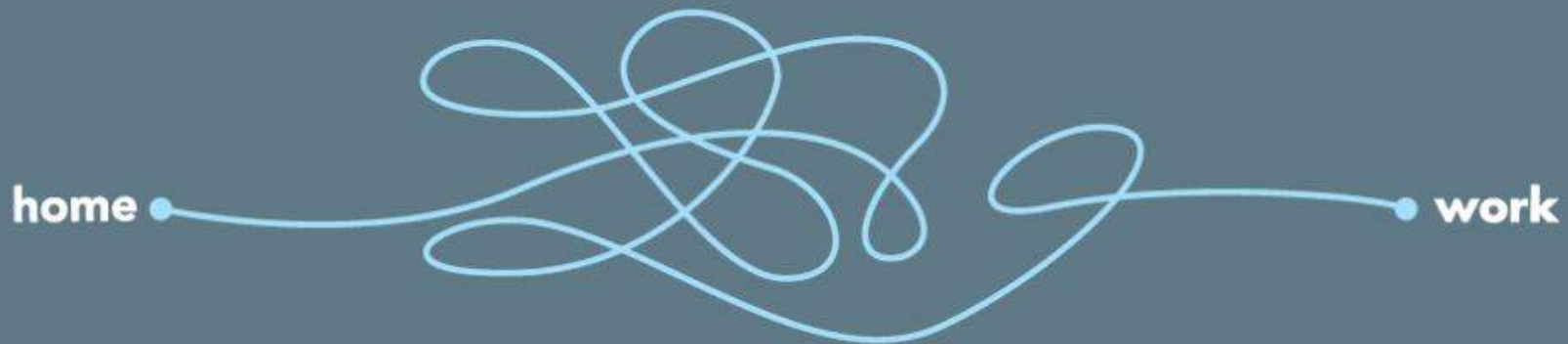




BOSTON GREEN TOURISM

Let **US** help you find your way.



Commuter Questions? **WE** got answers.

A BETTER CITY TRANSPORTATION MANAGEMENT ASSOCIATION www.abctma.com

WHAT IS ABC TMA?

- ABC = A Better City
- TMA = Transportation Management Association
- Buildings, employers, hotels, property managers
- 35 members, ~80,000 employees
- 1 of 11 TMAs in MA (geographically based)

ABC TMA MISSION

To maintain the economic viability of downtown Boston and the Back Bay by reducing traffic congestion and improving air quality through the creation of services and materials which promote transportation options other than the single occupancy vehicle.

ABC TMA COMMUTER BENEFITS

- 5 core commuter programs
 - Guaranteed Ride Home
 - Workout to Work
 - Fill 'er Up Carpool Incentive
 - Express Yourself Transit Incentive
 - Vanpool Incentive
- Support commuters in their mode choice
- Entice drive alone commuters to explore their options

GUARANTEED RIDE HOME

COMMUTER INSURANCE

- Receive up to 6 **FREE** rides from work to home per year
- For use in the event of an emergency/ illness (for yourself or someone you care for), or **unscheduled** over time
- You **must REGISTER in advance to use the program;** reservation system managed online
- Rides provided by an all hybrid livery service

WORKOUT TO WORK

ACTIVE COMMUTING

- Encourages the incorporation of bicycling & walking into work trips
- Submit walk and bike miles each month
- Receive prizes based on your commuting habits for first 3 months
- Eligible for monthly drawing for great commuter-oriented prizes

FILL'ER UP

CARPOOL INCENTIVE

- Encourages commuters to create carpooling opportunities
- To be eligible must be currently driving alone or add individuals currently driving alone to your carpool
- Receive \$35 per month for 6 months
- YOU choose who to carpool with

VANPOOL INCENTIVE PROGRAM

- Duration of participation is 6 months
- Receive up to \$220 towards your fare on a vanpool
- To be eligible, must be currently driving alone
- ABC TMA can provide assistance with locating a vanpool

EXPRESS YOURSELF

EXPRESS BUS/FERRY INCENTIVE

- Encourages commuters to move away from drive alone commutes
- Receive up to 5 months worth of incentives
- Receive up to \$385 towards your fare on MBTA Express buses/commuter boats or any private bus carrier
- To be eligible must be currently driving alone

ON-GOING ACTIVITIES: LUNCH-TIME WALKING SERIES



www.abctma.com

A Better City Transportation Management Association

ON-GOING ACTIVITIES: BIKE TUNE-UP AND BREAKFASTS



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ON-GOING ACTIVITIES: MASSCOMMUTER BIKE CHALLENGE



Nancy McKurjak | Petal Power Photography | 2011

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A Better City Transportation Management Association

ABC TMA PARTNERSHIPS

- MassCommute
 - Statewide TMA Council
- MassRIDES/MassDOT
 - NuRide: log green trips receive coupons/discounts
www.nuride.com
 - Zipcar/Mint Cars on Demand
 - reduced membership fees and driving rates for ABC TMA
- MBTA
- VPSI (national vanpool operations provider)
- Association for Commuter Transportation

ADVOCACY

- Transportation Fringe Benefit
 - \$230/month benefit may be cut to \$125/month in January
- Transportation Finance
- MBTA Fare Increase & Service Cuts
 - \$161 million deficit in FY13 grows to \$350 million in FY16
- \$20+ billion in unmet transportation costs
- DEP Rideshare Regulation
 - Pushing for simplification of reporting process

MEMBERSHIP DUES STRUCTURE

Over 1,000 employees	\$6,250
500 – 999 employees	\$5,750
250 – 499 employees	\$3,250
100 – 249 employees	\$2,000
50 – 99 employees	\$1,000
Less than 50 employees	\$700

Membership dues includes participation in all TMA programs and services for all employees. Contact dstraus@abettercity.org.

CONTACT THE ABC TMA

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