at 30/30.

The meeting was called to order at 10:00 a.m.

Minutes

The minutes of the January 15, 2016 meeting were approved.

Department of Social Services Comments

Mr. Wysocki reported that no new legislation regarding CCRCs was enacted in the 2016 Legislative Session. He reported on receiving a call from a party interested in potentially building a 120 unit CCRC with a 60 bed health center. He also reported on another community that is reducing their number of skilled nursing beds.

Mr. Wysocki was asked about the current state budget situation and he confirmed that budget cuts would affect the state agency.

Updates on Implementation of Public Act 15-115, An Act Establishing a Bill of Rights of Residents of Continuing Care Retirement Communities

The committee discussed the progress of the implementation of the 2015 CCRC legislation and the committee invited the guest attendees into the discussion. No problems were reported and positive comments were offered.

Ms. Alban reported that she has heard from residents that they are concerned or anxious about expansions and renovations that are going on in various CCRC communities. The committee then discussed how this is a period of tremendous transition and change and not just for CCRCs. It was suggested that CCRC resident council presidents be offered training in helping residents with acceptance of change. Ms. Morelli offered to work with ConnCCRA outside of this advisory committee to plan such a program for providers and resident council presidents.

New Business

A concern was raised by a resident in attendance that the marketing language that is being used to promote home and community based aging services is unintentionally discouraging residents from making the choice to move into CCRCs. Ms. Morelli offered to share this concern with LeadingAge. Ms. Rannestad informed the committee of a new initiative by American Seniors Housing Association that addresses this concern. It is a new website and marketing initiative called *Where You Live Matters.org*.

There was discussion of the name “Life Plan Community” that was recently revealed as a new term for CCRCs. The naming initiative is explained in a video and it was decided that the link to the video will be sent out to all those in attendance. (Link: <https://vimeo.com/144630402>)

There was also the request to send out the link to the CCRC Resident Guide. (Link: [http://www.leadingagect.org/assets/documents/Final%20Consumer%20Guide9%2017%2011%20\(2\).pdf](http://www.leadingagect.org/assets/documents/Final%20Consumer%20Guide9%2017%2011%20(2).pdf))

Next Meeting Date

The next meeting will be held on August 19, 2016.

The meetings will be held at 10:00 a.m. at Masonicare at Ashlar Village in Wallingford.

Adjournment

The meeting was adjourned.