

# How do you hear about our HIV testing Services?

(Updated: 2/7/2019)



## *Local Use Field (L4) Codes*

Code	Local Use Field (L4) Options:
1	Billboard
2	Event/Festival
3	Family/Friend
4	Flyer
5	Health Fair
6	Internet Article
7	Internet Search
8	Magazine
9	Newspaper
10	Newspaper-Article
11	Poster
12	Radio ad
13	Text Message
14	TV ad
15	Via E-mail
16	Social Media -Ask.fm
17	Social Media -ClassMates
18	Social Media -Craigslist
19	Social Media -Flickr
20	Social Media -Google+
21	Social Media -Instagram
22	Social Media -LinkedIn
23	Social Media -MeetMe
24	Social Media -Meetup
25	Social Media -Pinterest
26	Social Media -Tagged
27	Social Media -Tumblr
28	Social Media -VK-Europe
29	Social Media-Facebook
30	Social Media-my_space
31	Social Media-Twitter
32	Social Media-YouTube
33	Mobile-App- Adam4Adam
34	Mobile-App- Grindr
35	Mobile-App- Instagram
36	Mobile-App- Manhunt
37	Mobile-App- Snapchat
38	Mobile-App- Tinder

39	Mobile-App- Viber
40	Mobile-App- Vine
41	Mobile-App- WhatsApp
42	Outreach Worker
43	Word-of-Mouth -Individual
44	Word-of-Mouth -Group
45	She tried it-Campaign
46	Positive Prevention CT Website
47	Mobile-App- Jack'd
48	Bus Advertising
49	Bareback Real Time
50	Scruff
51	Newspaper (INNER-CITY News)
52	Newspaper (La Voz Hispana)
66	Other
99	Don't Know
(Blank)	Question was not asked

**Any questions or comments regarding the 'Local Use Field (L4) codes' could be directed to:**

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