

1 CONNECTICUT DEPARTMENT OF ENERGY &  
2 ENVIRONMENTAL PROTECTION  
3  
4

5 AN ELECTRIC VEHICLE ROADMAP FOR CONNECTICUT  
6 TECHNICAL MEETING  
7  
8

9 Technical Meeting held at the DEEP  
10 Headquarters, Gina McCarthy Auditorium, 79 Elm  
11 Street, Hartford, Connecticut, on Friday, February  
12 8, 2019, beginning at 9:03 a.m.  
13  
14

15 KATHERINE S. DYKES, Commissioner, DEEP  
16 TRACY BABBIDGE, Bureau Chief, Bureau of Air  
17 Management, DEEP  
18

19 Moderators:

20 PEGGY DIAZ, ESQ.  
21 PAUL FARRELL  
22 KERI ENRIGHT-KATO  
23 LAUREN SAVIDGE, ESQ.  
24  
25

1 A p p e a r a n c e s:

2 Panel 1:

3 KATHY M. KINSEY, NESCAUM (Present by telephone)

4 NANCY RYAN, Energy and Environmental

5 Economics, Inc.

6 THOMAS ASHLEY, Greenlots

7

8 Panel 2:

9 BRETT WILLIAMS, Center for Sustainable Energy

10 (Present by telephone)

11 JULIA REGE, Association of Global Automakers,

12 Inc. (Present by telephone)

13 JAMES T. FLEMING, CT Automotive Retailers

14 Association

15 PATRICK BROWN, The Hartford

16

17 Panel 3:

18 DANA LOWELL, M.J. Bradley & Associates LLC

19 CHARLOTTE ANCEL, Eversource Energy

20 KEVIN GEORGE MILLER, ChargePoint

21 Panel 4:

22 CHRIS NELDER, Rocky Mountain Institute

23 WATSON COLLINS, Electric Power Research

24 Institute

25 RICK ROSA, The United Illuminating Company

1 KERI ENRIGHT-KATO: Good morning. So  
2 thank you, everyone, for attending the technical  
3 meeting of the EV Roadmap. We have a pretty  
4 packed agenda. I'll go over some logistics in a  
5 little bit. Commissioner Dykes is here to provide  
6 some opening remarks. So I'll just let us get  
7 right to that and then get to the agenda.

8 Just really quickly, if you haven't  
9 heard, the restrooms are through the hallway past  
10 the elevators, if you do need them.

11 With that, I'll turn it over to  
12 Commissioner Dykes.

13 COMMISSIONER DYKES: Thank you, Keri,  
14 and thank you, everyone, for being here today.  
15 I'm just terrifically excited to see a great crowd  
16 and a lot of engagement on this important issue.  
17 We've made a lot of progress over the past couple  
18 of years here in Connecticut in reducing our  
19 carbon emissions and other pollutants from the  
20 electric generating sector, and I think that I see  
21 in these years ahead here at DEEP a real  
22 opportunity in working with all of you in this  
23 room to help make sure that we can get on track to  
24 start achieving similar levels of reductions in  
25 the transportation sector.

1           Having come from the Public Utilities  
2 Regulatory Authority and spending a couple of  
3 years as a commissioner over there, I know that  
4 the work that DEEP is doing on this Electric  
5 Vehicle Roadmap is going to be really, really  
6 important to intersect with the activities that  
7 PURA has underway with respect to grid  
8 modernization and thinking about rate design  
9 issues and how the utilities could be planning for  
10 the integration of electric vehicles.

11           This EV Roadmap, I just want to really  
12 commend our staff, Keri Enright-Kato, who you'll  
13 be hearing from in more detail in just a moment,  
14 for helping to put this process together. DEEP is  
15 taking a multi-pronged approach to reducing  
16 transportation energy consumption and harmful  
17 emissions, and we have within our air bureau  
18 obviously a tremendous history of working to  
19 reduce pollutants from the transportation sector.  
20 And so this EV Roadmap really brings together the  
21 combined mission of our energy and environmental  
22 protection agency to lay out exactly what the  
23 issues are and what the building blocks of an  
24 ambitious policy look like, and importantly,  
25 having a process where we can hear from

1 stakeholders and engage the best ideas and models  
2 that you can bring to us, whether it's from your  
3 own industry or advocacy or examples from other  
4 states, or ideas that we can pioneer for the first  
5 time here in the State of Connecticut.

6 So this is intended to be a very  
7 interactive process, a very interactive day, and I  
8 know that we're going to have a lot of great  
9 panelists joining us, but we really want this  
10 roadmap to be one that works for the State of  
11 Connecticut and works for our ratepayers, works  
12 for customers, fleet owners here in the state.

13 You know, this vehicle electrification  
14 is just one solution in our broader suite of  
15 activities that we need to take on in order to  
16 meet our ambitious carbon reduction goals, and the  
17 EV Roadmap is just one strategy within that  
18 solution. Obviously, there are many other  
19 elements to reducing carbon emissions and other  
20 criteria of pollutants cost effectively and  
21 effectively from the transportation sector, and  
22 this includes smart growth planning, transit  
23 oriented development, and clean and active  
24 transportation options and innovative  
25 partnerships. These all play a role in advancing

1 the state's energy and environmental goals.

2 And I just wanted to also stress as a  
3 new aspiring commissioner coming into this  
4 department the importance that equity must play in  
5 the success of any policies in the transportation  
6 sector. And so, you know, we're really focused on  
7 ensuring that we find solutions that support equal  
8 access and equal participation and benefit from  
9 clean transportation for everyone.

10 So I'm really excited, actually, in  
11 addition to the agenda that we have today, to also  
12 announce to you what we're releasing today. We've  
13 issued a letter to the two distribution utilities,  
14 United Illuminating and Eversource, requesting  
15 that they will submit to DEEP under Public Act  
16 15-5 pilot proposals to demonstrate different  
17 options for integrating electrification of public  
18 transit here in the State of Connecticut.

19 I think folks are aware a couple of  
20 months ago that DEEP was able to award some  
21 dollars from the VW settlement onto our department  
22 of transportation to support the electrification  
23 of more than a dozen buses in the State of  
24 Connecticut. And we don't want to just stop  
25 there. What we're hoping to do with this request

1 to the utilities is to ensure that in this process  
2 where DOT is going to be pursuing the  
3 electrification of these public transit vehicles  
4 that we can use this as a learning opportunity to  
5 assess how the utilities can most integrate these  
6 buses onto the distribution grid in the most cost  
7 beneficial manner.

8           So we're going to be asking the  
9 utilities to bring to us different options looking  
10 at whether it's installing distributed energy  
11 resources, onsite generation, paired with the  
12 charging infrastructure, and how that might  
13 optimize for the impacts of the charging on the  
14 grid, thinking about other types of demand  
15 response or demand reduction options that could be  
16 paired with the charging. We're going to be  
17 interested to see different rate design options  
18 that the utilities might propose. Again,  
19 recognizing that if we're going to make progress  
20 in this sector, to make it easy for fleet owners  
21 to consider conversion to electric vehicles that  
22 we need to understand both how to make this  
23 attractive for those fleet owners, those customers  
24 to switch to this new type of fuel, as well as  
25 minimize the impacts of this electrification on

1 the costs of operating the distribution grid.

2 So we're really excited to be sort of  
3 getting even more benefit from these VW dollars by  
4 not only assisting DOT in the electrification of  
5 these buses, but using this as a pilot that we can  
6 examine the best options for integration of those  
7 buses so that we can learn more and hopefully  
8 endorse a model that could be scaled up and made  
9 available for all types of fleet owners across the  
10 state. So we're thrilled to be requesting this  
11 from the utilities.

12 And I will stress that we hope to make  
13 this a very open and participatory process. So  
14 stay tuned, as we expect we'll have technical  
15 meetings and other things of that sort. We want  
16 to hear from third-party providers who may be able  
17 to assist with the integration of these vehicles  
18 and work with the utilities and with DOT. So just  
19 look for that. But I just stress that because,  
20 you know, electrification of public transit  
21 obviously provides many, many different benefits,  
22 not just in terms of reducing carbon emissions,  
23 but also in terms of assisting with reducing  
24 criteria pollutants in air pollution in very  
25 vulnerable communities in our urban areas. And



1 so, again, from the spirit focused on equity and  
2 equitable participation, I'm just personally  
3 really excited that this is an early part of our  
4 progress on vehicle electrification in the State  
5 of Connecticut.

6 So with that, I'm excited for this  
7 agenda, and I don't want to hold it up anymore.  
8 I'll turn it over Keri Kato and look forward to  
9 hearing the discussions today. Thanks, everyone,  
10 for being here.

11 (Applause.)

12 KERI ENRIGHT-KATO: Thank you,  
13 Commissioner Dykes. So let's go ahead. Here we  
14 go. So I'll just quickly walk through the agenda  
15 for folks. As a reminder, there are a few  
16 hand-outs -- or a hand-out of the agenda that I'll  
17 just walk through real quick.

18 So we'll have four panels today, one  
19 break on either side of lunch, and wrap up around  
20 4:10. So hopefully if you're in and out through  
21 the day, that's absolutely fine, if you're here  
22 throughout the day. We'll break for lunch around  
23 12:30.

24 So I mentioned restrooms already. I  
25 would encourage you to put your cell phones on

1 silent, if you can. And then at lunch we'll go  
2 ahead and break, and there's lunch in the park. I  
3 know it's raining out. But there are carts, and  
4 there's some locations across the park that you  
5 can get lunch.

6 So for those of you who are new to the  
7 EV Roadmap process, here's a quick overview of its  
8 purpose. We called for it in our 2018  
9 Comprehensive Energy Strategy, so we're delivering  
10 on that recommendation. It's intended to outline  
11 a 2030 vision, but focus on near-term objectives  
12 to support the deployment of increasing number of  
13 light-duty ZEVs in order to ensure meeting our air  
14 quality and climate goals.

15 And it will help inform the parameters  
16 for what we may consider when soliciting and  
17 developing strategies for the EV infrastructure  
18 deployment proposals under the VW NOx Mitigation  
19 Grant.

20 And this slide probably looks familiar  
21 if you came to the scoping meeting. But as a  
22 reminder, here's our approximate timeline for the  
23 EV Roadmap process. We held a scoping meeting in  
24 December and took comments. And today is the DEEP  
25 technical meeting that we said that we would do.

1           And I'll just point out that we are  
2 taking comments on the technical meeting. They're  
3 due February 21st. I've listed the email address  
4 you can send them to, or you can go into the  
5 energy filings page and post them there as well.  
6 These slides will be available on our web site, so  
7 don't worry about writing down the email address.  
8 We'll get those posted so you know where to send  
9 it.

10           And then we plan to issue a draft EV  
11 Roadmap in the late March to April time frame,  
12 hold another hearing, public comment period, as  
13 well as written comments as well. And then we  
14 hope to issue the final in the May to June time  
15 frame.

16           So the next set of slides are simply to  
17 provide you with a little bit of context on both  
18 the recommendations made in our Comprehensive  
19 Energy Strategy and our Greenhouse Gas Reduction  
20 Strategies. So as shown in this slide in this pie  
21 chart, the largest source of emissions for  
22 Connecticut economy wide is the transportation  
23 sector making up about 38 percent. Transportation  
24 sector emissions are generated primarily from the  
25 use of fossil fuels in passenger cars and

1 light-duty trucks. We've seen a small decline  
2 since 2001, but they mostly remain static.

3 So taking a closer look at the  
4 Comprehensive Energy Strategy, I'll highlight  
5 strategies number 5 and 6 which are to reduce  
6 transportation greenhouse emissions. We should  
7 accelerate the adoption of low and zero-carbon  
8 vehicles, and strengthen alternative fueling  
9 infrastructure across the state. So this led to  
10 the specific recommendation to develop an EV  
11 Roadmap that includes a review of sustainable  
12 incentive funding models and, in collaboration  
13 with PURA, examines the appropriate regulatory  
14 framework for EV deployment in Connecticut. So  
15 this is a guiding principle or purpose of the EV  
16 Roadmap.

17 The other transportation-related  
18 recommendation was to increase mobility,  
19 connectivity, and accessibility by advancing  
20 smart-growth, mixed-use, transit-oriented  
21 development, along with the use of innovative  
22 transportation partnerships. So as the  
23 Commissioner mentioned previously, the EV Roadmap  
24 is really looking only at one solution right now  
25 while we're doing other things to look at the

1 other pieces of the puzzle or other slices of the  
2 pie that will help us reduce emissions in the  
3 transportation sector.

4 So we believe these two recommendations  
5 emphasize a holistic and equitable approach to  
6 reducing transportation energy consumption and  
7 emissions reductions. So it's critical that our  
8 efforts enable clean and affordable transportation  
9 options for all.

10 So looking at our GHG emission  
11 reduction targets, so hopefully you're aware that  
12 we do have some statutory obligations to reduce  
13 emissions. And this slide represents our Global  
14 Warming Solutions Act which is at 10 below 1990  
15 levels by 2020, and 80 percent below 2001 levels  
16 by 2050. And this past year we passed Public Act  
17 18-82 to set a midterm target of 45 percent below  
18 2001 levels by 2030. So, as you can see, this is  
19 a pretty quickly declining pathway to hit that  
20 2050 target so where the reductions need to come  
21 from.

22 So over the last few years the  
23 Governor's Council on Climate Change has been  
24 doing a pathways analysis to understand where the  
25 emissions will come from to hit that 2050 target.

1 It also guided our recommendation for the midterm  
2 target. And clearly we need emissions across all  
3 -- emission reductions across all sectors. We  
4 know that we need to, one, generate electricity  
5 primarily from renewable sources; two, electrify  
6 our transportation sector; and three, improve the  
7 efficiency of our buildings coupled with the  
8 deployment of renewable energy technologies. But  
9 today we're talking about transportation, so I'll  
10 just focus -- I circled the transportation sector  
11 wedges.

12 And taking a closer look at that, we  
13 know that passenger light-duty vehicles or trucks  
14 electrification is just one of those wedges.  
15 Electrification of clean fuels of heavy-duty and  
16 long haul trucks and rail is also necessary, along  
17 with reducing vehicle miles traveled.

18 So this past December after completing  
19 the pathways analysis, the GC3 released its  
20 report, Building a Low Carbon Future for  
21 Connecticut, achieving a 45 percent reduction by  
22 2030. So if you haven't seen the report, it is  
23 online. There's an executive summary, so a  
24 shorter version of it. And it provides high-level  
25 recommendations and a suite of strategies to put

1 us on a downward trajectory to achieve the midterm  
2 target of 45 percent below 2001 levels by 2030.  
3 So if you haven't seen it, I encourage you to take  
4 a look. For today I'm going to take a closer look  
5 and focus on the transportation sector  
6 recommendations in that report.

7           So based on the pathways analysis, we  
8 know we need to reduce transportation sector  
9 emissions 29 percent from 2014 levels. Thus, high  
10 level transportation sector recommendations  
11 include maintain increasing fuel economy and low  
12 and zero emission standards, so pushing back  
13 against the federal rollbacks, maintaining the  
14 CAFE standards, and the California standards.  
15 Increasing light-duty zero emission vehicle  
16 penetration rates at least 20 percent by 2030.  
17 Advancing initiatives that eliminate the rate of  
18 annual vehicle miles traveled growth by 2030. And  
19 developing sustainable funding for transportation  
20 electrification and transportation infrastructure.

21           So while the EV roadmap for Connecticut  
22 is primarily focused on the development of ZEVs,  
23 this effort represents only one of the strategies  
24 to decarbonize the transportation sector. The  
25 multi-pronged approach that includes smart-growth

1 planning, transit-oriented development, and clean  
2 and active transportation options and innovative  
3 partnerships is absolutely necessary.

4 I think it's also important to  
5 highlight the implementation of these strategies  
6 must include approaches that are the equitable,  
7 affordable, and enhance access for low to  
8 moderate-income families. And while today's  
9 panels are focused on vehicle electrification, we  
10 specifically ask panelists to speak to how we can  
11 ensure equitable solutions.

12 So with that, I will go ahead and turn  
13 the mic over to my colleague, Paul Farrell, who  
14 will talk a little bit more about the Connecticut  
15 ZEV initiatives to date and setting the stage for  
16 our panel discussions.

17 PAUL FARRELL: Thanks, Keri. Thanks,  
18 everyone, for coming out today. My name is Paul  
19 Farrell. I'm the assistant director of air  
20 planning in the bureau of air management, go  
21 figure. And I'm here to provide you with sort of  
22 long-term perspective on why we should have EVs in  
23 Connecticut in the first place.

24 So since I'm the air head here, I'm  
25 going to talk about air pollution, and the first



1 thing is NOx. So NOx is a component of urban  
2 smog. It's a pretty significant component. And  
3 in Connecticut, since we've done such a wonderful  
4 job controlling air pollution from our stationary  
5 sources, that means the slice of pie attributable  
6 to the mobile sources has only gotten bigger, and  
7 at this point it's pushing 70 percent, which is  
8 not a small number. Compounding the fact we do  
9 not currently comply with both National Air  
10 Quantity Standards for ozone and for urban smog.  
11 So you can see all of Connecticut does currently  
12 not meet the standards for both the 2008 and 2015  
13 Ozone National Ambient Air Quality Standards.  
14 That's a significant and pressing need and public  
15 health concern that we have here.

16 One of the other cool things I do at my  
17 job is that not only do I deal with policy but I  
18 also deal with monitoring, so all the equipment  
19 out there that tells us all these numbers. And we  
20 also do a lot of modeling, too, to get these  
21 values that we look at. One of the cool things we  
22 found out this summer is that there's actually a  
23 satellite that passes over Connecticut every day  
24 that looks at NOx emissions. This is from  
25 February 4th at 1:30 in the afternoon, and these

1 are NOx levels. Now, this is not to say these are  
2 unhealthy levels of NOx, but this is NOx relative  
3 to the air pollutants in the atmosphere. And if  
4 you notice, the transportation corridor on 95 to  
5 91 up to Springfield and even further, a little  
6 correlation there, wouldn't you think? So from a  
7 policy and a technical perspective,  
8 electrification of transportation really makes a  
9 lot of sense.

10 So what are the drivers for EVs in  
11 Connecticut? First and foremost, if you ask me  
12 since this is my program, is the regulatory  
13 driver. We've adopted the California tailpipe  
14 emission standards in Connecticut. This requires  
15 the auto manufacturers to make cleaner cars.

16 Raise your hand if you think the OEMs  
17 are building EVs out of the goodness of their  
18 hearts. No hands. Okay.

19 So under the Clean Air Act, Section  
20 177, Connecticut has adopted California's program.  
21 So that means a couple of things: We can only  
22 adopt California's program. We can't change it.  
23 We can't fiddle with it. We can't require greater  
24 numbers than they require in California. On top  
25 of that, though, we know that do need more. Keri

1 made that very abundantly clear, what we are  
2 looking at is not going to be sufficient. So  
3 we're working in partnership with our regional  
4 partners. We've adopted a multi-state ZEV MOU.  
5 Eight states back in 2013 took the effort to put  
6 3.3 million EVs on the road by 2025, a big number  
7 compared to the regulatory standards that we were  
8 looking at at the time, probably even bigger. And  
9 Keri also mentioned about the statutory drivers  
10 that we have in Connecticut as well. So I'm going  
11 to touch on the first two.

12 So the ZEV program itself is really one  
13 part of a bigger program that drives cleaner  
14 transportation choices in Connecticut. I'm not  
15 going to go into the first two, the LEV GHG thing,  
16 if you guys are following the national news, could  
17 be a presentation by itself, a lot of drama going  
18 on there. The LEV criteria improvements, cars are  
19 getting cleaner and a lot cleaner than they have  
20 been. We're looking at 73 percent cleaner than  
21 2004 standards which were remarkably cleaner than  
22 the 1990 standards by 2025.

23 So ZEV, how it works really the goal is  
24 to push OEMs and push the technology and get it to  
25 commercialization quicker. So it's driven by a

1 certain percentage, not a big deal with some of  
2 the things you all hear today, battery electric  
3 vehicles, transitional zero emission vehicles,  
4 plug-in hybrid vehicles are very popular, fuel  
5 cell vehicles are starting to come out as well.

6 This is just going to be the sort of  
7 regulatory driver. These are the numbers that the  
8 OEMs care about. These are the numbers that  
9 they're going to pegged for for compliance. So  
10 the numbers that we're seeing for what we need  
11 versus what they're looking at for compliance,  
12 there's a big gap there. So you've got to keep  
13 that in mind too. So the policies that we put in  
14 place at the state level are going to be really  
15 important in bridging that gap from a regulatory  
16 requirement to what we need for our GHG  
17 reductions.

18 So it's a pretty complicated program.  
19 Really why it works great for manufacturers,  
20 there's a web-based compliance platform. They get  
21 to report credits. It's a credit-based system.  
22 That's important to keep in mind. There's  
23 trading, there's banking. The credits are  
24 generated based on type of technology, how big the  
25 cars are, how big the batteries are, how far they

1 go on a charge. So all that goes to generating  
2 additional credit that they can then use for  
3 future compliance. It also serves to drive down  
4 the numbers that they need to put in service to  
5 meet their compliance requirements.

6 And these are some of the numbers if  
7 you want to compare them to the previous ones,  
8 what we really need to get our GHG targets. And  
9 when these slides are posted, you can toggle back  
10 and forth and look at the difference, and they're  
11 pretty significant.

12 So a few words on the ZEV MOUs. This  
13 is driving a lot of the work right now. It's  
14 really looking at the states getting together and  
15 adopting complimentary strategies outside the  
16 regulatory drivers to promote ZEVs and EVs in  
17 their respective states. We know that we need to  
18 work together, but we also recognize that we are  
19 actually competing against each other for these  
20 vehicles. Because it's such a credit-based  
21 system, and there's regional pooling, and we're  
22 not counting vehicles as they come into the state,  
23 we're actually in the mode where we are competing  
24 against our neighboring states to get EVs  
25 delivered here. So that's why some of these

1 policies that we're talking about looking to build  
2 on are so important for Connecticut.

3 Part of that multi-state ZEV MOU is the  
4 development of an action plan, and that was  
5 refreshed last year. This is available at  
6 NESCAUM, the New England States for Coordinated  
7 Air Use Management's web site. So I definitely  
8 recommend that you take a look through this to  
9 inform your comments to Connecticut. These are  
10 some of the strategies that we've been looking at  
11 and that we think are important to pursue. Among  
12 them, consumer education and outreach, looking at  
13 EV and hydrogen fueling infrastructure, consumer  
14 purchase incentives -- there's going to be a whole  
15 panel on that today -- light-duty fleets, and  
16 working with dealerships. We recognize that  
17 dealerships are incredibly important partners in  
18 getting more EVs on the road, especially at levels  
19 beyond what we need.

20 NESCAUM also worked on the EV charging  
21 infrastructure strategy for the corridor for the  
22 northeast. This is important as well. These are  
23 going to touch upon some of the electricity issues  
24 that you're going to hear about today too, such as  
25 rates, interoperability, signage for charging

1 infrastructure, the rules and priorities that  
2 states are going to have with this, you know,  
3 where should we prioritize. Again, for DEEP and  
4 for our part under the VW settlement, we've  
5 reserved 15 percent of that money for EV  
6 infrastructure in Connecticut. A lot of what you  
7 tell us is going to inform our thinking along  
8 those lines as well.

9 Consumer education outreach. This is a  
10 great program. Drive Change Drive Electric, it's  
11 cutting edge. I've never seen anything like it in  
12 all my time in government. Public/private  
13 partnership with the auto manufacturers and states  
14 got together to create a whole consumer education  
15 outreach process. Right now it's mostly soft.  
16 You're going to see it, internet, Facebook, that  
17 sort of thing, Instagram advertising. We're  
18 looking through the second phase beginning --  
19 which we're planning this year to really try to  
20 push the message even further. So stay tuned for  
21 this one. This is going to be developing as time  
22 goes on.

23 But this isn't all Connecticut has  
24 done. We've also worked on EV charging station  
25 grants. This is a little bit of history. We've

1 allocated a significant portion of some monies and  
2 we developed a bunch of charging stations in  
3 Connecticut mostly focused on municipalities. So  
4 what we've done then is put out over 300 public  
5 charging stations and 782 total plugs broken out  
6 between those.

7 Here's a map of what it looks like in  
8 Connecticut now. Again, kind of where we need  
9 them, along the coast, along the transportation  
10 corridors. You'll notice there are some  
11 underserved areas. That's really something we  
12 should look at.

13 CHEAPR. This is the consumer incentive  
14 program that we've had in Connecticut since 2015,  
15 the first one in the nation to offer point of  
16 purchase rebates for electric vehicles. So some  
17 of the eligible vehicles -- I'm sorry, the  
18 significant limitations on the program is the  
19 vehicle has be under \$50,000, and it must be  
20 highway capable. So speaking to Commissioner  
21 Dykes really focus on making sure these programs  
22 are equitable and available for everyone, and  
23 Brett Williams, who's going to be on the panel  
24 later today, is going to speak to this in more  
25 detail, we feel that in Connecticut by limiting



1 that value there to \$50,000 is really shifting the  
2 whole market, the new car market and where people  
3 are buying new cars, a little bit to the left, a  
4 little bit, you know, much lower than that luxury  
5 market. Actually, we're finding that most of the  
6 EVs rebated under CHEAPR are \$40,000 or less.

7           These are some of the vehicles and some  
8 of the numbers that we've seen in Connecticut. So  
9 as of late, the Tesla Model 3 has been very  
10 successful in Connecticut, the Chevy Bolt has been  
11 very successful, and the Nissan LEAF. Those are  
12 the full battery electrics and the plug-in  
13 hybrids.

14           A little graphic of when we started  
15 CHEAPR. Launch CHEAPR in the middle of 2015, and  
16 EV sales in Connecticut since then broken out by  
17 some of the more popular models that we see. And  
18 we really do see spikes when new popular models  
19 hit the market. A lot of this information is  
20 available on our [evconnecticut.com](http://evconnecticut.com) website. In  
21 addition to CHEAPR, we also post ride and drive  
22 events. We've done half a dozen of these, maybe  
23 more, throughout the years to try to get people  
24 behind the wheel. People don't know what they  
25 don't know. And not having ever driven an EV --

1 actually a survey: How many people in this room  
2 have not ever driven an EV? A couple hands. All  
3 right. For this crowd, I would have expected 100  
4 percent.

5 Outside here it's a lot less, I'll tell  
6 you that. And the primary goal, and this again  
7 people that have no experience with an EV behind  
8 the wheel, get to see actually how fun and snappy  
9 they are. It's successful. Tracking, I haven't  
10 seen data lately with the new sales that comes  
11 from these events. It's pretty good.

12 It's not all about electricity. I see  
13 Joel Reingold out there. We're working on  
14 hydrogen too. And I want to make sure Joel is  
15 very aware of that. I know he is. So there's two  
16 efforts going on here. There's the Toyota Air  
17 Liquide effort going on. They're looking at  
18 basically a hydrogen corridor through the  
19 northeast. Hydrogen vehicles are part of the  
20 solution to our climate needs, probably the longer  
21 term solution, but they do offer, I would say, an  
22 experience more similar to what we are familiar  
23 with gasoline engines. You pull up to a station,  
24 you plug in, you fuel in five or ten minutes,  
25 you're good for 300, 400 miles.

1           After that there's some details on why  
2 hydrogen is good. We're still working on a  
3 hydrogen fueling station grant in Connecticut.  
4 Stay tuned. We're looking at a -- our area of  
5 focus right now is in the I-91, I-95 corridor.  
6 There is a hydrogen station being put in Hartford,  
7 so we're looking at, at least there that would  
8 create a linkage for interstate transportation  
9 fuel cell vehicles through Connecticut in the next  
10 couple of years.

11           Now, Volkswagen and Electrify America,  
12 there's a lot going on there. There's a lot of  
13 I'll call it quasi-private investment if you're  
14 talking about Electrify America because they did  
15 sort of do some bad stuff that made them have to  
16 spend all this money on electric vehicle charging  
17 infrastructure. Hey, who am I to judge? The  
18 result is going to be good on this. They're  
19 looking at \$300 million plans.

20           So cycle 1, the first 30-month plan,  
21 they put out -- or they're looking at installing  
22 2,500 chargers at 450 sites in 38 states. That's  
23 a lot of work. That's pretty much doing what  
24 Tesla did in 25 percent of the time. So  
25 incredibly resource intensive efforts. The good

1 news is we do have two in Connecticut down in  
2 Stratford and in Waterford with combined 14  
3 outlets up in -- and these are pretty big, 150 to  
4 350 kW, so those are fast chargers, and they have  
5 one coming in Wallingford, Connecticut pretty  
6 shortly.

7           Cycle 2, it just released February 4th.  
8 I have to say I haven't read it yet. But their  
9 focus is sort of the same, sort of expanding a  
10 little bit different. So they're still looking at  
11 spending 235 million on ZEV infrastructure, but  
12 they're also doing ZEV education, awareness and  
13 marketing, so reaching out to folks that don't  
14 know what they don't know. And that's what we're  
15 finding is an incredibly important part of doing  
16 what we're doing here.

17           Cycle 3, we don't know what their  
18 deadline is yet, but that's going to be the next  
19 bridge we cross with Electrify America.

20           VW, and what Connecticut is doing with  
21 that. Our allocation is about \$56 million. We  
22 have a ten-year disbursement schedule. We did our  
23 first allocation of about \$12 million last fall.  
24 Commissioner Dykes mentioned that the Department  
25 of Transportation was getting money for a dozen

1 electric transit buses. That was about \$5 million  
2 of that 12 million, and that includes  
3 infrastructure. We're also doing two fully  
4 electric shuttle buses for UCONN.

5 So that's just a funding allocation of  
6 our VW money so you know where it's going.

7 Eligible equipment, it does include  
8 fuel cell equipment as well and energy fueling  
9 stations.

10 Information on our grants. And again,  
11 it's about air pollution. So the important thing  
12 to realize about the VW diesel mitigation grant is  
13 that's a diesel mitigation grant. So we would  
14 like to spend more on electrification, but we're  
15 limited by the federal consent decree, so a lot of  
16 these projects that we've seen and funded, while  
17 they're replacements of diesel for diesel, it's  
18 much cleaner diesels for all of the diesels that  
19 are being taken out of service. And we're also  
20 really just responding to projects that are -- but  
21 there were some additional ones. There were 17  
22 CNG refuse trucks, so diesel refuse trucks, CNG  
23 refuse trucks that would be operated in urban  
24 environments, I think, in Hartford and Waterbury.

25 All our VW information is posted. It's

1 public. Everything we get we put up there, so  
2 have at it. If you're looking for something and  
3 you don't see, email us, we'll get it to you.

4 With that, I don't know that we're  
5 going to jump into questions, but that's just my  
6 presentation.

7 (Applause.)

8 KERI ENRIGHT-KATO: Great. Thanks,  
9 Paul.

10 We'll go ahead and move right into the  
11 first panel. So if I could have the panelists for  
12 panel one come up, that would be fabulous.

13 I will just let folks in the audience  
14 know we do have a few people participating  
15 remotely. So we have them on the phone and  
16 participating in our webinar. So I will set up  
17 Kathy Kinsey.

18 PEGGY DIAZ: Good morning, everyone.  
19 Thank you for joining us. My name is Peggy Diaz.  
20 I'm in the legal office here at DEEP. And I'd  
21 like to introduce our panelists. Joining us  
22 today, we've got Dr. Nancy Ryan. She's a partner  
23 at Energy and Environmental Economics, E3, where  
24 she leads the electric transportation practice  
25 area. She advises utilities, regulators, OEMs,

1 fleet owners, and technology companies on  
2 economics, strategy and policy around transport  
3 electrification. She's an economist with over two  
4 decades of experience. Dr. Ryan previously held  
5 several high-level appointed positions with the  
6 California Public Utilities Commission, including  
7 serving as a commissioner from 2010 to 2011. She  
8 was a senior economist at the Environmental  
9 Defense Fund from 2001 through 2005, and taught  
10 applied economics at UC Berkeley's Goldman School  
11 of Public Policy from '96 to 2007.

12 Kathy Kinsey is joining us on the  
13 phone. She's a senior policy advisor with the  
14 Northeast State of Coordinated Air Use Management,  
15 NESCAUM, where her work is focused on electric  
16 vehicle initiatives and implementation of the  
17 Multi-state Zero Emission Vehicle Action Plan  
18 developed by California and eight other states  
19 that have adopted the ZEV mandate. Prior to  
20 joining NESCAUM, in 2015 she served as the deputy  
21 counsel, senior policy advisor, and deputy  
22 secretary for the regulatory programs and  
23 operations with the Maryland Department of  
24 Environment. She worked there for more than two  
25 decades on a broad range of environmental, permit

1 enforcement, regulatory policy, and collaborative  
2 multi-state initiatives.

3           And lastly but not least, joining our  
4 group is Tom Ashley. He is the president of  
5 policy for Greenlots. He leads the company's  
6 policy, regulatory, and government affairs  
7 strategy and engagement with a focus on growing  
8 the electric vehicle and electric vehicle charging  
9 markets. Tom has extensive experience in clean  
10 energy and transportation policy and planning.  
11 Prior to joining Greenlots, he served as the  
12 director of utility and regulatory affairs at Plug  
13 Share where he focused on the policy frameworks  
14 necessary for vehicle grid integration. He's  
15 consulted for Electric Drive Transportation  
16 Association and worked for numerous government  
17 bodies, including the US Senate Committee on  
18 Environment and Public Works, the Office of Energy  
19 and Environmental Industries for the US Department  
20 of Commerce's International Trade Administration,  
21 as well as with the Vermont Department of Public  
22 Service Energy Efficiency Division, and the  
23 California Public Utilities Commission.

24           So thank you to our panelists for  
25 joining us today. We have a few presentations.



1 Do we want to start with Kathy or --  
2 KERI ENRIGHT-KATO: Kathy, can you hear  
3 us?

4 KATHY KINSEY: Yes, I can hear you.  
5 Can you hear me?

6 KERI ENRIGHT-KATO: Yes. Can you share  
7 your screen now?

8 KATHY KINSEY: I sure can try. Let's  
9 see, can everybody see my screen?

10 KERI ENRIGHT-KATO: Yes, it's perfect.  
11 So go ahead.

12 KATHY KINSEY: Great. Thanks. Thank  
13 you, Peggy, for that introduction, and good  
14 morning, everyone.

15 The multi-state ZEV action plan that  
16 Paul mentioned has been a really important part of  
17 our work on transportation electrification, but  
18 today I really would like to talk about a separate  
19 effort that NESCAUM recently facilitated with a  
20 broader group of 12 northeast corridor states from  
21 Virginia to Maine and the District of Columbia.  
22 And the effort was to develop a strategic regional  
23 EV charging infrastructure plan for the northeast  
24 corridor. Paul mentioned it in his remarks a  
25 little earlier. So I'm going to provide a

1 high-level overview of the strategic plan and talk  
2 a little bit about some of the overarching  
3 infrastructure issues that the plan identifies and  
4 that the northeast corridor states have initially  
5 focused their attention on.

6 So this is a regional approach, which  
7 makes a lot of sense, we think, for the northeast  
8 corridor. The northeast states are for the most  
9 part comparably small. They are located in close  
10 proximity to each other. This is a really  
11 densely-populated region of the country, as you  
12 know, and there's a lot of interstate and regional  
13 travel for both work and pleasure throughout the  
14 entire northeast corridor. So its EV drivers in  
15 the northeast have the benefit of a well-planned  
16 regional charging network that offers a convenient  
17 and seamless charging experience. It's built  
18 consumer confidence in the technology itself which  
19 hopefully leads to some accelerated EV adoption.

20 So given the significant additional  
21 infrastructure funding that's coming into the  
22 region now, both from the VW settlement, from  
23 Electrify America, as well as the states, and the  
24 utilities programs that are being proposed and  
25 approved throughout the northeast region. The

1 region really benefits from a coherent investment  
2 strategy that promotes the coordinated and  
3 complimentary public and private investments.

4 So this strategy was developed by  
5 steering committee representatives in each of the  
6 participating jurisdictions. And what it does is  
7 it basically provides investment and policy  
8 guidance and direction to public and private  
9 investors to facilitate regional coordination on  
10 infrastructure buildout and policy issues.

11 So the plan was finalized last May and  
12 it does three things: First, it identifies  
13 priorities for primary charging use cases:  
14 Charging at home, workplace charging, charging  
15 around town, on the road, destination locations.  
16 Second, it makes recommendations for investments  
17 by the key public and private investors, which you  
18 see here on your screen. And then finally, it  
19 makes recommendations to address 13 overarching  
20 infrastructure issues that range from  
21 interoperability to broadening access to clean  
22 mobility options for disadvantaged and low-income  
23 communities.

24 So three of the key infrastructure  
25 investors today are the states, obviously, EVSE

1 providers, and in particular Electrify America as  
2 part of that group, and the utilities. So in  
3 terms of investment roles on the part of the  
4 steering committee, there was general consensus  
5 that EVSE providers, in particular, Electrify  
6 America, should be focusing their investments on  
7 public DC fast charge deployment along travel  
8 corridors and at community sort of strategically  
9 located community charging hubs, and some other  
10 key public locations, like airports and train  
11 stations, transit centers. The strategy  
12 recommends the states focus their resources on  
13 workplace charging, on Level 2 public charging,  
14 and also filling in DC fast charge gaps along  
15 travel corridors.

16 Utilities, the states felt, are  
17 particularly well suited to tackle some of the  
18 more challenging underserved communities, like  
19 multi-unit dwellings, also workplace charging,  
20 investment at transit related locations, and  
21 utilities also, I think, have a really important  
22 role to play in outreach, consumer outreach and  
23 education, and of course establish a rate design  
24 which we'll hear about later on in the day.

25 So that's all I'm going to say at this

1 point about investment recommendations. There's a  
2 lot of detail in the report. It's available on  
3 NESCAUM's web site for people who are interested  
4 in digging a little deeper.

5 So many of the 13 overarching  
6 infrastructure issues that the plan identifies,  
7 and some that were actually not explicitly  
8 identified in the plan, are issues that have a  
9 direct impact on the consumers' public charging  
10 experience, and that is what the northeast  
11 corridor steering committee has really been  
12 focused on in recent months. So the strategic  
13 plan makes some high-level recommendations on many  
14 of these topics, and the steering committee has  
15 been engaging in some pretty informative  
16 discussions on these consumer use issues since the  
17 fall.

18 And last fall in September and October  
19 NESCAUM partnered with Plug In America on a series  
20 of informational webinars for the state, and then  
21 we held a two-day workshop with major EVSE  
22 providers in November. And I should be clear at  
23 this point that none of the recommendations in the  
24 plan, including those overarching issues that  
25 group talked about, are binding on the state. I

1 mean, these are simply that. They're  
2 recommendations. But that said, the states are  
3 trying, to the extent possible, to develop a  
4 regional consensus on an approach to these issues  
5 as an initial step for state grants and  
6 procurement contracts.

7           So I'm going to touch briefly on some  
8 of these key consumer use issues. So  
9 interoperability is a very broad term that is  
10 often used to refer to a number of different  
11 aspects of charging station operation. And one of  
12 the reasons why it's so important is because it  
13 can affect consumer access to charging stations  
14 that are actually outside of the network that  
15 consumer might belong to.

16           We don't want consumer access to  
17 charging infrastructure to be conditioned on  
18 network membership, but we do want to promote EV  
19 convenient billing that doesn't require consumers  
20 to carry multiple RFID cards around in their  
21 pocket in order to be able to charge at a station  
22 that's outside the consumer's network. And we  
23 also want charging station owners to be able to  
24 change network providers without having to  
25 actually change the hardware.

1           So I will say that there are others in  
2 the room, like Tom Ashley, who has a lot more  
3 expertise on this subject than I have, and that's  
4 all I'm going to say about it except to mention  
5 that the strategic plan for its part does  
6 recommend two things on interoperability. One,  
7 that states require publicly-funded charging  
8 stations for public use be open to all drivers  
9 regardless of network membership or subscription  
10 fee. And two, that the states convene a  
11 multi-state workgroup to consider other aspects of  
12 interoperability and a range of issues and make  
13 some policy recommendations to the state for  
14 consideration and potential implementation. So  
15 that work with the workgroup is just getting  
16 underway now.

17           So there are a number of different ways  
18 that consumers can pay for charging, and I think  
19 the important public policy goal here is to  
20 promote universal consumer access, again, by  
21 ensuring that consumers can pay for charging at  
22 stations with one or more, you know, commonly used  
23 payment methods. So credit and debit cards are  
24 one example, obviously, smart phone apps are  
25 another, a credit card 800 number is yet another.

1 And I think everyone agrees on this concept, but  
2 not necessarily on what payment method, if any,  
3 should be required by the state. So the question  
4 of whether states in the context of their grant  
5 and procurement contracts should mandate one or  
6 more payment methods for public chargers is one  
7 that the steering committee is currently  
8 considering.

9 Physical accessibility as opposed to  
10 consumer access, billing access, and payment  
11 access was not an issue that was explicitly  
12 identified in the strategic plan, but the steering  
13 committee is considering this issue as well. The  
14 question is, you know, should states require  
15 publicly-funded charging stations to meet  
16 accessibility standards. So should they be  
17 accessible to drivers 24 hours a day, seven days a  
18 week in all circumstances? If not, under what  
19 circumstance is that appropriate? What about  
20 stations that are serving heavily-traveled  
21 highways, corridors, should they be treated  
22 differently than other public charging? Should  
23 Level 2 be considered differently? So there's a  
24 number of different questions around this issue.

25 Maximizing charger uptime is really



1 important to build consumer confidence. I'm not  
2 sure that there's a lot of good data out there,  
3 but there's certainly some anecdotal evidence  
4 about operational problems at existing charging  
5 stations. This is pretty much an acknowledged  
6 problem. So the strategic plan recommends states  
7 and other investors -- I hope you're not seeing  
8 this on my screen -- it's gone -- states and other  
9 investors who are installing charging stations  
10 establish some very clear maintenance and repair  
11 responsibilities and obligations. That includes  
12 like posting service contact, you know, consumer  
13 service information, considering the installation  
14 of multiple stations at each site as a matter of  
15 policy so you have redundancy in case you do have  
16 operational problems. You will at least minimize  
17 the risk of stranding drivers. And also consider  
18 requiring the EVSP provider to make some real-time  
19 information on the operational status of charging  
20 stations available to drivers through smart phone  
21 apps.

22 So one question is whether the state  
23 should actually set requirements or goals for  
24 publicly funding charging stations and, you know,  
25 basically require them to be operational for a

1 defined percentage of time. And if so, you know,  
2 what would a reasonable time requirement be, and  
3 would it be different for DC fast chargers versus  
4 Level 2 or in different sites or different  
5 circumstances?

6 Pricing transparency. When you put gas  
7 in your car, for the most part, you usually know  
8 what you're getting, and you know how much it  
9 cost, but that's not necessarily the case with EV  
10 charging stations. Pricing information is not  
11 always clearly disclosed, and units of sale can  
12 vary. You could be charged based on the kilowatt  
13 hours, you could be charged a particular unit of  
14 time like pay by the minute, or there could be a  
15 flat fee, or there even could be additional fees  
16 associated with the charging station. So for that  
17 reason, the strategic plan recommends that pricing  
18 information be clearly and conspicuously displayed  
19 in advance of any sale of electricity. And this  
20 can be done, you know, in a number of different  
21 ways. It could be done by through a display  
22 screen or stations with a smart phone app, or  
23 maybe an 800 number for consumers who don't have  
24 smart phone apps.

25 So I'm going to end there. And I'm

1 happy to take questions after the other panelists  
2 have completed their presentations. And thank you  
3 very much.

4 PEGGY DIAZ: Thank you, Kathy.

5 All right. We'll move on to Tom.

6 THOMAS ASHLEY: Good morning. So I  
7 just have a couple of slides on interoperability  
8 because frankly interoperability can be really  
9 challenging to map out and think about and not  
10 conflate all of the different parts of the  
11 interoperability ecosystem. So I'm going to talk  
12 about that a little bit, and then I'm going to sit  
13 back down and be available to offer a perspective  
14 on a number of additional topics.

15 So first of all, these are the way that  
16 Greenlots speaks about some of these topics. So  
17 these are -- this is a little key to these terms.  
18 So we've been advocates for open standards or  
19 protocols for a long time, including helping found  
20 the Open Charge Alliance, which has been the body  
21 that has really supported the industry in moving  
22 forward on hardware/software interoperability.

23 So we talked about open access. Kathy  
24 talked about it quite a lot. Open access is a  
25 pretty big umbrella, and it really just speaks to

1 the ability of drivers to access charging. So  
2 whether it's, you know, they need support for ADA,  
3 they need to be able to access it with some sort  
4 of payment methodology, they need to be able to  
5 literally find it out there. And, you know, also,  
6 frankly, I mean, this can be something of an  
7 umbrella term also speaking to what I think we  
8 would generally understand as range anxiety or  
9 frankly lack of charging infrastructure. So if  
10 there's a lack of charging infrastructure, you  
11 don't have very good access. But one of the big  
12 pieces here, and Kevin at ChargePoint is going to  
13 speak to this a little bit later, Kathy talked a  
14 little bit about networking operability. And I'll  
15 talk about that in a moment.

16           And then just straight  
17 interoperability. Greenlots really has focused  
18 this terminology on what I'll show you on the next  
19 screen as sort of the core of this ecosystem which  
20 is, again, how hardware and software can  
21 communicate with each other and create an  
22 ecosystem where an owner/operator of the charging  
23 infrastructure has a lot of flexibility going  
24 forward about software systems, networks, so they  
25 can switch, and then can also bring in additional

1 hardware. So there's a lot of flexibility there.

2 Okay. So this is a relatively simple  
3 graphic of the interoperability ecosystem. I  
4 don't know if there's -- so this is sort of the  
5 center point that Greenlots tends to focus on. So  
6 that is the communication between the hardware and  
7 software, and that flexibility that I just  
8 mentioned that that brings. We really think this  
9 is sort of the core of planning charging  
10 infrastructure deployment is making sure that  
11 there's flexibility going forward for how you  
12 communicate with it, how you can add and scale  
13 infrastructure deployment programs, et cetera.  
14 But there are a lot of other pieces. So a couple  
15 I'll touch on.

16 So I'm going to talk -- well, I'll talk  
17 now about sort of driver roaming and network  
18 interoperability. So this is a big piece of  
19 policy. Kathy talked about it in the context of  
20 NESCAUM with the northeast states. And we have  
21 seen a number of sort of strong signals from the  
22 market over the last year. ChargePoint and  
23 Greenlots announced, I think it was December, that  
24 we signed an agreement for driver roaming across  
25 our networks. We saw earlier announcements

1 between ChargePoint and EVBox, also ChargePoint  
2 and AddEnergie or FLO. And I think we're going to  
3 see a number more. We may not blanket the entire  
4 industry, but this is a big change. The market  
5 was really sort of unwilling to support this, and  
6 part of that is because there's really still not a  
7 clear business model out there for -- well, for  
8 existing in this charging space. And so there's  
9 been a real sort of commercial disinterest in  
10 potentially giving up some level of data or future  
11 commercial opportunity. However, all the signals  
12 from the regulators, policymakers, stakeholders  
13 have been very clear that this is a topic that  
14 must be addressed, and so we in the industry have  
15 begun to address it. And I think that this region  
16 is really -- we're going to see this be something  
17 of the epicenter for the deployment of driver  
18 roaming or network interoperability, and we're  
19 very excited to see that.

20           There are a lot of -- there are a  
21 number of different methodologies. So I put OCPI  
22 here, which is the core communication protocol  
23 that is at the heart of the major announcements  
24 over this past year, but there are other network  
25 or billing interoperability communication

1 methodologies, and then there's also a clearing  
2 house model. Some of you may have heard of  
3 Hubject. That is one of three models in Europe.  
4 We haven't yet seen adoption here in the US, but  
5 we will likely at some point, certainly as more  
6 and more sort of smaller networks are coming out.

7           So I also wanted to talk just quickly  
8 about a couple other pieces. So I didn't put it  
9 here, but the main communication methodology  
10 that's coming up between the vehicle and the rest  
11 of the ecosystem is likely going to be based on  
12 ISO 15118, which is basically powerline  
13 communications between the vehicle and the rest of  
14 the system. And this all can get very wonky very  
15 quickly, but the short of it is we're kind of  
16 calling this plug and charge. So the idea going  
17 forward is that when vehicles and  
18 hardware/software are supporting ISO 15118,  
19 drivers will just have to plug in their car, and  
20 that is where the authentication happens of  
21 accounts, of payments, et cetera. But there are a  
22 number of other pieces here. Some are just the  
23 physical ports themselves. We have a number out  
24 there. And as heavy-duty vehicles are coming  
25 online, we may have a number more.

1                   And let me just finish up over here.

2   So as we're thinking about how to integrate all of  
3   this with the grid, I know we're going to hear a  
4   little bit more later about smart and managed  
5   charging, so ultimately the grid has to be able to  
6   communicate with this stuff and vice-versa. And  
7   so one of the major methodologies right now is  
8   OpenADR, which is a pretty standard demand  
9   response and additional communication methodology  
10  between utilities or grid operators and devices or  
11  systems on the grid. But as we're seeing sort of  
12  more things happening, integration of distributed  
13  energy resources, DERMS platforms, et cetera,  
14  there are a number of additional ways that that  
15  integration may occur. But OpenADR is sort of a  
16  core open standard.

17                   So I also just wanted to note that  
18  there are different business models out there.  
19  There are different ways of thinking about all of  
20  these things. The market is clearly going towards  
21  interoperability pretty much across the board,  
22  but, again, that means a lot of different things.  
23  And, you know, I will offer it now. Feel free to  
24  call or email me if you have questions about these  
25  things. It can be complex, but if you're able to



1 sort of separate those different pieces, so  
2 hardware/software, vehicle to system, driver to  
3 system, and system to grid, I think it starts  
4 getting a little easier.

5           And one of the nice aspects I would  
6 just note again about OCPP is the latest version  
7 also supports ISO 15118, so it's a very clean  
8 communication of the system, but again, we may see  
9 additional methodologies going forward, and indeed  
10 we may see different business cases moving forward  
11 that drive different aspects or ways of thinking  
12 about interoperability.

13           So I'm sure that is more than anyone  
14 wanted to hear today about interoperability, and  
15 so I'm going to stop and sit down.

16           PEGGY DIAZ: Thank you. Nancy.  
17           (Applause.)

18           NANCY RYAN: Good morning, everybody.  
19 And I'm very pleased to have the chance to join  
20 you today. I grew up in Connecticut. I went to  
21 college in Connecticut. And I live in California  
22 today and was a California regulator, part of the  
23 efforts to drive the market transformation in EVs,  
24 and very much appreciate that Connecticut and  
25 California are partners moving forward, and I'm

1 happy to participate today kind of in that spirit.

2           So I just want to make a few opening  
3 comments that I think will be helpful in framing  
4 the discussion in our panel, and then I want to  
5 get to the discussion. So reflecting on the  
6 presentation that Paul Farrell made earlier, I  
7 think it's really important to stress that what  
8 Connecticut and the other Section 177 states are  
9 looking to accomplish is a grand market  
10 transformation of personal mobility but also of  
11 public transit, and I think Paul didn't talk that  
12 much about it, although it was probably in his  
13 very comprehensive slides, also goods movement.  
14 So we're really looking at a very large-scale  
15 wholesale transformation of transportation with  
16 the need to do it in a really short time.

17           My company has done a lot of pathways  
18 analyses for states, and especially extensively  
19 for the State of California, and one of the things  
20 that's really stood out for me in that work is  
21 that the transformation of light-duty vehicles, so  
22 cars and light trucks, has to happen at a pace  
23 that's actually quite a bit faster than what's  
24 envisioned by the Zero Emission Vehicle program.  
25 So really the coming decade is a pivotal decade

1 where we see the market transformation realized by  
2 2030 that EV battery electric vehicle and plug  
3 hybrid vehicle really become the dominant  
4 technology moving forward.

5 One thing that's very important to  
6 appreciate, and I'm sure if you take a look into  
7 the Connecticut pathways analysis, you'll see that  
8 this transformation on transportation is going to  
9 be occurring simultaneously with the wholesale  
10 transformation of electric generation. So at the  
11 same time that we have extensive electrification  
12 of the transportation system, and also many  
13 buildings, we're also seeing this progressive  
14 transition into -- and fairly rapid transition to  
15 a zero carbon generation system. Here in  
16 Connecticut that may include some nuclear power,  
17 but on the renewable front it's primarily going to  
18 be driven by solar power and offshore wind, and  
19 each of those technologies has distinctive  
20 patterns of diurnal and seasonal variability which  
21 have to be taken into account in the overall  
22 integrated resource planning process.

23 And one of the findings that we  
24 systematically see everywhere we go, even though  
25 the resource mix is different every state we've

1 looked at, is that the way to realize this overall  
2 transformation, low carbon transformation in the  
3 economy, is to ensure that we have deep  
4 integration between an increasingly electrified  
5 transportation sector and an increasingly low  
6 carbon generation sector. So what used to really  
7 be separate and distinct sectors, the power sector  
8 and transportation, really need to become closely  
9 integrated. And the vehicle to accomplish that is  
10 smart charging. So whether you do it by rates or  
11 by direct load control, like air conditioner  
12 cycling, or by demand response programs, some way  
13 to harness the latent flexibility in EV charging  
14 loads is a critical ingredient and, again,  
15 realizing that wholesale transformation in a cost  
16 effective way.

17 And why I bring that up now because I  
18 think it's a very important part of the equation  
19 that regulators need to solve. So I see that  
20 really regulators are in a position as they try to  
21 accomplish this wholesale market transformation  
22 while they're trying to make that as fast as  
23 possible, as equitable as possible, they have to  
24 balance that with another important consideration  
25 which is how to ensure competition and innovation.

1 So competition is important to lower prices to  
2 customers, and competition is also important to  
3 get all the different participants out there  
4 competing with each other for who's going to have  
5 the best and cheapest model to support customers'  
6 mobility needs in the charging network. So I  
7 think that's a key topic that we should return to  
8 in the course of this panel.

9 Obviously, regulators have to address  
10 other concerns as they try to balance market  
11 transformation with competition and innovation,  
12 you know, those include consumer protection to the  
13 extent that it's within a utility regulator's  
14 purview, as well as, of course, safety and  
15 reliability of the electric grid, and the  
16 reliability piece, again, brings us back to the  
17 smart charging piece.

18 Now, many states have looked at how  
19 they can accelerate adoption of electric vehicles,  
20 and for utility regulators that tends to center on  
21 what's the appropriate role for the utility to  
22 play in this transformation. And different states  
23 have kind of come down in different ways. Within  
24 my own State of California the state has come down  
25 all over the place in different parts of the state

1 dealing with our different utilities on what is  
2 the kind of appropriate division of investment,  
3 risk management and role in providing that  
4 charging ecosystem.

5           And there are two, I would say,  
6 dominant models. One is kind of full-on utility  
7 ownership from the point of interconnection right  
8 to where the charging cable plugs into the car, so  
9 the utility owns and operates the network. So  
10 that's been proposed by California utilities and  
11 adopted in some instances or adopted selectively.  
12 The other model, which will be familiar to some of  
13 you all from the state nextdoor, the make-ready  
14 model, where the utility is responsible for  
15 upgrading the service connection, and then in  
16 addition takes some responsibility to upgrade the  
17 customers facility to accommodate chargers, and  
18 then they also pay a rebate that partially  
19 underwrites the cost of the charging  
20 infrastructure. And typically a make-ready is  
21 associated with some of the obligations that Kathy  
22 Kinsey talked about in her presentation on  
23 interoperability and so on, and I think that's  
24 very sensible.

25           My observation about these different

1 models is that what they really come down to is  
2 different kind of ways that the regulator is  
3 putting structure on a fundamental partnership  
4 relationship, and I think it's really important to  
5 adopt that framing. So, you know, who are the  
6 partners? There's the utility, there's the EVSP,  
7 the EVSE, so the company that makes the charging  
8 station is in there. There's the host, there's  
9 the vehicle owner, and then the other part we  
10 haven't really talked about yet, but also the OEM,  
11 the automaker.

12           And what I see is kind of ideal  
13 characteristics in a partnership is that everybody  
14 has some skin in the game, so everybody is putting  
15 some dollars at risk, and that the roles are  
16 structured in a way that the different players are  
17 really managing risks that they have the best  
18 ability to manage. And closely linked to that is  
19 that we're not just leveraging their money, we're  
20 leveraging their intellectual capital, we're  
21 leveraging their data, so the things that they  
22 uniquely know, and the expertise that they've  
23 accumulated.

24           So, for example, EVSPs, many of them  
25 are building networks all over the country. They

1 work with hosts that are multi-state operations.  
2 They've accumulated understandings about how to  
3 work with apartment building owners or Walmart or  
4 Safeway or whatever. So I think taking full  
5 advantage of those different private knowledge  
6 bases is a really important way to ensure lower  
7 cost, better operations, and ultimately  
8 innovation.

9 So let me just say a few things about,  
10 you know, a few final thoughts about where I think  
11 innovation is especially needed. The first thing  
12 that I think is important to think about with  
13 public charging is that, yes, the charging station  
14 is at a physical level delivering electricity to  
15 the car, but really fundamentally, if you think  
16 about the network of chargers, it's really all  
17 about enabling personal mobility and doing that in  
18 a way that's convenient to the customer and, you  
19 know, perhaps incidentally meets some of the  
20 customers other needs that are linked to  
21 transportation, and that's a very different  
22 business model than what utilities fundamentally  
23 do. And as people have noted, there's not a  
24 commercially viable business model yet for --  
25 stand-alone business model for the charging



1 business, which is why we see public subsidies or  
2 ratepayer subsidies for it, but we want to push in  
3 that direction. And, you know, there's no viable  
4 business model for selling gasoline, per say, but  
5 there's a business model for selling gasoline  
6 along with potato chips and doughnuts and coffee  
7 in the form of the convenience store. And so I  
8 think we really need to make sure we stimulate the  
9 innovation that's going to come up with what's  
10 what model that works.

11 I think a couple of other areas I'll  
12 note is, you know, over time we need to drive down  
13 the cost of the equipment, drive down the cost of  
14 recruiting hosts, drive down the cost of operating  
15 systems, and I think that just comes from -- it  
16 comes from scale, it comes from experience, it  
17 comes from repetition.

18 And then finally I think the other area  
19 where innovation is needed, but also some degree  
20 of consolidation Tom already talked about, but  
21 various aspects of interoperability. But going  
22 back to my initial remarks, you know, getting the  
23 interoperability settled, the protocols, the  
24 equipment, and then really developing the business  
25 models to realize smart charging, that again is

1 critical to long-term transformation, simultaneous  
2 transformation of the power transportation  
3 sectors, and we have to get that right. And I'm  
4 very excited that all these New England states and  
5 New York, some of the mid Atlantic states are now  
6 stepping forward because I think you all have  
7 different contacts to the western states which  
8 tend to be vertically integrated or generally more  
9 coordinated states, whereas most of you all have  
10 real retail competition. I think that creates a  
11 different ethos around the industry and I think  
12 makes you a really fertile testbed to solve that  
13 problem and to also spawn some of the other  
14 important innovation that's needed.

15 So thank you for listening to me now,  
16 and I'm looking forward to talking with Tom and  
17 Kathy and Peggy. Thanks.

18 (Applause.)

19 PEGGY DIAZ: Thank you. So I'll just  
20 start questions to our panelists, and then we'll  
21 open it up to the audience.

22 So beginning with Kathy. Kathy, can  
23 you hear me? Are you still with us?

24 KATHY KINSEY: Yes, I sure am. I'm  
25 here.

1 PEGGY DIAZ: You focused your remarks  
2 on issues that directly impact consumer  
3 experiences. Are there other issues that the New  
4 England states should be looking at?

5 KATHY KINSEY: Sure, and there are lots  
6 of them. A couple of things that the corridor  
7 steering committee, Northeast Corridor Steering  
8 Committee are looking at, one is the need for DC  
9 fast charge permit process streamlining. So one  
10 of the things that we've heard from EVSP  
11 providers, many of them, that are actually  
12 installing DC fast chargers is that the local  
13 government permitting process is often very  
14 difficult and lengthy. Most jurisdictions haven't  
15 actually ever permitted these stations, so there  
16 aren't any established permitting processes.  
17 They're not really familiar with the technology.  
18 In some cases they're trying to treat DC fast  
19 chargers like gas stations which is the wrong  
20 model. Some jurisdictions are now unnecessarily  
21 subjecting permit applications to a zoning  
22 process.

23 So NESCAUM is facilitating a steering  
24 committee workgroup to look at all of this, to  
25 identify the issues and the problems, develop a

1 set of best permitting practices and outreach  
2 materials as well for states to use as part of an  
3 outreach effort to local government permitting  
4 officials. And my colleagues at NESCAUM, Jesse  
5 Way, is actually leading this effort. And the  
6 process will involve talking with local government  
7 permitting officials, and hopefully engaging them  
8 in this process and educating them. So that's one  
9 thing.

10           The other thing that I would mention  
11 that I think is really important are EVSE ready  
12 building codes. This is installation of  
13 infrastructure. Charging infrastructure in new  
14 construction can be as much as a third of the cost  
15 of a retrofit. So it makes a lot of sense to get  
16 building code standards in place as early as  
17 possible. And it is one of the most effective  
18 strategies to promote consumer adoption, and it  
19 can have a huge impact in the future going  
20 forward. So a growing number of states and local  
21 government and municipalities and counties are  
22 doing just that. California, Hawaii have adopted  
23 EV ready building code standards for new  
24 construction. Vermont has a code for both  
25 residential and commercial development. Cities

1 like Denver and San Francisco and New York City  
2 and Los Angeles have all adopted codes.

3 A little bit closer to home,  
4 Massachusetts is the most recent state, at least  
5 in the northeast, to start an EV ready rulemaking  
6 process. So they just put out proposed  
7 regulations, and they are definitely worth looking  
8 at. They would require new single-family homes to  
9 be EV ready, and two-family homes would have to  
10 have at least one EV ready parking space. And  
11 then this is the really challenging factor.  
12 Multi-family buildings in Massachusetts  
13 regulations require 20 percent of multi-family  
14 building parking spaces to be EV ready. And then  
15 they have requirements for commercial and  
16 industrial buildings. And their requirements also  
17 cover various upgrades and expansions to existing  
18 buildings.

19 So it's a pretty comprehensive step in  
20 EV ready building code standards. It's probably  
21 going to be voted on by the Board of Building  
22 Regulations and Standards next month. So I think  
23 this is something to track and to look at as a  
24 possible model for Connecticut.

25 And so I think I'll stop there, but

1 those are two important initiatives.

2 PEGGY DIAZ: Wonderful. Thank you.

3 Moving on, maybe first for Nancy and  
4 then, Tom, if you want to give the business  
5 perspective. But Nancy, in your experience  
6 looking at knowing Connecticut wants to embark on  
7 its market transformation, what can we learn from  
8 California's experience with respect to EVSE  
9 ownership models?

10 NANCY RYAN: Sure. Thanks, Peggy. So  
11 as I kind of alluded to in my remarks, California  
12 is really kind of a microcosm for the rest of the  
13 US in that its regulator, the California Public  
14 Utilities Commission, has followed a path so far  
15 where it's really let the California utilities'  
16 three major investor-owned utilities that it  
17 regulates come forward with their own ideas for  
18 how they would like to develop charging  
19 infrastructure. And so San Diego Gas and  
20 Electric, in particular, and also Pacific Gas and  
21 Electric in Northern California, have pushed for a  
22 utility ownership model where they really wanted  
23 to own and operate the full set of charging -- or  
24 a large network of chargers.

25 San Diego got further with the

1 commission than PG&E did. I'll come back to that.  
2 But San Diego is currently doing a pretty  
3 large-scale pilot where they do own and operate  
4 chargers. And the rationale for doing that was  
5 that they are using a -- or they're piloting a  
6 pretty interesting smart charging approach that  
7 involves a day-ahead rate that has both a  
8 locational and a time varying dimension. And the  
9 reason for the time varying dimension is that San  
10 Diego is really the epicenter of solar development  
11 in the US. It has the highest amount of solar on  
12 its system of any utility in California, probably  
13 any utility in the US, and to the point that they  
14 really need to build up daytime load on some  
15 occasions in order to avoid curtailing some of the  
16 solar that's generated.

17           The locational dimension is important  
18 because they need to avoid bottlenecks of their  
19 distribution grid and also because on these days  
20 where they have surplus solar, what they really  
21 want is for people to charge at work, but on other  
22 days where maybe it's closer to a traditional peak  
23 day, so a summer day, they may prefer them to  
24 charge at home at night. So I think that's a  
25 really neat system. They were able to persuade

1 the California commission, which has generally not  
2 been friendly to utility ownership, to allow it  
3 there in order to enable that program.

4 In general, the California commission  
5 has leaned more towards the make-ready model and  
6 the first utility to really put that forward, and  
7 actively promote it in California was Southern  
8 California Edison who proposed an initial pilot  
9 for what they call the Charge Ready Program which  
10 involved make readies to support Level 2 charging  
11 primarily at workplaces, multi-family housing, and  
12 public places.

13 They have a report that's available.  
14 So they completed the program. It was subscribed  
15 and indeed oversubscribed within a couple of  
16 months of being approved by the commission.  
17 They've largely completed the program. These are  
18 reports that kind of is a retrospective on the  
19 pilot that they have submitted to the California  
20 commission. It's posted on the commission's web  
21 site, probably on Edison's as well. And the main  
22 thing that they learned from that was that this  
23 model was very attractive to a variety of hosts  
24 and EVSPs, and that it especially worked well for  
25 workplaces and public settings, but did not work



1 well in multi-family housing.

2           And consequently Edison came forward  
3 and proposed to the commission that they would do  
4 some DC fast charging plazas, like what Electrify  
5 America is building, and do them in areas where  
6 there's a high concentration of multi-family  
7 housing because maybe that's ultimately a cheaper  
8 and easier way to make it possible for people who  
9 live in apartment buildings or condos to meet  
10 their charging needs rather than to go through and  
11 deal with all these individual hosts and the fight  
12 between the residents of the condo about who gets  
13 what parking place close to the elevator and so on  
14 and so forth. So that's what they are piloting.

15           And the last thing I'll say on this is  
16 that one of the latest things the commission  
17 approved is actually make-ready models for Pacific  
18 Gas and Electric that supports deployment of DC  
19 fast chargers. And there the one thing that was  
20 interesting because PG&E did come in initially and  
21 ask for full utility ownership of that network,  
22 and what the commission said is that, you know,  
23 we'd rather see the utility ownership in the  
24 disadvantaged communities where it may a be more  
25 difficult investment proposition for EVSPs but

1 elsewhere we think that a make-ready model is  
2 sufficient to underwrite the EVSP's investment and  
3 more conducive to getting the kind of competition  
4 innovation that we would like. So nice spectrum  
5 to choose from and, you know, growing body of  
6 experience that I think you can learn from.

7 PEGGY DIAZ: Do you have any other --

8 THOMAS ASHLEY: Sure. And I guess let  
9 me apologize. So I realize that all of you may  
10 not be so familiar with Greenlots or our business.  
11 And so let me just mention that Greenlots is a  
12 technology company. So our core business and  
13 indeed sole product is a software platform for  
14 managing electric vehicle charging. However, we  
15 also provide services such as the deployment of  
16 charging infrastructure. And so I think that the  
17 reason why I wanted to highlight that right here  
18 is because there are a lot of different business  
19 models out there. There are a lot of different  
20 players interacting with this transportation  
21 electrification market in different ways and in  
22 similar ways.

23 As Nancy mentioned, so the not so well  
24 kept secret but still fairly logical misperception  
25 of many decision-makers is that there -- well, let

1 me step back. So the logical misperception that  
2 is fairly common out there is that there must be a  
3 private market business model for owning,  
4 operating and managing charging infrastructure.  
5 As we heard from Nancy, there isn't right now. I  
6 think we all hope and expect that there will be,  
7 but as acknowledged, this may end up turning out  
8 to be very similar to the gas station model, which  
9 really is predicated on driving consumers to buy  
10 additional products and services. That said, I  
11 think some of the values around managed smart  
12 charging grid services, et cetera, may close that  
13 gap and indeed provide sort of additional revenue  
14 streams or cost savings that can be part of a  
15 successful business model going forward.

16 But as it regards to the utilities and  
17 these different utility ownership models, we've  
18 seen commissions -- it's a very active regulatory  
19 environment out there. We've seen commissions act  
20 in a lot of different ways. And indeed, as Nancy  
21 said, we've definitely seen competition as a key  
22 component of commission decision-making.

23 So I would note, you know, one of the  
24 strongest statements we've been seeing out there,  
25 first by Washington state, more recently in

1 Minnesota, and in different forms in other states,  
2 but basically there's a recognition that we have  
3 to engage utilities to be able to accelerate and  
4 expand this market, and that does look like a lot  
5 of different things. So some utilities don't want  
6 to own charging infrastructure; some do. Some  
7 want to provide rebates. Some frankly don't care  
8 very much right now about managing charging  
9 because the scale of EV adoption is relatively  
10 low. But going forward, we are going to be seeing  
11 a lot of different business models explored. We  
12 will see some that hopefully will be successful.

13 But what I wanted to share is, so for  
14 Greenlots the type of utility facilitated program  
15 that is most attractive is one where the utility  
16 is managing the charging because we make a product  
17 that is designed for that use. Whereas, you know,  
18 other players out there, they may be more on the  
19 hardware side or provide software networking, but  
20 the product is more focused on the workplace, the  
21 retail environment, and it's very site host driven  
22 rather than utility driven.

23 And so I think there's been, again,  
24 sort of this logical assumption or  
25 misunderstanding that it's like utility versus the

1 competitive market or the private market, and that  
2 is not the case at all, as Nancy really spoke to.  
3 This is about kind of putting all the pieces  
4 together and finding ways in which all of the  
5 stakeholders can work together and most  
6 effectively. And we are seeing a lot of different  
7 opportunities to engage with different programs,  
8 whether it's Electrify America, whether it's  
9 utility programs, some of the mitigation trust  
10 programs that are upcoming. But I would just sort  
11 of highlight that the real competition we're  
12 seeing out there right now is when there are  
13 motivated purchasers of EV charging equipment and  
14 services. And those are not the drivers. The  
15 drivers need those services, but they're not  
16 purchasing the charging infrastructure, they're  
17 not purchasing the software. Those are the  
18 owners/operators of charging infrastructure, and  
19 utilities have an enormous role to play as  
20 motivated buyers. And any type of utility  
21 engagement creates a more advantageous market  
22 environment for all of us to engage with.

23 PEGGY DIAZ: Thank you. Tom, also, as  
24 the EV market matures and more drivers are enticed  
25 to go electric, how do we ensure price

1 transparency and a seamless charging experience?

2 THOMAS ASHLEY: So the seamless  
3 charging experience is coming. We're really doing  
4 a good job of making progress on driver roaming  
5 and network interoperability. We're not there  
6 yet. Some of it is aspirational. Some of the  
7 pieces are now in place, but now they have to  
8 actually be deployed, and in some cases that may  
9 not be possible depending on the existing  
10 equipment or networks out there. But pricing is a  
11 little more challenging.

12 So you mentioned I used to work for  
13 Plug Share, which many of you know is one of the  
14 best resources for finding information about  
15 charging infrastructure. But as we're talking  
16 about managed charging or dynamic rate structures,  
17 it's not so simple as you pull up and you know  
18 that you're going to be charged \$5 for that  
19 session. Sometimes we're communicating in  
20 kilowatt hours, so it's 20 cents a kilowatt hour.  
21 Drivers aren't used to that. And so there are a  
22 lot of mechanisms for showing pricing, but the  
23 bottom line is that we need pricing to be dynamic  
24 to properly integrate charging with the grid and  
25 send the right price signals to drivers.

1           And so this is a challenging area, and  
2 we're going to continue to see apps, screens, et  
3 cetera, showing various information. And we are  
4 maybe going to see a little bit more  
5 standardization of that, but fundamentally I think  
6 we're going to be continuing to see a lot of  
7 different pricing rate fee structures and sort of  
8 business models based on different ways of paying  
9 or engaging drivers for services.

10           PEGGY DIAZ: Terrific. We're going to  
11 move on now to some audience participation. So if  
12 you have any questions for our panelists, please  
13 take the mic.

14           BENJAMIN MANDEL: Good morning. How is  
15 everyone doing? I'm Ben Mandel from CALSTART.  
16 Thank you all for your remarks this morning. I  
17 wanted to pick up on the make-ready point that a  
18 few of you touched on. I know, Nancy, you  
19 obviously have California experience. You spoke  
20 of the southern California Edison program. New  
21 York is in the process similarly of articulating a  
22 make-ready program for public access DC fast  
23 charging.

24           I wanted to get your perspectives on  
25 bringing in the other side of this, which is

1 medium and heavy-duty fleet electrification.  
2 That's been an element that California has more  
3 recently layered in and that I think northeast  
4 states would do well to emulate but perhaps can  
5 anticipate a little more in advance than  
6 California has done alongside the light-duty  
7 piece. So I'd just like to get your impressions  
8 and maybe see some recommendations for  
9 Connecticut.

10 NANCY RYAN: Let me kind of take a step  
11 back -- that's a great question -- and kind of  
12 make one broader recommendation which is that I  
13 think a mistake, well, maybe it's not a mistake  
14 that California did, but what California did is  
15 kind of say just bring us your ideas. And they  
16 got a lot of one-offs, they got a lot of, you  
17 know, it was not a sort of consistent systematic  
18 approach that any of the utilities brought  
19 forward. And the California commission actually  
20 recently put out or opened new rulemaking to say,  
21 okay, well, what have we learned from all of this,  
22 can we take a more systematic approach going  
23 forward.

24 And I think you are in a position in  
25 Connecticut where you could say maybe before you



1 get a lot more, you know, applications from or  
2 requests from your utilities in rate cases, you  
3 know, ask for strategic plans, as the State of  
4 Hawaii did, and say tell us, you know, across the  
5 board, across these different aspects of goods and  
6 people movement, what's your longer term plan, how  
7 are you going to stage it, what do you think is  
8 necessary to enable electrification for medium and  
9 heavy-duty fleets and over what timeline. So  
10 that's something that I would urge you to consider  
11 doing.

12 I think that what's pending --  
13 actually, I can't remember. There are so many  
14 things going on in California, I can't remember.  
15 You probably know better than me whether there's  
16 been a decision. But I think that PG&E and the  
17 commission did tell the utilities after they  
18 approved the first round of light-duty charging  
19 programs, pilots, the commission told them don't  
20 bring us anymore of those, you know, bring us  
21 something for, you know, medium and heavy duty.  
22 And so I believe what both Edison and PG&E -- so  
23 that's most of California -- I believe what they  
24 put forward was like a make-ready model for medium  
25 duty and heavy duty with a view, again, that we

1 want to underwrite business models for third  
2 parties who can help bring those solutions to  
3 fleet operators, but we don't want to just install  
4 the utility as the incumbent there. So I think  
5 that's the spirit of it. I don't know that those  
6 are really very far off the ground, so we don't  
7 know yet if that's sufficient to accomplish that.  
8 But trucks themselves are a hugely variable  
9 component. I mean, trucks have so many different  
10 vocations and fleets are various, you know,  
11 degrees of how much of a business they account  
12 for. So it's super diverse.

13           And CALSTART, I should say, I'll give  
14 you guys a free advertisement, but CALSTART has  
15 been around for something like 30 years,  
16 originally in California, but you guys are all  
17 over the place now, and they're a real fountain of  
18 information for how to work with the whole  
19 spectrum of the charging network and  
20 transportation. We used you all as subcontractors  
21 when the project required deeper knowledge of some  
22 of these technologies than we could ever have.

23           THOMAS ASHLEY: So a few things. So  
24 one I just want to acknowledge. So you'll hear  
25 from Kevin at ChargePoint later. Some of you may

1 know Greenlots and ChargePoint are pretty sharp  
2 competitors in the market space and have some  
3 different perspectives on how to grow and scale  
4 the market. A couple of things we really agree  
5 on: One is when we're talking about  
6 transportation electrification, we're not just  
7 talking about passenger vehicles. It is  
8 transportation electrification. And I would say  
9 it's historically been more on road than not on  
10 road, but we're also talking about aircraft and  
11 boats, off-road airport equipment, you name it.  
12 So we are talking transportation electrification  
13 that is not discriminating in any sort of weight  
14 class or use case.

15           And I think that we both very strongly  
16 agree that sort of this make-ready model, which is  
17 the utility provides service to support charging,  
18 this is a foundation, like this is not something  
19 we need to disagree upon around the industry.  
20 Indeed, I would go so far as to say that this is  
21 simply a baseline that we're going to see  
22 regulators all over the country embrace over time.  
23 I would really liken this, frankly, to line  
24 extension policies. So you build a house and you  
25 need new service. It's going to be very similar,

1 I think, in treatment across the country. You're  
2 building an EV charging station, you need new  
3 service, that's provided by the utility. Maybe  
4 there's a customer payment of some sort or a load  
5 or managed charging component of that, but it's  
6 just part of traditional utility service.

7 So that said, I guess I would just  
8 acknowledge that, you know, if that's the  
9 foundation, then what's next. And that's where  
10 we're seeing some of these different business  
11 models, whether the utility is owning more stuff  
12 or setting up some additional structure to be able  
13 to manage charging, et cetera. But I don't know  
14 if you were here earlier, Ben. So Connecticut has  
15 decided to explore and move forward transit  
16 electrification and utility support for such. And  
17 I think we're going to be seeing a lot more of  
18 that here and elsewhere across the region because  
19 certainly the transit space there's a clear  
20 business model for going electric. There's a  
21 clear environmental imperative for going electric.  
22 But the business case around going electric in the  
23 goods and logistics industries is a little more  
24 challenging right now, and a lot of that is  
25 because the type of use cases that exist out there

1 either require depots and depot charging with -- I  
2 mean, we're going to be seeing 50 megawatt needs  
3 for a large, you know, truck, bus depot, but also  
4 the infrastructure out there on the roads, on the  
5 highways it doesn't exist. And someone has to pay  
6 for that, and no one really wants to, frankly.  
7 But we are definitely going to be seeing heavy  
8 duty moving forward, but it is certainly incumbent  
9 upon all of us to always be thinking across weight  
10 classes when we're talking about transportation  
11 electrification.

12 BENJAMIN MANDEL: Thank you.

13 KATHY KINSEY: Peggy, can I jump in on  
14 this one?

15 PEGGY DIAZ: Sure.

16 KATHY KINSEY: Thanks. So I would just  
17 add to what Tom was saying. I think that there's  
18 a real opportunity here. We have a federal  
19 infrastructure bill, a bipartisan infrastructure  
20 bill that's being put together in Washington.  
21 There's a lot of support for including electric  
22 vehicle components, infrastructure components, in  
23 that bill. And I think there's a real opportunity  
24 both for light-duty vehicles but also for medium  
25 and heavy-duty funding through that federal effort

1 to jump start some of the infrastructure projects  
2 that are needed to get medium and heavy-duty  
3 applications off the ground.

4 PEGGY DIAZ: Thank you.

5 MARK SCRIBNER: Hi. I'm Mark Scribner,  
6 program manager of electric vehicles with Energy  
7 New England, and we support many of the municipal  
8 utilities in New England like Wallingford electric  
9 department.

10 And I was wondering if maybe you could  
11 expand a little bit. You were talking about what  
12 the business model is for charging, but I think  
13 specifically our utilities see the business model  
14 right now for encouraging off-peak charging and,  
15 you know, Level 2 charging, but they're not always  
16 seeing the business model for the ownership, and I  
17 think it's probably enhanced or expanded for  
18 public utilities. And I wonder if you could  
19 elaborate on that a little bit.

20 THOMAS ASHLEY: Maybe I can start and  
21 you can add. So it is very important for us to  
22 all recognize that there are different types of  
23 utilities out there, and I think it's very easy  
24 for us to talk, certainly in Connecticut, about  
25 Eversource and United Illuminating. So the model

1 there, assuming regulatory approval, is that they  
2 can be rate based, right, so there's a  
3 rate-of-return included in those investments,  
4 whether they be the make-ready or the chargers  
5 themselves. Public power doesn't have that  
6 opportunity. Right? It's more about, as you  
7 said, off-peak charging, load growth, integrating  
8 renewables, et cetera, et cetera.

9 MARK SCRIBNER: Keeping the rates low.

10 THOMAS ASHLEY: So Greenlots works with  
11 some of the largest municipal utilities in the  
12 country LADWP, SMUD, Seattle City Light, et  
13 cetera, and frankly what has been driving activity  
14 by those utilities it's really been environmental  
15 commitments. And so they have frankly been  
16 reticent to spend money on charging  
17 infrastructure, but they are extremely supportive  
18 of others who want to spend money on charging  
19 infrastructure. And I think we're going to kind  
20 of see that, we see a lot of co-ops starting to  
21 engage now, and it's really about -- what we're  
22 seeing the common theme really is as facilitators,  
23 so it's not necessarily as infrastructure  
24 managers. We are seeing some of that, but it's  
25 resources so that customers in the service

1 territory know how to get involved in  
2 transportation electrification. They know what  
3 rates or programs might be available. They're  
4 being driven to act in a way that is in the best  
5 interest of the public utility. But the dollars  
6 are a real challenge. And so whether it's  
7 mitigation trust monies, whether it's something  
8 else, there is a real need to drive dollars to  
9 public utilities, municipal co-ops, et cetera, to  
10 be able to leverage the role that they can play as  
11 facilitators to move the market forward.

12 NANCY RYAN: Just one quick  
13 observation. Whether you're a POU or an IOU, one  
14 thing that really matters is to use those extra  
15 kWh of sales to lower your average cost of service  
16 which is beneficial to all ratepayers. And one  
17 way to do that or, in particular, the way to  
18 accomplish that is by smart charging. And as Mark  
19 said, today that's mostly, you know, providing  
20 incentives to get the charging into off-peak  
21 hours. In the future if you have a lot of solar  
22 on your system.

23 Who's heard of the duck curve? So  
24 you're facing the famous duck curve, which is  
25 basically solar over generation during the day.



1 You may want some workplace charging to soak that  
2 up, but I think that's a unified theme. We've  
3 generally seen everywhere we've done studies on  
4 costs and benefits of electrification that there  
5 are or can be, you know, net ratepayer benefits to  
6 all ratepayers from electrification and that those  
7 are always higher if you accomplish some kind of  
8 smart charging.

9 THOMAS ASHLEY: Sorry. I just want to  
10 add there. So one of the greatest challenges I  
11 think we all have as stakeholders in this and  
12 certainly decision-makers have is appropriately  
13 thinking about scale. So we're talking about a  
14 roadmap process looking at 2030. I don't mind  
15 telling you that Greenlots believes that 100  
16 percent of vehicle sales in 2030 will be electric  
17 if we put together the right policies, deploy the  
18 right amount of infrastructure, et cetera.

19 When we're thinking about public power  
20 or investor-owned utilities, when we're doing the  
21 ratepayer cost benefit analysis, often we're  
22 looking at these pilot programs, you know, the  
23 scale is very small, it's a very low percentage of  
24 the necessary infrastructure to drive large-scale  
25 adoption, and so the ratepayer cost benefit

1 analysis doesn't work, right, you have to scale to  
2 get to those benefits. And that's where all  
3 utilities and all ratepayers are really going to  
4 benefit is with significant scale. And so the  
5 challenge is deciding to spend the dollars now and  
6 going forward to help drive large-scale adoption  
7 which in the end is going to be positive basically  
8 for all of us.

9 PEGGY DIAZ: I think we have time for  
10 one last question.

11 JOSHUA BERMAN: Josh Berman with the  
12 Sierra Club. In the opening remarks there was  
13 some discussion about equity considerations, and I  
14 know that I guess in my mind one of the both  
15 opportunities and rationales for engaging  
16 utilities in the EVSE space is to increase the  
17 equitable deployment of access to electrified  
18 transportation. I think this has obviously been a  
19 challenge. Tom I know is involved in the Maryland  
20 decision where, I thought, interesting innovation  
21 fund idea was denied by the commission.

22 I was curious if you guys have any  
23 comment on where the utilities have been most  
24 successful and commissions have been the most  
25 receptive to innovative ideas about how to ensure

1 that utility engagement is going to really  
2 increase equitable access to electrified  
3 transportation.

4 NANCY RYAN: I mean, I don't know how  
5 well it's worked yet, but, you know, the  
6 Massachusetts commission, the California  
7 commission, I think, and other commissions around  
8 the country have pretty consistently directed  
9 utilities to spend a portion of the dollars  
10 they've allocated for make readies or utility  
11 ownership in lower-income or disadvantaged  
12 communities, but I don't think there's a great  
13 track record yet. So I think that the jury is  
14 kind of out on that.

15 The other thing that I'll say is I  
16 think is it important for commissions to  
17 appreciate that the EVSPs whose businesses are  
18 being fundamentally underwritten with public and  
19 ratepayer dollars, those are network companies.  
20 And while they may get funding -- Tom is probably  
21 going to kick me under the table -- while they get  
22 funding, I think, sort of on a station-by-station  
23 basis, they're really building out a network. So  
24 it's worth thinking about, if we're going to  
25 finance the development of these companies'

1 network, should we put some sort of obligation on  
2 those companies that the network that they build  
3 out isn't just like the most profitable or  
4 potentially profitable areas but requires the  
5 opportunity to build a network on the public  
6 nickel requires some obligation to serve those  
7 other areas.

8 PEGGY DIAZ: So maybe looking at the  
9 example that we've had with cable and broadband  
10 deployment?

11 NANCY RYAN: Right. So do you want to  
12 kick me on top of the table?

13 THOMAS ASHLEY: No, no, public violence  
14 is not --

15 NANCY RYAN: You don't do violence  
16 against women.

17 THOMAS ASHLEY: -- not a good one, no.

18 So Josh, you know, as you know, equity  
19 has been a big priority for Greenlots,  
20 ChargePoint, others around the industry, and  
21 indeed commissions have been fairly supportive,  
22 maybe a little less so in some places, of equity.  
23 But I think we're really sort of at a nascent  
24 stage of understanding what is really necessary to  
25 leverage the opportunity that we have with

1 transportation electrification to improve the  
2 lives of a lot of people out there. And so I  
3 think that in California some of the programs  
4 initially it's literally just geographic  
5 allocation of charging infrastructure based on a  
6 scoring mechanism that California has to identify  
7 disadvantaged communities.

8 Well, if, you know, the residents of  
9 those communities don't have electric vehicles,  
10 that's not very helpful. Right? It might improve  
11 ambient air quality in the area and lower  
12 pollution, but it's not driving opportunities for  
13 local residents. And so we are starting to see  
14 some more innovation out there by utilities as  
15 they're thinking about program designs, and  
16 certainly utilities are getting more engaged with  
17 stakeholders to leverage sort of shared ideology  
18 and ideation.

19 But I will say this: Until we out  
20 there, and regulators, start sort of really  
21 innovating and thinking about utilities not just  
22 as power providers or infrastructure providers but  
23 potentially as, you know, ride share providers or  
24 used car salesmen -- and I realize that may seem a  
25 little outside the pale, but that's what we need

1 out there. We need to leverage and make  
2 assessable used vehicles. We need to better  
3 support car and ride sharing programs. Uber and  
4 Lift are really moving towards electrification,  
5 but those services are not accessible to a lot of  
6 people out there. And so utilities and sort of  
7 the stakeholder process around utility program  
8 development we really see as the core opportunity  
9 going forward to solve and adequately support EV  
10 activity, but it does really require an expansion  
11 of our thinking about, you know, the art of the  
12 necessary and possible.

13 PEGGY DIAZ: Thank you.

14 NANCY RYAN: Two sentences: Actually,  
15 it occurs to me that the California -- or try to  
16 get it into two sentences with a lot of commas --  
17 but it occurs to me that at least some of the  
18 California utilities have reported some on their  
19 pilots and I think generally actually hit or  
20 exceeded their targets, and I think that's  
21 actually not that hard because generally most  
22 freeways are surrounded by disadvantaged  
23 communities because you don't want to live near  
24 the freeway if you can afford to live far away  
25 from the freeway. So I think, at least the way

1 the scoring works in California, it has, in fact,  
2 not been that hard for them to satisfy the  
3 requirement. Whether that's actually meeting the  
4 needs of those communities is another story. And  
5 I completely agree with Tom that if you don't have  
6 the complimentary policies to get the people into  
7 the cars, it kind of doesn't really accomplish a  
8 lot to bring the chargers to them.

9 PEGGY DIAZ: Wonderful. Well, thank  
10 you to our panelists. I think it's been an  
11 interesting discussion. Thank you for kicking off  
12 the rest of the day today. And I think both of  
13 these two members will be hanging around for a  
14 little bit, so if people didn't get an opportunity  
15 to ask their questions, I'm sure you can approach  
16 them later in the day. Thank you.

17 NANCY RYAN: I'll be here all day.

18 (Applause.)

19 KERI ENRIGHT-KATO: So we'll take a  
20 five to ten-minute break.

21 (Whereupon, a recess was taken from  
22 10:56 a.m. until 11:11 a.m.)

23 KERI ENRIGHT-KATO: Okay. We're going  
24 to go ahead and get started on the next panel if  
25 folks could take their seats.

1           PAUL FARRELL: Brett is out in  
2 California. So we are actively reducing our  
3 carbon footprint just so you know.

4           Thanks, everyone. And I'm happy to  
5 moderate the second panel this morning on  
6 accelerating EV adoption. I think I touched upon  
7 in my opening remarks how important that is for  
8 the State of Connecticut and how important it is  
9 for advancing our greenhouse gas and air quality  
10 goals.

11           So before I turn it over to Brett, I'm  
12 just going to run through the bios for the panel,  
13 two of which are here virtually, and two of which  
14 are here in flesh and blood. So I'll start that.

15           Dr. Brett Williams, who is online right  
16 now, is the Center for Sustainable Energy's  
17 principal advisor for clean transportation. He's  
18 the CSE point person for electric vehicle market  
19 analysis, stakeholder engagement, policy analysis  
20 and business development. His activities are  
21 carried out in support of EV rebate programs in  
22 five states, including California's \$500 million  
23 Clean Vehicle Rebate Project for which he directs  
24 transparency and evaluation methods. Brett has an  
25 undergraduate degree in physics, public policy



1 analysis from Pomona College, Claremont,  
2 California, and a master's in environmental  
3 development from Cambridge University in the UK,  
4 and a PhD in transportation technology and policy  
5 from UC Davis. Previous to CSE he was a  
6 researcher for Amory Lovins at RMI, and a postdoc  
7 scholar at UC Berkeley, and an assistant adjunct  
8 professor of public policy at UCLA. So Brett is  
9 uniquely qualified to speak to the issues facing  
10 Connecticut as it looks at its rebate program and  
11 its dwindling resources, shall we say.

12           Next up will be Julia Rege. She's also  
13 online. I think she's patching in from the DC  
14 area. She's a senior director for environment and  
15 energy at the Association of Global Automakers  
16 focusing on fuel efficiency, electrification and  
17 other automotive environmental policies. Prior to  
18 joining Global in 2011, Julia served as a senior  
19 regulatory engineer at Hyundai America Technology  
20 Center focusing on energy and environmental  
21 regulatory issues. She also worked at the US  
22 EPA's Office of Transportation and Air Quality as  
23 an environmental engineer. Julia has a master's  
24 in environmental engineering from the University  
25 of Michigan, and a BA in environmental science

1 from Northwestern.

2 Jim Fleming, to my left over here, is  
3 the president of the Connecticut Automotive  
4 Retailers Association, CARA. He serves as the  
5 secretary and treasurer of the Automobile Dealers  
6 Association's charitable foundation in addition to  
7 his membership in the National Automobile Dealers  
8 Association, NADA. In his spare time Jim is also  
9 a director of the Simsbury Bank and Trust Company  
10 and serves as a commissioner of the Simsbury  
11 Police Commission. Jim holds a B.A. from The  
12 Eisenhower College of Rochester Institute of  
13 Technology, and a master's in public policy from  
14 Trinity College.

15 And to Jim's right is Patrick Brown,  
16 the chief technology architect at The Hartford.  
17 He's been a member of The Hartford's Environmental  
18 Committee since its inception in 2007. He's been  
19 an advocate for many sustainability activities at  
20 The Hartford over the past 14 years. Patrick  
21 frequently represents The Hartford on the  
22 Governor's Committee on Climate Change. Prior to  
23 joining the Hartford, Patrick was a staff  
24 scientist performing research in climate change in  
25 Cambridge, Massachusetts.

1                   So thank you to all the panelists  
2 today. And with that, Brett, I think I'll turn it  
3 over to you.

4                   BRETT WILLIAMS: Thank you very much.  
5 Can everybody hear me okay?

6                   PAUL FARRELL: Yes.

7                   BRETT WILLIAMS: So thanks for the  
8 opportunity to inform the state's EV roadmap  
9 process. And right off the bat thanks to Nick,  
10 Nick, Amy, and others at the Center for  
11 Sustainable Energy who are the workhorses  
12 producing the analysis that I get to play with and  
13 show you today.

14                   For those of you who don't know, CSE is  
15 a nonprofit program administrator, technical  
16 advisor and provider of outreach services. My  
17 role as principal advisor really is, as Paul  
18 mentioned, is to wrangle and make meaning from  
19 data produced by four statewide electric vehicle  
20 rebate programs in California, Massachusetts,  
21 Connecticut and New York, which we administer on  
22 behalf of state agencies like DEEP.

23                   So this just gives you a flavor of the  
24 different blends of policy designs that exist  
25 because each state does have its own policy

1 priorities, constraints, and market contexts. We  
2 know there is no one solution that fits all. And  
3 hopefully my breadth of experience gives me a  
4 little something to say firstly about the EV  
5 market overall; secondly about CHEAPR  
6 specifically, the electric vehicle rebate program;  
7 and then get into different considerations for  
8 policy design.

9           So let's dive into some discussion of  
10 the market as a whole. So the market as a whole  
11 has added, on average, roughly about five electric  
12 vehicles per year. And although not all of those  
13 models have come in full force to Connecticut yet,  
14 the expiration of the travel provision in ZEV  
15 regulations does present an opportunity for more  
16 supply in the state, but as Paul mentioned  
17 earlier, it also presents a challenge for the  
18 state to make sure it has the policy frameworks  
19 that motivate the demand that creates the market  
20 that is attractive.

21           So of those roughly 40 choices that are  
22 on the market at any given time, I would say these  
23 two dozen are the more mainstream products, at  
24 least in 2018. Already a dozen of these vehicles  
25 are larger sedans, SUVs or cross-over vehicles,

1 and already a dozen of these vehicles are less  
2 than \$30,000 after state and federal incentives.  
3 And this is important because people don't often  
4 realize the average purchase price of a vehicle is  
5 32,000 or \$35,000. So there is more choice, and  
6 there are more affordable options. That has  
7 resulted in the kind of shape of things in  
8 Connecticut over time, as seen by one of the  
9 dashboards we actually do for the Automotive  
10 Alliance.

11           You can see all told there were over  
12 9,000 electric vehicles in Connecticut by  
13 September of last year. That number is probably  
14 well over 10,000 now. And about 60 percent of  
15 those were plug-in hybrid electric vehicles, and  
16 that was enough to make Connecticut actually  
17 number nine on the electric vehicle market share  
18 when you look at the entire period I like to call  
19 the post-modern electric vehicle era. And I'll  
20 note that that is one place higher than the  
21 neighbor to the north. However, recently in the  
22 most recent data Massachusetts has kind of jumped  
23 up that list a little bit, so let's remedy that  
24 through the electric vehicle roadmap process,  
25 shall we?

1           And if we don't remedy that from sort  
2 of a sense of competitive rivalry, let's sort of  
3 think about remedying that from a sense of sober  
4 reality. So here's one of the stakeholder goals.  
5 Some more aggressive goals were presented earlier  
6 this morning. The blue are those 9,000 vehicles I  
7 talked about earlier. So the blue is where we  
8 are. The green is a simplistic vision of whither  
9 we are tending so that we know what to do and how  
10 to do it.

11           Another sort of sobering calculation,  
12 which is a simplistic view, again, but precise  
13 enough to sort of make the point is consider the  
14 fact that CHEAPR has rebated roughly 54 percent of  
15 the state's electric vehicles. And it currently  
16 has funding at -- will probably get us past  
17 Memorial Day but may not get us to Labor Day. And  
18 that will get us at an average rebate price of  
19 about \$1,300, which I think is reflective of the  
20 current program, another 1,300 vehicles in the  
21 state, which will be associated with a total of  
22 about 2,500 extra vehicles.

23           So if we are to continue to build a  
24 supportive ramp toward these goals, and if we were  
25 to need to fund that entire ramp all the way to a

1 level of 140,000 vehicles more, the sort of -- the  
2 calculation for that is \$90 million. So that's at  
3 an order of magnitude more investment. But that's  
4 not surprising because we're talking about an  
5 order of magnitude more vehicles.

6 Now, there's a saying that all  
7 mathematical models are wrong, but some are  
8 useful. I do hope that number is wrong, but I  
9 think it's enough to sort of just frame the  
10 conversation in terms of the desirability of  
11 significant durable funding and what that might  
12 mean for program effectiveness. So we do  
13 administer another program in another state that  
14 has gone on wait lists five times out seven years,  
15 and unfortunately that's not the way to sort of  
16 build consumer confidence and dealer effectiveness  
17 in terms of using the incentives to sell electric  
18 vehicles. So again, this is just kind of the  
19 framing context with motivating slides. Let's  
20 talk about what has been accomplished so far.

21 So the easy part is figuring out what  
22 vehicles have been -- and in a very transparent  
23 way there's dashboards online. And you can go to  
24 that point at the bottom of the slide right now  
25 you'll see the shape of the rebates over time,

1 even by model, which I'm not showing here, about  
2 64 percent of past rebates are plug-in hybrid  
3 electric vehicles, which the research literature,  
4 by the way, does indicate are very impactful  
5 environmentally and otherwise. However, it is  
6 interesting to note that the funding is  
7 predominantly a little over 50 percent going to  
8 battery electric vehicles, so that kind of tension  
9 between vehicle count and funding amounts.

10 Now let's peer back behind the curtain  
11 to an analysis that was produced just for today's  
12 meeting. And it's real interesting to see that  
13 most of the program funding today has gone to  
14 moderately priced vehicles.

15 Now I'm going to switch this  
16 perspective from program funding to program  
17 vehicle count. So it's a very similar picture,  
18 but the next slide is a little bit different. And  
19 the reason I wanted to do that is because I  
20 actually have the same slide for Massachusetts,  
21 and I wanted to make it more directly comparable.  
22 Now in Massachusetts their high-price vehicles  
23 don't receive large rebates, but it does show a  
24 different picture between this and this. So now  
25 this speaks to policies. And again, there's no



1 right answer here. Three other states we  
2 administer have chosen not to exclude high-priced  
3 vehicles from eligibility for the program because  
4 of the value they bring to adding vehicles to the  
5 road, increasing the prestige and desirability of  
6 a product that has some old baggage of being  
7 perceived not as effective as all those cars are  
8 that we know. Nevertheless, CHEAPR made a  
9 difficult decision early in their program design  
10 which was to have a hard MSRP cap. Having made  
11 that decision actually was a decision addressed at  
12 one of the questions, esteemed questions of the  
13 day, which is how do we design programs to assure  
14 equitable access to a wide (inaudible) consumers.  
15 So CHEAPR has already made some of those difficult  
16 decisions, and it turns out the data are showing  
17 that some of those decisions have paid off. And  
18 part of the reason I want to show that is not just  
19 in terms of what vehicles are being supported, but  
20 the implication for what consumers have been  
21 rebated. So the consumer income distribution in  
22 green is more to the left, or lower in refunds,  
23 than the consumer income distribution in blue,  
24 which I would say is more to the middle, but then  
25 also have kind of a long tail to the right, like

1 that last one.

2           And again, there's not a right or a  
3 wrong approach here, but it does show that  
4 CHEAPR's tough decisions early in program design  
5 have paid off. Even though MSRP is not income, it  
6 has an effect on the income distribution of the  
7 rebate recipients. And for somebody that  
8 administered the California program, it's really  
9 interesting to see this slide because, in essence,  
10 the blue income distribution looks a lot like  
11 California's income distribution before its income  
12 cap. And the green income distribution looks like  
13 California's income distribution after its income  
14 cap. So here you've gone at this issue  
15 differently, but it's achieved illustratively  
16 similar results. And the reason I point this out  
17 is because it's of course theoretically very  
18 desirable to say, well, yes, we have an MSRP cap,  
19 but shouldn't we also have an income cap. Well,  
20 there is a sort of implementation underbelly that  
21 we've learned from our experience in California  
22 where that theory was tested, and it was  
23 desirable, and it produced some unintended  
24 consequences.

25           So the contrast to MSRP are price-based

1 criteria where you simply select which products or  
2 which luxury products do not necessarily qualify  
3 as the primary targets for public subsidy, with  
4 income criteria it creates a lot of outreach and  
5 viewer complexity. So consumers don't quite know  
6 what they qualify for, and dealers, for fear of  
7 liability and getting it wrong, don't use that  
8 cash on the hood at a time when we want to build  
9 their familiarity and motivate them. And by the  
10 way, it's not going to be cash on the hood  
11 anymore, and I'll talk about that in a second.

12           Unfortunately, the application process,  
13 the efforts to participate in the program, also  
14 increases, and not just for the wealthy but also  
15 for the very folks for whom you are trying to  
16 reserve funds. Fraud, of course, always, but  
17 loopholes that are legal loopholes that are hard  
18 to sort of completely close when you're balancing  
19 implementation costs and complexity and ease of  
20 participation. And it does take about twice as  
21 long to process an application that has income  
22 verification than it does without, for example.  
23 So again, you're creating at a time when the  
24 market is starting to pick up with the Model 3 and  
25 other long-range benefits helping that, and you're

1 creating a program that's a little bit more  
2 expensive and harder to implement.

3           And last but not least I think the  
4 biggest unintended consequence in California was  
5 the idea that it precludes the possibility of a  
6 point of sale, which as we heard this morning, was  
7 one of the hallmarks of Connecticut's program and  
8 in which New York went on to adopt as well. The  
9 point of sale is an equity feature in and of  
10 itself, and by having income verification you  
11 can't have that feature. So, you know, this is an  
12 example where the implementation perspective is  
13 not necessarily the most important perspective,  
14 but it is often the least well understood  
15 perspective. And so I wanted to kind of present  
16 that as an example where in theory an income-based  
17 criteria might -- or an income cap specifically  
18 might be a good idea, but in theory, theory and  
19 practice are the same, but in practice they're  
20 different. So there is an alternative, which  
21 Oregon is doing, which we can talk about a little  
22 bit later, which is not an income cap but an  
23 income kicker, which California also had, and we  
24 can talk about that.

25           So again, we're coming at equity from a

1 different approach in Connecticut, but the data  
2 are showing that some of those decisions, those  
3 tough decisions, not easy decisions, have paid  
4 off.

5           Now let's talk about income just  
6 generally a little bit more. This is actually a  
7 more recent version of the income distribution.  
8 There still exists the desire to, you know, carve  
9 out the wealthy from the program, especially  
10 because there's a lot of myths about EVs and  
11 rebates are just for the wealthy. Well, I want to  
12 challenge that a little bit. I'm actually peer  
13 reviewing research right now that used extensive  
14 data. It says income distribution is very  
15 different than this. But keep in mind this is not  
16 a -- this is not an appropriate basis of  
17 comparison. This is a new car buying incentive.  
18 So we have to have real expectations about what we  
19 can achieve on the equity front in the context of  
20 new car markets versus what we can achieve in  
21 terms of other mobility-based projects. Right?

22           So the income distribution of new car  
23 buyers is very different than incentive data, very  
24 different than the population as a whole, but it's  
25 expensive and it's hard to access. The

1 researchers in the media sort of propagate this  
2 myth that these rebates are just for the wealthy.  
3 This shows they're not. But even if you were to  
4 put up new car buyer data, the data is a little  
5 different, a little bit skewed higher, but it's  
6 very similar to new car buyer data as a whole.  
7 And the reason is, for example, in California UC  
8 Davis data indicates that 50 percent of households  
9 don't buy new cars at all. Of the folks who do  
10 buy new cars, 16 percent of households buy over  
11 half of the new cars. That's your appropriate  
12 basis of comparison, but it's difficult to access  
13 that data. So we're not talking about incentive  
14 data or population as a whole.

15           So I'm happy to talk about income a lot  
16 more, but I wanted to sort of tease up this idea  
17 that we are now starting to assemble indicators of  
18 rebates in four states. And actually all four of  
19 our agencies allowed us to sort of assemble those  
20 into a single presentation this past summer, which  
21 was a lot of fun and very interesting. And we're  
22 putting together 45,000 survey responses that are  
23 statistically weighted to represent 200,000 EV  
24 consumers. Now, primarily California, which is  
25 the largest and oldest program, but also in each

1 of the other states. And some of the things we're  
2 learning about income, let me just tease a couple  
3 of the other indicators of impact here.

4 First, you know, there's this idea that  
5 electric vehicles are toys that don't get used and  
6 don't do any good. And the data showed that  
7 actually electric vehicles are replacing older,  
8 more polluting vehicles at a high rate, 80  
9 percent, and most of the vehicles being replaced  
10 are older and are gasoline vehicles.

11 Now, there is a little bit of clean  
12 vehicles replacing clean vehicles starting to  
13 emerge, as you might expect, but keep in mind that  
14 15 percent of households are buying 50 percent new  
15 cars. That is actually how used EV get created.  
16 Right? So it's an important aspect of the used EV  
17 market, which is a separate consideration than  
18 sort of replacement rate. It turned out plug-in  
19 hybrids replaced vehicles at a slightly higher  
20 rate, probably due to confidence and, you know,  
21 the longer range battery electric vehicles are  
22 starting to show pretty high replacement rates,  
23 but all the vehicles have pretty high replacement  
24 rates.

25 The last thing I'll kind of leave you

1 with is a couple of concepts, and that's this idea  
2 that I think there's a question about how do we  
3 think proactively about phasing out policy support  
4 over time. And this is something we think about  
5 in solar, and so it's kind of the default paradigm  
6 we have in the back of our head that at the  
7 beginning of the market when market volumes are  
8 low in black, the need for policy intervention  
9 high in blue. That's how we support the growth of  
10 the market. But as the incremental cost of a  
11 product comes down and then the market grows, the  
12 need for policy intervention can be phased down  
13 and out. Well, unfortunately, the data don't show  
14 that we are there yet in terms of the electric  
15 vehicle market. That paradigm doesn't apply. And  
16 the reason is because we're not just adding more  
17 and more of the same consumer buying a commodity  
18 that has increased in price. We're actually  
19 moving from enthusiastic EV adopters to more  
20 skeptical, more mainstream, more low-income  
21 consumers, and they actually need the policy  
22 support more, not less, than the consumers who  
23 came before them. So unfortunately the theory  
24 says we need bigger rebates and we need them for  
25 longer. We don't need smaller rebates decreasing



1 over time.

2 Now, layer on top of that budgetary  
3 constraints and all the real tradeoffs that  
4 agencies are faced with. But the data are showing  
5 no, no, the importance of policy support, whether  
6 that's incentives or whether that's education and  
7 outreach or whether that's other mechanisms to  
8 help folks get over those barriers, are actually  
9 increasing, and that's good because we're actually  
10 making inroads into the true mainstream market.

11 So we have some other indicators  
12 impact, you know, rebates are proven to be very  
13 important, and even in a counter-factual basis  
14 this is for the econometricians and free ridership  
15 is low and more counter-factual measure of would  
16 you have bought your EV without the rebate, rebate  
17 eventuality is high, and we can talk about those  
18 indicators impact as well, but I think the trend  
19 is more important that I just discussed.

20 So with that, I'll kind of wrap up. We  
21 can talk about why volume is a good concept, not  
22 just in theory but also in reality for not just  
23 economies of scale, but supply chain creation,  
24 which is how innovation actually happens behind  
25 the scenes for building dealer confidence in

1 selling these products for creating workplaces  
2 full of cars that validate that idea and makes  
3 people aware and ultimately for those very  
4 challenging environmental impacts that the  
5 agencies like DEEP are charged with addressing  
6 which seems to be more and more pressing over  
7 time.

8           We do have a report about the  
9 Connecticut dealer incentive, which is unique to  
10 Connecticut. We can talk about that as well. But  
11 I think I'll just leave it there by saying  
12 hopefully -- it's been a lot of fun, great data to  
13 bear to inform the conversation, and let us know  
14 how we can help or ask Paul and the commissioner  
15 what questions you have, and we will try to feed  
16 them the right type of data that will inform those  
17 decisions.

18           So thanks very much for your time and  
19 attention.

20           PAUL FARRELL: Thank you, Brett.  
21           Julia, are you there?

22           JULIA REGE: I'm here. Can you hear me  
23 all right?

24           PAUL FARRELL: Yes, we can. Great.  
25           Brett, can you exit out of your screen?

1 (Pause.)

2 PAUL FARRELL: Julia, take it away.

3 JULIA REGE: Okay. Thanks so much for  
4 having me today, and apologies for just being a  
5 talking voice over the phone. I'd much rather be  
6 there in person, but it just wasn't going to work  
7 out today.

8 So just real quickly let me share with  
9 you a little bit about what Association of Global  
10 Automakers is for those who aren't familiar.  
11 Global Automakers is an association that  
12 represents the US operations of international  
13 automobile manufacturers, suppliers, technology  
14 companies, and other automotive related trade  
15 associations. Our members include Honda, Hyundai,  
16 Kia, Nissan Subaru, Toyota, along with many  
17 others, many suppliers and technology companies.  
18 We work with industry leaders and other  
19 stakeholders in the US to develop public policies  
20 on motor vehicle safety, encourage technological  
21 innovations and protect our planet. And our goal  
22 is to foster an open and competitive automotive  
23 marketplace that encourages investment, job  
24 growth, and the development of vehicles that can  
25 enhance American quality of life.

1           So just thinking generally about the  
2 concept of accelerating EV adoption, I think it's  
3 important to say that Global Automakers and our  
4 members are committed to long-term goals of  
5 transportation related carbon reduction. And our  
6 members have been making significant investments  
7 in producing cleaner and greener cars. This  
8 includes efforts to improve fuel efficiency as  
9 well as electrification of the fleet.

10           I think this was noted earlier but just  
11 to reiterate today, there's over 40 models of  
12 electric vehicles, both plug-in and fuel cell  
13 electric vehicles. And of our member companies,  
14 they currently offer three fuel cells in the  
15 market, so they're only really available in  
16 California due to infrastructure concerns.

17           And we are providing our customers with  
18 electrified options in nearly every segment today  
19 across multiple product lines, at various price  
20 points in a variety of ranges and range  
21 capabilities, and really there is something out  
22 there to meet everyone's needs today. Automakers  
23 have also announced plans to offer more  
24 electrified vehicles in the coming years. And if  
25 you scroll through all the press releases for the

1 past year, my count has vetted at least 80, if not  
2 more, models that would be expected in the next  
3 five years. And this is really awesome progress.  
4 We think we've come a really long way since 2011,  
5 and we're at a really critical point today on  
6 looking at how we continue to increase electric  
7 vehicles in the market.

8 But we would also say the reality is  
9 that the electric vehicle market is still really  
10 young, and so sales of electric vehicles remain at  
11 below 2 percent across the nation in 2018. And  
12 what we've seen is that Connecticut sales are  
13 tracking along. The national average as well is  
14 also just below 2 percent for 2018. This just  
15 means there's a lot more work to be doing to make  
16 sure that states are creating the right conditions  
17 to support electric vehicles and also the market  
18 to grow.

19 Global Automakers has worked with  
20 Connecticut, NESCAUM, and other agencies,  
21 utilities, and stakeholders on the fundamental  
22 question of how we promote electrification. We  
23 believe automakers are doing their part when it  
24 comes to the technology, offering more vehicles  
25 and choices, advancing the technology, advancing

1 range, and increasing promotion opportunities,  
2 whether it be ride and drive events, auto shows,  
3 advertising and marketing, working with and  
4 training dealers, and many more. This does not  
5 mean that we don't have more work to do, but it is  
6 a continual path and each year more investment and  
7 more efforts are going into expanding electric  
8 vehicles by the automakers. But fundamentally  
9 these efforts are going to fall short if we don't  
10 have substantial consumer interest in buying a new  
11 or even a used electric vehicle, and so the  
12 question remains how do we get more customers to  
13 go electric.

14 Well, first, increase and expand  
15 consumer incentives. Second, fund electric  
16 charging and hydrogen refueling infrastructure.  
17 And third, initiate both proven and innovative  
18 efforts that either support customer  
19 decision-making or generate more consumer  
20 awareness. All of these efforts are critical to  
21 accelerating the market.

22 So I know the last panel focused on  
23 infrastructure. I'm not going to delve into that.  
24 But I do want to say that Global Automakers  
25 believe that all electric vehicle options are

1 needed, and therefore we strongly support the need  
2 for both electric charging and hydrogen refueling  
3 infrastructure. And to date Connecticut has  
4 really demonstrated great leadership in the  
5 northeast when it comes to hydrogen, so we really  
6 encourage them to make plans to develop a roadmap  
7 and tailor it specifically to Connecticut's needs  
8 and customers.

9 For incentives, incentives have been  
10 proven to increase consumer interest in electric  
11 vehicles and ultimately help to get customers to  
12 buy or lease an electric car. This is really  
13 great news, and it supports the need for ongoing  
14 incentives as we work together to accelerate the  
15 markets. However, the future of federal tax  
16 incentives is uncertain, and because of this, it's  
17 all the more important that states need to double  
18 down on their incentives to make sure that we have  
19 adequate and sustained funding and that rebates  
20 are being maximized to encourage every consumer to  
21 buy electric. There's challenge, of course, but  
22 the goal should be to increase the number of new  
23 electric vehicles and thereby also increase the  
24 amount of used cars available. To have a truly  
25 successful electric car market we need to be

1 turning over the entire fleet and making sure  
2 there are affordable and preferred electric  
3 options that meet every customer's needs.

4 And we know there's challenges in  
5 finding funding, but in context California has  
6 year over year found millions of dollars of  
7 supported incentive programs, and this has led to  
8 a market share of nearly 8 percent in the past  
9 year in California. I mean, this is really,  
10 really incredible progress that we're seeing in  
11 California. And so we believe that each state  
12 that wants to meet California's level of success  
13 should also be committing proportionate funds to  
14 their incentive program. And to the extent  
15 funding is not readily available, there are a  
16 number of policy options that can be pursued,  
17 everything from RGGI funds, like many of the  
18 northeast states have leveraged, to the  
19 implementation of programs like the low-carbon  
20 fuel standards where a portion of the electricity  
21 based revenues can be used to leverage consumer  
22 rewards, as is being done in California right now.

23 And just one final point on incentives.  
24 When funding runs out or a program is removed,  
25 there is a noticeable and real impact on the EV



1 sales, and that can be really problematic for  
2 trying to build out an electric vehicle market. I  
3 think probably the most spoken about example is  
4 that in Georgia where they repealed their \$5,000  
5 rebate for EVs in 2015, and they had a market that  
6 was exceeding -- nearly exceeding 3 percent and  
7 exceeding California's market at the time. When  
8 that rebate went away, sales dropped to near zero  
9 levels. And Georgia sales have continued to  
10 increase since then, but the reality is they're  
11 only at 1 percent of the market right now, far  
12 behind all the other states when they really were  
13 leading when their rebate was in place.

14           One other example is the State of  
15 Washington where their EV tax exemption ended, and  
16 we saw sales of full-line automobile manufacturer  
17 of EVs have fallen under that exemption. So  
18 really incentives can take a big toll on the  
19 market. And again, as I said earlier, with the  
20 future of the federal tax credit, which offers up  
21 to \$7,500 uncertain, this really is putting more  
22 urgency on the states to make sure incentive  
23 programs are funded, sustainable and available to  
24 all consumers that want to buy an electric car.

25           And then finally I'll just real quickly

1 I do want to comment on consumer awareness. I  
2 know Paul in some of his opening remarks today  
3 talked about the development of the Drive Change  
4 Drive Electric campaign. And I just want to say  
5 that this is a really important program because it  
6 brings together automakers and states to really  
7 get at the fundamental issue of how we increase  
8 awareness of electric vehicles and demonstrates  
9 that driving electric fits easily into any  
10 lifestyle. The reality is if we want consumers to  
11 buy electric, we need to be making more customers  
12 excited about these vehicles, have the knowledge  
13 they need to make the choice to buy an electric  
14 vehicle, and see that there really is a vehicle  
15 out there that meets their needs. This campaign  
16 is going into its second year, and we're really  
17 excited about that, and we look forward to  
18 promoting it more in the coming months.

19 So just in summary, electric cars are  
20 here to stay, but accelerating the market is  
21 challenging and relies on a number of factors. We  
22 believe consumer incentive, infrastructure  
23 development, and other efforts that increase  
24 consumer awareness are critical to increasing EVs  
25 in the market. And therefore states like

1 Connecticut have a critical role to play in  
2 supporting and building the EV market, and in  
3 doing so need to find ways to find consistent and  
4 ongoing funding for its incentives and  
5 infrastructure development, and therefore  
6 development of the roadmap can be really important  
7 to ensuring that the state commits the right level  
8 of funding and effort to increase EVs. Thank you.  
9 I look forward to engaging with the discussion  
10 following the other panelists.

11 PAUL FARRELL: Great. Thank you,  
12 Julia. Next I'm going to throw it to Jim Fleming  
13 of CARA.

14 JAMES FLEMING: Thank you very much.  
15 Again, I'm Jim Fleming. I represent 270 auto  
16 dealers in Connecticut that last year sold about  
17 10 and a half billion dollars worth of cars, and  
18 that's roughly 17 percent of all the retail sales  
19 in the state.

20 Paul told you a little bit about my  
21 background. But prior to working for the auto  
22 dealers -- I think this is important to both my  
23 commitment and the association's to getting EVs on  
24 the road -- I served for many years on the  
25 legislature's environment committee, pissed off a

1 few republicans by voting to have Connecticut join  
2 CARB as opposed to using the federal standards,  
3 and also served for a while as the commissioner of  
4 consumer protection. And having listened to the  
5 comments of the first panel, I have some thoughts  
6 about probably the best way to ensure that we can  
7 reduce range anxiety.

8 My intention today was to cover really  
9 four things: One, how are we doing in  
10 Connecticut? The Center for Sustainable Energy  
11 did a good job in pointing out how we're doing.  
12 What I think is important to say is that DEEP was  
13 way ahead of the curve. Years ago when we sat  
14 down with them, when dealers sat down with them  
15 because we were invited by the commissioner to  
16 give our input on how can we get electric vehicles  
17 on the road in Connecticut, and what the  
18 commissioner at the time did is he asked us, and  
19 we said the way to get them on the road is to do  
20 the same thing manufacturers do to get vehicles  
21 and what dealers do to get vehicles on the road,  
22 you give an incentive, but you put the incentive  
23 on the hood of the vehicle at the time of sale and  
24 not six or seven months down the road, and that's  
25 what will move any car, electric or internal

1 combustion engine, out of the showroom and get it  
2 onto our streets. And we've done very well in  
3 Connecticut in doing that.

4 The other topic I wanted to cover is  
5 what are we doing to get vehicles on the road.  
6 The first thing is, is I don't use slides, and I  
7 know, Paul, you hate these. When you sit through  
8 so many of these hearings and panel discussions,  
9 sometimes these things start to put you to sleep.  
10 But, you know, it isn't brain science. I had to  
11 get these vehicles out on the road. You must have  
12 incentives, and I'm going to talk about the issue  
13 of incentives. And a comment was just made about  
14 what happened in Georgia.

15 In Georgia, this is what the Georgia  
16 sales looked like when they made a really dumb  
17 decision to pull the incentive. You don't need to  
18 look at that up close. You can see what happened.  
19 Georgia made another mistake. They not only took  
20 an incentive away, they put a disincentive in  
21 place down in Georgia. There's a lot of  
22 discussion out there today about since cars are  
23 paying a gasoline tax and electric vehicles are  
24 not paying to maintain our roads, that perhaps we  
25 should start putting some kind of a tax or fee for

1 electric vehicles. That would be the worst  
2 possible thing the state could do. Because it's  
3 very difficult right now, and even about 2  
4 percent, of getting these vehicles out. So you  
5 want to have good incentives, and you don't want  
6 to do stupid things like put disincentives in  
7 place.

8           We need more models. When we started  
9 out with CHEAPR a few years ago there weren't a  
10 lot. Oh, one other I want to show you. This  
11 is -- well, we definitely need to have more models  
12 on the road. So years ago there were very few.  
13 We're now up to about 44 different vehicles on the  
14 road, electric vehicles on the road. Now people  
15 buy cars based on what their needs are. And so if  
16 you -- I know Ann Goldman used to say something  
17 about a clown car. Now, a clown car is a very,  
18 very small electric vehicle that you might see in  
19 a circus driving around, and that was not a very  
20 attractive option for most people if they had a  
21 couple of kids and the kids played hockey, you'd  
22 have to throw equipment in. So what the  
23 manufacturers have done is they've not only made  
24 electric vehicles, but they made electric vehicles  
25 that meet all the different needs for consumers

1 just as they have done with an internal combustion  
2 engine vehicle, whether it's an SUV or a four-door  
3 vehicle or a two-door vehicle. That's why people  
4 buy cars. So what manufacturers have done is  
5 they've produced more and more electric vehicles.  
6 It's made it easier for dealers to address the  
7 needs of the consumer when they come in. By 2025  
8 it's estimated -- like right now we're at about 44  
9 electric vehicles. We should be well over 85. So  
10 that's another thing that we're doing right.  
11 We're not only getting more models, we're getting  
12 more variety.

13 The other thing that has to happen, and  
14 it is happening, is you need longer range. And as  
15 the vehicles are on the road longer and longer and  
16 more and more manufacturers have become involved,  
17 some of which have, like Volvo has said, they're  
18 going to be all electric within the next ten  
19 years, battery range is becoming less and less of  
20 an issue. But the concern about battery range  
21 goes to, I think, what this panel is supposed to  
22 talk about, and that is this issue of range  
23 anxiety. Connecticut has about 2,100 gas stations  
24 in it, and at those gas stations they may have  
25 two, they may have four, they may have six, they

1 may have eight pumps. We have 313 EV charging  
2 stations in the state. People get terribly  
3 nervous when they come into a dealership and  
4 they're talking to the dealership about, well, am  
5 I going to be able to charge, and where am I going  
6 to be able to charge. So we not only need to  
7 incentivize consumers to purchase vehicles with  
8 some kind of a rebate, but we have to seriously  
9 look at range anxiety because that is a real  
10 impediment to trying to get people into electric  
11 vehicles, and we need to consider incentives to  
12 make sure that we have a really good charging  
13 network.

14 I call it access for all. Volkswagen  
15 now is talking about developing their own charging  
16 network in the United States. Tesla has a very  
17 good one in place throughout the United States.  
18 Other manufacturers are talking about doing that.  
19 The private sector is perhaps going to enter into  
20 it and try to build charging facilities.  
21 Utilities may end up doing it. But the key to  
22 this is, is that every one of those charging  
23 stations has to be accessible and can charge any  
24 vehicle that comes in there. We cannot afford to  
25 have nonstandardization. And while we're at the



1 beginning stages of this, we need to look very  
2 carefully at it.

3           And I told you I used to be the  
4 commissioner of consumer protection in  
5 Connecticut, and we regulated gas stations. If  
6 you build a gas station in Connecticut, there's a  
7 regulation that says you have -- and you have air  
8 for people's tires, it has to be free. So the  
9 Department of Consumer Protection right now has  
10 the ability to order a gas station to make sure  
11 that there's free air. If you want to have a  
12 license, you have to provide free air. The state,  
13 and maybe the federal government, should look at  
14 that issue, and that is, is if you want to have a  
15 charging station, it must be accessible to all.  
16 It doesn't have to be free, but it has to be  
17 accessible to all. If we did that throughout the  
18 United States, we would more and more and more  
19 lower range anxiety.

20           So one of the things I think DEEP has  
21 to look at, perhaps the Department of Consumer  
22 Protection has to look at, and certainly the  
23 Public Utility Control Commission has to look at,  
24 is to ensure that that happens. And you can  
25 either order that, make it a requirement or a

1 mandate, or you can give an incentive. If you  
2 still want to have a private charging network,  
3 well, perhaps the electricity that you're buying  
4 then to pass onto the public might cost you more.  
5 The DPUC could look at providing less expensive  
6 electricity to any charging station that again is  
7 accessible to all. That will probably do more to  
8 get electric vehicles on the road than anyone  
9 else, especially in cold climates like we have  
10 here in Connecticut. People worry about it. They  
11 worry about getting stuck in a snowstorm and where  
12 am I going to charge.

13 Another issue I thought was very  
14 important to address is the issue of fleets. Only  
15 2 percent of the nation's -- out of all of the  
16 fleets in the United States, I think the best one  
17 out there is -- California is at 4 and a half  
18 percent; New York, surprisingly, is a little  
19 better, it's about 4.8 percent; Connecticut is  
20 doing actually pretty well, we're at 1.2 percent.  
21 The legislature needs to look at this in terms of  
22 purchasing electric vehicles for fleets.

23 The issue of range anxiety is going to  
24 be far less for state fleets, whether it's fuel  
25 cells, because we do have fuel cell charging

1 ability in Connecticut. But my point is, is  
2 that's another area where the state must provide  
3 perhaps an incentive to state agencies to do this,  
4 and that will get more electric vehicles on the  
5 road.

6           Finally, the issue of -- and I think  
7 that the Center for Sustainable Energy did a good  
8 job of describing it -- would you want to put in  
9 place some kind of a means test or an income means  
10 test for eligibility to have a rebate. One of the  
11 things Connecticut did right -- and it sounds  
12 good, but one of the things I think Connecticut  
13 did right when they put their rebate program in  
14 place, CHEAPR, is they kept it simple. If you're  
15 going to ask those who are retailing these  
16 vehicles to make decisions, to check income  
17 levels, I think it's going to have a negative  
18 impact on whether or not these vehicles can be  
19 sold. So I think what Connecticut has done, which  
20 New York copied, was the right way to do it. Look  
21 at the price of the vehicle, decide what the  
22 rebate ought to be based on the battery capacity,  
23 and keep it simple when you're trying to sell,  
24 simple not only for the consumer, but also for the  
25 retailer.

1                   So I'd love to take some questions  
2 later, but with that, Paul, I'll turn the mic back  
3 over to you.

4                   PAUL FARRELL: Great. Thanks, Jim. I  
5 appreciate that, and appreciate the presentation.  
6                   Next up, Patrick Brown from The  
7 Hartford.

8                   PATRICK BROWN: Patrick Brown. I'm  
9 sorry, Jim, my poster board holding needs some  
10 work.

11                  JIM FLEMING: If you want to borrow my  
12 Lauren Bacall voice, you're welcome to it.

13                  PATRICK BROWN: So I first want to  
14 thank former Commissioner Klee for his years of  
15 service and hard work to DEEP and to the residents  
16 of Connecticut, and also to congratulate  
17 Commissioner Dykes and thank her for inviting The  
18 Hartford to participate in the panel to share our  
19 experiences.

20                  The Hartford is an insurer based in  
21 Hartford. We're proud to call Connecticut home  
22 for 209 years. I suspect that my children are  
23 under the impression that I was here for the  
24 formation of the firm, but as proud as we are of  
25 our history, we really are looking forward. And

1 we developed a sustainability strategy. I want to  
2 kind of take a macro view first on that and talk  
3 then about how EV adoption and our promotion of EV  
4 adoption fits into that.

5 So our sustainability strategy really  
6 consists of four pillars. You have ethics --  
7 thank you. I'm Gerald Ford. I can't do two  
8 things at once. I'm sorry.

9 So ethics and governance, diversity and  
10 inclusion, community and giving, and then  
11 environmental stewardship. We really formalized  
12 our environmental stewardship efforts around 2007.  
13 We had developed an Environment Committee, of  
14 which I'm a part, as chaired by our general  
15 counsel, and our board of directors. We also  
16 issued our first statement on climate change,  
17 updated in 2014, available on our web site. And  
18 we also established 2007 as the base year for our  
19 first greenhouse gas reduction goal.

20 So since 2007, we've reduced our  
21 greenhouse gas emissions by 66 percent,  
22 understanding that The Hartford, in particular, in  
23 the insurance vertical, we don't really produce a  
24 lot of greenhouse gas emissions, but nonetheless  
25 climate change for us is an important part and a

1 risk to us in our industry, so we take it very  
2 seriously. And we do think that we should do our  
3 part to contribute to greenhouse gas emissions and  
4 make sure we set a standard, an example for our  
5 peers, for our children, and make sure that we can  
6 contribute to society at large in terms of the  
7 greenhouse gas emissions and environmental  
8 responsibility.

9           So there are really kind of three  
10 things I'd like to focus on today with respect to  
11 EVs and The Hartford. One is really what we're  
12 doing, as I indicated, for greenhouse gas emission  
13 reductions, in particular, what we're doing as a  
14 company on our fleet vehicles and other vehicles  
15 that we use as a matter of business. The second  
16 thing also is how we promote EV adoption for our  
17 insureds. And the third thing I want to take a  
18 little bit more time on is what we're doing to  
19 foster EV adoption among our employees as well.

20           So first, as I said, we've reduced our  
21 emissions by 66 percent since 2007. We've  
22 established new goals for us as a company, an  
23 interim goal of 25.7 percent reduction based on  
24 the 2015 year by 2027, and a 46.2 percent  
25 reduction by 2037, which closely aligns to the

1 legislation that was passed and is now law and  
2 establishing the goal for the State of Connecticut  
3 as well.

4           So as it relates to EV adoption and  
5 hybrid vehicles, part of that strategy is in  
6 doubling the percentage of hybrid vehicles we have  
7 in our fleet. Today we have 10 percent of our  
8 corporate fleet that are EVs or hybrids. We're  
9 going to double that in the next three years to 20  
10 percent. And then also in the next three years to  
11 establish the goal to make 100 of our campus  
12 security vehicles and our shuttles electric  
13 vehicles.

14           So in terms of our insurance and the  
15 products that we offer, we have a number of  
16 products that promote environmental good behavior.  
17 Certainly in our commercial side, not that I want  
18 to dwell upon that too much, but we do offer some  
19 unique products in that space, underwriting things  
20 such as solar and wind farms and the like on the  
21 generation side of things. But on our personal  
22 lines side, particularly as it relates to EVs, we  
23 do offer discounts for EVs for those that choose  
24 to ensure with The Hartford. And that's not  
25 unique in the industry, but what is a little bit

1 more unique is that any EV charging stations that  
2 are in the house are considered part of our  
3 standard homeowners policy. That's a little  
4 unusual for the industry because that's often  
5 considered part of the vehicle infrastructure, but  
6 we offer that as just part of our standard policy,  
7 a homeowners policy.

8           Also in terms of employees, so we're  
9 really, really proud about a number of efforts  
10 that have gone on at The Hartford in the past ten  
11 years or so. We have what's called a Hartford  
12 Environmental Action Team that was formed. It's  
13 employee led. It's employee driven. It's all  
14 volunteer. We have more than 800 employees that  
15 are part of HEAT, and they throughout the year  
16 sponsor a variety of initiatives to really  
17 promote, educate and advocate for environmental  
18 responsibility among our employees and our  
19 stakeholders.

20           And one of the things that they've done  
21 in the past three years or so, they've hosted two  
22 ride-and-drive events in partnership with Plug In  
23 America to really bring EVs closer to our  
24 employees and allow them to drive them and to talk  
25 to dealers and others who are there at The



1 Hartford in our facilities. So it really gets  
2 sort of the groundswell of support, and we found  
3 really it came to a surprise to us as well.

4 In 2016 for a poll of our employees, 51  
5 percent at the time were not likely to purchase an  
6 EV as their subsequent vehicle. This past year at  
7 our latest ride-and-drive event we're now at 93  
8 percent of our employees have indicated they'll  
9 purchase, expect to purchase, or will consider  
10 purchasing an EV for their next car. So that's  
11 quite a turnaround. And I think a lot of that  
12 maybe certainly could have been triggered by the  
13 industry and what's happening in the industry, but  
14 also I think it's really an important lesson for  
15 us in terms of how really having an education  
16 campaign and one that's really led by the  
17 employees for the employees has helped to expand  
18 really the enthusiasm and the commitment on the  
19 part of our employees around the EVs.

20 Also in the first ride-and-drive event  
21 really 82 percent of our employees who  
22 participated in the poll have never driven an EV.  
23 This past year it's now only 8 percent have really  
24 never been exposed to an EV. So we've really  
25 turned that around through the advocacy of our

1 HEAT team.

2 Also, last year we had partnered with  
3 Nissan Motors and Connecticut Green Bank -- many  
4 thanks to Bryan Garcia and his team for their help  
5 in this -- to offer our employees an incentive to  
6 buy 2017 Nissan LEAFs, and of course we've also  
7 advocated for the latest incentives that are  
8 offered, the 2018 and 2019 LEAFs. And what we've  
9 found, we know at least ten LEAFs that were  
10 purchased by employees through those two  
11 promotional campaigns.

12 We also every year have a survey of our  
13 employees on commuter behaviors, which includes  
14 questions around ownership and usage of EVs. That  
15 contributes to our calculation of our Scope 3  
16 emissions.

17 So what we're doing also in our  
18 infrastructure to support the use of EVs and  
19 option of EVs by employees is really around  
20 charging stations. There have been some  
21 discussions around those. So to date we have 30  
22 ports for charging for our employees between our  
23 Hartford and Windsor offices. And I can tell you  
24 as an owner of two EVs, they are used extensively.  
25 So we started in 2011 with our first two charging

1 stations and now, as you can see through the chart  
2 on the lower left, we're really thrilled to have  
3 the problem of really having a capacity issue  
4 relative to demand. So we really see a hockey  
5 stick in terms of the usage of our stations. And  
6 as a consequence, we've added more stations this  
7 past year, and we're looking to expand further as  
8 the years progress.

9           Since we started tracking, which was in  
10 2017, which aligns really to sort of the challenge  
11 we had with capacity of how many EV drivers were  
12 trying to register to use our charging stations,  
13 we've seen an eight fold increase in the number of  
14 drivers. So we presently have 89 drivers that are  
15 registered with the company. That's frankly, I  
16 think, a little bit of an understatement in terms  
17 of EVs because those are unique drivers, not  
18 necessarily unique to EVs. So folks such as  
19 myself, we're really seeing the excess of vehicles  
20 that visit our campus with some regularity and use  
21 our charging stations.

22           So for us it's been a real great  
23 problem to have in terms of adoption of EVs by our  
24 employees. And we're also honored and thrilled to  
25 have been identified by ChargePoint, who we've

1 already talked about in terms of one of the larger  
2 networks of charging stations in the US, that we  
3 are the number one provider of ports for employees  
4 and private employers in Connecticut, and we're  
5 number five in New England. We'd be happy, if  
6 there are others who are challenging us today, if  
7 we could get a groundswell of support. We  
8 certainly love the competition.

9           So with that, I'll pause and go to  
10 panel discussion. Thank you.

11           PAUL FARRELL: Great. Thanks, Patrick.  
12           (Applause.)

13           PAUL FARRELL: And thank you to Julia,  
14 Brett and Jim as well. I, of course, have this  
15 long list of questions as a moderator, but I think  
16 I'm going to take my prerogative also as a  
17 moderator and instead of that I think I want to  
18 open it up to questions immediately because I  
19 think last time in the last panel there were some  
20 unanswered questions out in the audience, and I'd  
21 like to do my best to avoid that in this case. So  
22 you guys come on up if you want to ask questions.

23           In the meantime, I guess my first one  
24 for Patrick, just to get it going while folks  
25 gather their thoughts, is could you speak to a

1 little bit more about this sort of on the ground  
2 experience you had at The Hartford rolling it out  
3 to your employees? I'm getting the sense it's not  
4 just a if you build it they will come sort of  
5 effort, and there seems a lot of work and  
6 forethought behind that.

7 PATRICK BROWN: I think when we first  
8 rolled out the first few charging stations, it was  
9 in our visitor lot in front of the building. We  
10 were hard pressed, frankly, to find a lot of  
11 employees that had owned EVs. It was 2011. It  
12 was still early in the industry. It was a bit of  
13 still a nascent technology, but nonetheless we  
14 could envision that EV usage was going to grow.  
15 And I think we're a couple of lessons learned for  
16 that as well, not only in the context of really  
17 the importance of communication, education,  
18 advocacy and having that really be owned by our  
19 employees, really great numbers, that over 800 of  
20 16,000 employees belonged to the HEAT team and are  
21 active, but also just in kind of thinking forward,  
22 so a couple of lessons learned on that.

23 One, when we installed the initial  
24 charging infrastructure, it didn't anticipate the  
25 size and capacity of batteries and how they would

1 grow. So I think our infrastructure as the number  
2 of models and the range of those models and the  
3 kilowatt hour capacity grew, we realized that we  
4 needed to perhaps scale our infrastructure. So  
5 our newer charging stations are -- when we had the  
6 old ones they kind of did some power sharing. So  
7 Level 2s got a little bit dubious when you talk  
8 about having to split power between a couple of  
9 cars. But all of our newer charging stations now  
10 have greater throughput. And we anticipate that  
11 given what's happening with range that we're  
12 trying to put infrastructure in there to scale  
13 when the technology scales. So I think that's a  
14 key part.

15           And also putting, I think, a real,  
16 again, a good problem to have for us was that  
17 demand outstripped supply. And while for the  
18 first few years that wasn't a problem, we realized  
19 that our charging stations are in kind of a  
20 premiere spot for folks, and so when you come in  
21 in the morning and plug your car in, you're less  
22 inclined in the middle of the day to go out and  
23 then try to find a new parking spot. And so we  
24 had to a couple years ago put a policy in place  
25 that -- it was formative. It kind of went along

1 on some please, please, please, you know, move  
2 your car when you're done. It wasn't terribly  
3 effective. So we've now put in a new policy that  
4 has been much more effective. And it's not  
5 just -- it's not punitive, necessarily, we're  
6 trying not to be punitive, but I think just  
7 underscores that, listen, we're offering this as  
8 an amenity to our employees, we're all trying to  
9 do the right thing here by not only The Hartford  
10 but our community, and so please be cognizant of  
11 other people who also wish and need to charge  
12 their cars so they can make their commute a little  
13 bit easier and avoid any sort of range anxiety.  
14 And that's been very, very effective. So now at  
15 this point we're able to turn over two to three  
16 cars per day per charging station. So that's  
17 really been a great lesson for us to learn.

18 PAUL FARRELL: Great. Thank you.

19 Are there any questions in the  
20 audience, or should I keep going?

21 ANA LISA PAQUE: Hi. My name is Ana  
22 Lisa Paque, and I'm an EV enthusiast and owner,  
23 and I represent the EV Club of Connecticut. Atlis  
24 Bollinger, Rivian. These are three American EV  
25 pickup makers that are currently accepting

1 deposits and reservations online for their fully  
2 electric EVs made in America with impressive  
3 battery range that are expected to be delivered in  
4 2020. So my son wants one.

5 He said, "Mom, is it legal for me to  
6 buy one in Connecticut?" And I said, "You know, I  
7 don't know. I'll ask. I'm going to the EV  
8 Roadmap meeting."

9 So I would like to know, is it legal to  
10 buy that EV pickup for him online and have it  
11 delivered to our home in Connecticut? If not, how  
12 is this helpful in rapidly deploying EVs and  
13 ensuring that all options that meet every  
14 customer's needs are available? There are  
15 currently no EV pickups on the market. Ford keeps  
16 saying they're going to introduce one, and they're  
17 not taking reservations. Thank you.

18 JAMES FLEMING: I think that's probably  
19 for me. As probably most of you well know,  
20 there's been a real pissing match between dealers  
21 and Tesla, and not necessarily Tesla, but the way  
22 that vehicles will be sold in Connecticut and the  
23 other 50 states. I don't want to take up a lot of  
24 time here because the legislature is going to be  
25 debating this again. The concept that those



1 vehicles cannot be sold in Connecticut is not  
2 true. Anybody who gets a license from the State  
3 of Connecticut as a manufacturer and follows those  
4 rules, can sell their vehicles in Connecticut.  
5 And for close to 100 years manufacturers have  
6 gotten a license, and they have used what's called  
7 a franchise system to sell vehicles in  
8 Connecticut. So the issue is not whether or not  
9 it's legal for them to sell here. If they get a  
10 license and they franchise, they absolutely can.  
11 There's a much bigger issue with direct sale  
12 versus franchise, which I don't think is the  
13 subject of today's meeting, but they can sell  
14 here, yes.

15 ANA LISA PAQUE: So what you're saying  
16 is it's only legal for them to sell in the State  
17 of Connecticut if they choose to abide by the  
18 dealership model instead of the revolutionary new  
19 direct to consumer model which is in line with the  
20 revolution in EV?

21 JAMES FLEMING: If they follow the law,  
22 they can sell here just like everyone else, yes.

23 ANA LISA PAQUE: Okay. Thank you.

24 PAUL FARRELL: Thank you for the  
25 question.

1 Lee.

2 LEE GRANNIS: Lee Grannis, Greater New  
3 Haven Clean Cities Coalition.

4 I'm a little mystified here, Jim and  
5 Julia, about marketing of EVs. I back in the  
6 nineties when we first got into this alternative  
7 fuel issue -- well, not issue -- they were brought  
8 to market, there was initial marketing, and it got  
9 out there and then it went silent. Again, we're  
10 really pushing EVs, and it's being done at the  
11 grassroots levels, but if you watch TV, you don't  
12 see much marketing of EVs. You see some hybrid  
13 marketing. Is this going to change? Because the  
14 only way you can get to some of these people is  
15 through the boob tube. So I'd be interested to  
16 know what's going on.

17 PAUL FARRELL: Julia, do you want to  
18 take the first crack at that one?

19 JULIA REGE: Sure. Well, I mean, I  
20 think there's a couple of things here. And the  
21 first is we have more models coming online now,  
22 which automatically adds to more interest and  
23 rollouts for the vehicles as well. And there have  
24 been manufacturers in the past couple of years who  
25 have increased advertising, particularly at the

1 national level, to promote their vehicles, but  
2 there's also a number of other ways.

3           There's a fundamental difference  
4 between advertising and marketing, and so the  
5 commercials you're asking about, we consider that  
6 advertising. Marketing is so much more than just  
7 advertising. It's making sure that the dealer  
8 networks are set up, the repair networks are set  
9 up, that the information about the vehicles is  
10 readily available, even to a certain extent  
11 working on the consumer awareness campaign in the  
12 northeast. That's an aspect of marketing the  
13 vehicles as well. And then you have things like  
14 ride-and-drives as well.

15           Another really great place where you'll  
16 see a lot of marketing efforts underway with  
17 electric vehicles are at auto shows. And auto  
18 shows have traditionally been the way that  
19 automakers interact with consumers without having  
20 that pressure that you're going into a dealership  
21 and not ready to buy, you can go and see the cars.  
22 And in the past, I would say, five years we've  
23 gone from seeing two, maybe three electric vehicle  
24 offerings on the floor to multiple offerings by  
25 multiple companies across the floor. And this is

1 a great way to engage consumers and get them  
2 really interested in the cars as well.

3 Advertising is an individual  
4 manufacturer decision. I can't actually speak to  
5 what my manufacturers are planning to do or what  
6 they want to do with advertising, but I can tell  
7 you my experience is every day there is just more  
8 touch points for consumers of electric vehicles  
9 out there, whether it's things, again, like  
10 ride-and-drive, campaign efforts, information on  
11 the internet, and then traditional advertising as  
12 well.

13 PAUL FARRELL: Thanks, Julia.  
14 Jim, do you want to add?

15 JAMES FLEMING: Yes, I'll just add a  
16 little bit more to that. Auto shows are a great  
17 way to do it. I know the last four or five auto  
18 shows that CARA has sponsored, the Connecticut  
19 International Auto Show, we've highlighted EVs.

20 DEEP is doing something which I think  
21 is really great. At the auto show each year an  
22 award is presented to the dealership that is  
23 selling the most vehicles under CHEAPR. We  
24 publicize it. It's a big deal for our  
25 dealerships. They get plaques. I will tell you

1 that auto retailers account for about 30 percent  
2 of all of the revenue to TV, newspapers, radio, so  
3 a lot of money gets spent on advertising. So I  
4 think you're absolutely correct that if that kind  
5 of money can be more directed to the electric  
6 vehicle market, it will help -- certainly it's  
7 going to help sell vehicles. So when you have a  
8 company like Volvo coming out and saying that  
9 they're going to be all electric, that means a  
10 tremendous amount of money as they move in that  
11 direction is going to be spent on selling electric  
12 vehicles because they're going to be selling only  
13 those electric vehicles. So yes, you're correct.

14           LEE GRANNIS: I misspoke. I should  
15 have used the word advertising instead of  
16 marketing because we're all doing that, and I've  
17 personally been doing it for the last few years  
18 with federal money. The only thing is a lot of  
19 people are visual, all the way up to the commander  
20 in chief, and that's the only way you're going to  
21 get some of these people into the dealerships to  
22 at least look at them.

23           JAMES FLEMING: We do ride-and-drives  
24 just for that reason. Some people have the  
25 perception that an electric vehicle is a golf

1 cart. Boy, the torque on electric vehicles is  
2 absolutely amazing. The features that are in  
3 electric vehicles now are absolutely amazing. And  
4 it's a whole different experience to sit in a car  
5 and actually drive it versus looking at it online,  
6 although dealers use both online and electric  
7 ride-and-drives. It's a good idea.

8           You had also raised one other issue  
9 with me earlier on that I forgot to address it,  
10 and that is with respect to access to charging  
11 stations. One thing that has to be looked at,  
12 perhaps it's an issue for the Department of Public  
13 Safety and for the homeland security office in  
14 Connecticut, is that in the two recent hurricanes  
15 or big storms, one down in South Carolina, the  
16 other one down in Houston, it was a major issue  
17 for people to get their vehicles charged. And you  
18 don't get a lot of hurricanes up here, but I can  
19 tell you that it does affect consumer behavior  
20 when they worry if something were to happen or a  
21 major snowstorm were to hit and the power went  
22 down will I be able to charge my vehicle. So not  
23 only do we need access for all to whatever  
24 stations are out there, certainly in an emergency  
25 situation I think that that's something that has

1 to be put on the table as part of public policy  
2 because it's another reason -- it's another  
3 disincentive, if you will, to people purchasing  
4 electric vehicles. And we need to dispel that and  
5 let them know if something does happen they're  
6 going to be okay.

7 LEE GRANNIS: Off the grid.

8 JAMES FLEMING: Yes.

9 PAUL FARRELL: Thank you, Lee.

10 Another question from the audience?

11 Please step up. Guys, it's probably easier if you  
12 form a line because then we are more efficient in  
13 moving from question to question. Thank you.

14 ROBERT DICKINSON: Robert Dickinson,  
15 member of the South Windsor Energy Committee.

16 In regard to electric vehicles getting  
17 a free ride on the roads because they're not  
18 paying gas tax, I think it should be brought out  
19 it's been estimated that \$100 million a year is  
20 the cost, healthcare cost of burning fossil fuels.  
21 Probably a third of that is transportation. So  
22 each and every electric vehicle that's put on the  
23 road is going to save a certain amount of  
24 healthcare costs. And I guess you could probably  
25 compute that by knowing cars and so forth and so

1 on. And I think that needs to be brought out when  
2 people start talking about special taxes on  
3 electric vehicles. I mean, we should have a  
4 special tax on every gallon of gasoline to  
5 compensate for the health costs.

6 PAUL FARRELL: Thank you.

7 ALEC SLATKY: Hey, how are you doing?  
8 My name is Alec Slatky. I'm director of public  
9 and government affairs with AAA Northeast.

10 And the question I have for you is  
11 about the used car market for electric vehicles  
12 because the CHEAPR rebate is for new vehicles.  
13 And I'm not exactly sure how other rebates work  
14 around the country. But as those fleets are  
15 aging, those are going to be transitioning into  
16 vehicles for sale on the used car market, and I  
17 don't know if anything has been done -- I mean,  
18 kind of, Brett, you know, national best practices,  
19 are there any sort of incentives for purchasing  
20 used cars, or is the idea that, you know, they're  
21 out there and people will probably --

22 PAUL FARRELL: Hey, Brett, do you want  
23 to take a first stab at that one, please?

24 BRETT WILLIAMS: Sure. Can you hear  
25 me?



1                   PAUL FARRELL: Yes.

2                   BRETT WILLIAMS: So this definitely is  
3 out of my core expertise in the new car incentives  
4 a little bit, but there's a couple issues that I  
5 am aware of. First, there are a couple of small  
6 piloting projects in California that offers a used  
7 car incentive, and actually the Oregon program,  
8 the Oregon rebate program, which will be  
9 administered moving forward, involves a used car  
10 incentive as well. So we'll know a lot more about  
11 that.

12                   There is -- it's not about controversy,  
13 right, another one of these ideas that sounds  
14 great, and then it gets a little more complicated.  
15 One of the good things that's kind of happening  
16 right now is that used car -- used EVs are  
17 maintaining the discount that they received when  
18 they were new cars, in other words, the state  
19 incentive is helping to make used EVs more  
20 affordable as well. So that's a little bit of a  
21 problem in terms of residual value for the first  
22 car buyer, but it's actually giving access to  
23 electric vehicles to the second car buyer at a  
24 lower price. And so there's this sort of policy  
25 theoretical conversation about, well, if that's

1 the case, then do you sort of double down on that,  
2 and you can still make the case for it in terms of  
3 helping make those already quote/unquote  
4 affordable used EVs even more affordable. But  
5 what's happening at the same time is most of the  
6 new EV incentive programs are facing funding  
7 challenges, so you get into a little bit of a zero  
8 sum conversation. And you know, the new car  
9 market dynamics that I mentioned aren't  
10 necessarily the affected thing, but the best way  
11 sometimes to produce a lot of used EVs is to get a  
12 lot of EVs on the road.

13 And so that's some of the complexities  
14 or the dynamics that I'm aware of. I don't think  
15 there's a really good answer, but I know we're  
16 starting to enter into the world of incentivizing  
17 EVs, and the research is starting to study used EV  
18 markets more, so we'll know more moving forward.

19 PAUL FARRELL: Thanks, Brett. So what  
20 you're saying then is that the impact of the  
21 federal tax incentive, the impact of any  
22 additional state incentive then serves to reduce  
23 the sort of secondary value of the vehicle, it's  
24 depreciating faster, or is that also a function of  
25 the technology being older and people looking at

1 cars like buying a used cell phone?

2 BRETT WILLIAMS: I think it does take  
3 into account the general depreciation, that  
4 current new car incentives are helping to keep  
5 used car incentives lower than they otherwise  
6 would be. Now, granted, that's a temporary thing,  
7 right? It won't be the case forever.

8 The other thing that's happening is  
9 right now in the early used EV market, the used  
10 EVs are not necessarily going to the sort of  
11 priority populations that you would hope they  
12 would ultimately reach. Right? So used EVs are  
13 staying within the same types of demographics as  
14 the new EVs, not entirely, but not the automatic  
15 win that we would hope on EPRI's perspective. So  
16 what that means is, again, just a moment in time,  
17 and that the market needs to be followed a little  
18 bit more in terms of those used EVs really getting  
19 to a broad base of consumers. So that's why,  
20 again, it's a little bit complex about where you  
21 put the money when you have all these complicated  
22 trade-offs.

23 JIM FLEMING: Paul, one way to --  
24 dealers have looked at that. Most electric  
25 vehicles are leased, so in three years they're

1 coming off lease it's at that point that, whether  
2 it's dealers, banks or a public policy decision  
3 gets made about the interest rate. Interest rates  
4 are used cars are going to be higher. If there's  
5 a way to ratchet those interest rates down with  
6 some kind of either a government program or an OEM  
7 on a vehicle that's still under warranty, that's  
8 another way to ensure that we can get those  
9 vehicles back out on the road. And we have looked  
10 at that. We're trying to figure it out. But the  
11 interest rate could be key to getting them on the  
12 road.

13 ALEC SLATKY: Thanks.

14 PAUL FARRELL: I think the person  
15 behind you may be actually well qualified to  
16 answer that question on interest rates.

17 MATT MACUNAS: Hey, Matt Macunas.

18 JULIA REGE: This is Julia. If I may,  
19 I was just going to add on, particularly in the  
20 State of California where there are so many  
21 incentives on the overall new EV market, you can  
22 find used EVs that are coming off of lease for  
23 after three years with extremely low mileage, like  
24 16,000 miles, which is for some traditional cars  
25 what a person will put on in one year rather than

1 three, and those cars will sell from 8,000 to  
2 \$11,000. And so that's part of the impact that  
3 you're seeing with the incentives that are put on  
4 them for the new vehicles. And that's really a  
5 good thing, because it does help us get more of  
6 the vehicles into the secondary market because  
7 people are seeing the price as advantageous for  
8 them, and the low mileage, too, is also a really  
9 good thing that attracts people's attention.

10 The other thing that you do see in  
11 California, and I think Brett just sort of  
12 referred to this, is there are specific programs  
13 in California aimed at scrappage, so taking the  
14 oldest cars off the road, which oftentimes are  
15 associated with people in the lower-income  
16 communities, and providing them with additional  
17 incentives for getting, first of all, getting rid  
18 of their old car, and second of all, for  
19 purchasing an electric vehicle, so they get  
20 additional rebates on top of that providing they  
21 use electric vehicle in addition to getting rid of  
22 their really old car. And that can make the  
23 vehicles close to zero dollars at purchase price.  
24 So there are ways to do it, but again, you get  
25 back to the fundamental issue of where is that

1 funding coming from and how do we make it  
2 available to everyone.

3 MR. FARRELL: Good points. Thank you,  
4 Julia.

5 Matt.

6 MATT MACUNAS: Matt from Connecticut  
7 Green Bank. Actually, I didn't come up here to  
8 talk about that, but yeah, I'd love to weigh in on  
9 it. I mean, great points by everybody. Working  
10 with CARA a few years ago we had some  
11 conversations, identified a potential market gap  
12 with UTVs coming off lease. We wanted to get our  
13 feet wet with the lending market ourselves, like  
14 see how that works, offered an interest rate  
15 buydown through three participating credit unions  
16 that now offer statewide coverage, and it was  
17 informed upon the results. One really positive  
18 outcome of that was that one of those credit  
19 unions, even after our interest rate buydown was  
20 out, they decided to jump in and continue to have  
21 a lower interest rate for EVs versus regular  
22 vehicles. So we hope to continue kind of spurring  
23 that market transformation right there.

24 Two quick statements to Lee's point  
25 about mass market advertising. If anyone was

1 watching the Super Bowl, they might have seen an  
2 Audi E-Tron commercial advertised at Super Bowl  
3 advertising rates. So, I mean, that's pretty  
4 telling right there. That's a good sign.

5 I want to thank Patrick. Obviously,  
6 working with you and the HEAT team in 2017, that  
7 was a great experience. We're still in touch on  
8 sort of the follow-ons with that.

9 PATRICK BROWN: It's good to put a face  
10 with a disembodied voice on the phone, Matt.

11 MATT MACUNAS: Thank you. And then I  
12 wanted to -- actually, I was curious about this  
13 colloquy here between Jim and the EV club, and put  
14 a finer point on the question. Those are  
15 interesting new pickup models coming out. If they  
16 were to, let's say, a rigging were to get a  
17 franchise license in Connecticut, does that mean  
18 they have to establish physical plant here, or can  
19 they ricochet off of an existing dealership as an  
20 intermediary? I just kind of wanted to get a  
21 finer sense of that.

22 JAMES FLEMING: Sure. Again, you would  
23 have to get a franchise. What Connecticut law  
24 says is that any manufacturer that wishes to sell  
25 vehicles in Connecticut has to do it through a

1 franchise dealership. There are, as I said, 270  
2 franchise dealerships out there. Many of them are  
3 dual where they have multiple brands, some even  
4 under the same roof. So there are many options to  
5 do it legally and get them sold. The one thing  
6 that the Connecticut statute provides for, which  
7 is important to consumers, is first it's regulated  
8 locally. So if you have an issue, Lemon Law,  
9 whatever it is, it's going to be regulated here in  
10 Connecticut. And if the dealer doesn't follow  
11 those rules, the dealer could have his license  
12 pulled. And I think that's a very, very important  
13 thing to the franchise system.

14 The other thing is, is that dealerships  
15 are required not only to sell but to service  
16 onsite so that you don't have to drive halfway  
17 across the state because whatever company decided  
18 to come in here and sell vehicles without a  
19 license couldn't actually service them here. You  
20 must be able to service the vehicles, and you must  
21 have the parts available so that when there is a  
22 problem or a recall, it gets done efficiently,  
23 quickly, and right away. But yes, there are  
24 dealers that would take that franchise today.

25 MATT MACUNAS: Fair enough. I'm not



1 trying to weigh in on authority but --

2 JAMES FLEMING: I know. It's  
3 complicated. These guys know it's complicated  
4 too.

5 MATT MACUNAS: Fair enough. Thanks for  
6 the time, Paul.

7 PAUL FARRELL: Thanks, Matt.

8 PETER O'CONNOR: Hi. I'm Peter  
9 O'Connor with Plug In America. Good to hear that  
10 our ride-and-drives are appreciated and our  
11 consumer protection work.

12 On the used EV market we think that's  
13 very important for expanding EVs into the low and  
14 moderate income segment is the used EV market.  
15 And a couple of issues besides simply the purchase  
16 price are the assurance that the battery is  
17 functional. So we've looking at some changes in  
18 California to ensure that battery display is  
19 accurate and hasn't been reset or tampered with.  
20 Just as you can't with an odometer for a used  
21 vehicle, we're looking at that for the battery  
22 capacity display because that can be accidentally  
23 reset. And also in California where they provide  
24 battery assurance if you buy a used EV that if it  
25 has to be replaced the state will cover that. So

1 there are options besides simply rebates or  
2 interest rate that you also have to look at which  
3 is to say the viability of that used vehicle and  
4 they are working on that.

5 PAUL FARRELL: Great. Thank you for  
6 the comment.

7 Are there any other questions? Because  
8 I realized we are standing between you and lunch  
9 on a Friday afternoon on a clearing day, not an  
10 enviable position. So with that then, I thank you  
11 for your time and attention.

12 (Applause.)

13 KERI ENRIGHT-KATO: So we'll go ahead  
14 and break for lunch, and we'll start promptly at  
15 1:30. Thank you.

16 (Whereupon, a recess for lunch was  
17 taken at 12:30 p.m.)

18 AFTERNOON SESSION

19 1:35 P.M.

20 KERI ENRIGHT-KATO: Okay. We're going  
21 to go ahead and get started. If I could ask folks  
22 to take their seats. Okay. Great. I hope  
23 everyone had a lovely lunch. It looks like the  
24 sun is out, so that's a good end to a Friday.

25 So we're going to move on to the third

1 and fourth panels of the day. So the third panel  
2 is the role of time-of-use rates to encourage EV  
3 adoption and to mitigate adverse grid impacts. So  
4 I'm going to do a quick introduction of our  
5 panelists, and then we'll move right into their  
6 comments, and then the other panels will ask a few  
7 questions, and then we'll go to the audience for  
8 questions.

9 So we're lucky to have three  
10 distinguished panelists for this panel who will be  
11 speaking to rate design, metering and submetering,  
12 managed charging, associated grid impacts, among  
13 other things. So we're very much looking forward  
14 to their expertise on these important topics. So  
15 thank you to all the panelists for joining us  
16 today.

17 So first up will be Dana Lowell. He's  
18 technical director of MJB&A's transportation  
19 group, providing clients with strategic analysis,  
20 project management and technical support for  
21 vehicle electrification and emissions reductions  
22 programs. Recent project work has focused on the  
23 the effects of vehicle electrification on the  
24 electric grid, as well as electric vehicle costs  
25 and benefits. Before joining the company in 2004,

1 Dana spent seven years as the assistant chief  
2 maintenance officer for R&D at MTA New York City  
3 Transit's Department of Buses where he was  
4 responsible for implementation of clean fuel  
5 technology programs.

6 We also have Charlotte Ancel.

7 Charlotte is the director of strategic development  
8 at Eversource Energy, a publicly-traded Fortune  
9 500 company, serving 4 million electric, gas and  
10 water customers in Connecticut, Massachusetts and  
11 New Hampshire. Charlotte leads Eversource's  
12 electric vehicle storage and other clean energy  
13 development and policy initiatives. She was  
14 previously vice president of power supply and  
15 general counsel at Green Mountain Power where she  
16 led the power supply, regulatory and legal and  
17 project development teams.

18 And our last panelist, Kevin Miller, is  
19 director of public policy for ChargePoint, the  
20 world's leading network of electric vehicle  
21 charging stations. Kevin works with legislators  
22 and regulatory agencies throughout the northeast  
23 and midwest to overcome barriers to transportation  
24 electrification. Before coming to ChargePoint, he  
25 served as the chief financial officer for the

1 Executive Office of Energy and Environmental  
2 Affairs in Massachusetts where he led fiscal  
3 policy and strategy for six state agencies. Kevin  
4 was appointed to the New Hampshire EV Charging  
5 Infrastructure Commission, and is the  
6 infrastructure cochair of Drive Electric  
7 Pennsylvania.

8 So again, welcome to our panelists.

9 So I'll go ahead and turn the mike over  
10 to Dana.

11 DANA LOWELL: So good afternoon. I  
12 thought I would maybe set the stage for this panel  
13 by sharing some results of some modeling that we  
14 did a few years ago specifically with the State of  
15 Connecticut which answers the question what effect  
16 could high levels of EV penetration have on the  
17 grid here in Connecticut in terms of how much  
18 energy we use and how much load will that impose.

19 So we looked at two different  
20 scenarios, and in no way are these scenarios  
21 intended to be my prognostication of what will  
22 happen. They're more sort of aspirational and  
23 intended to portray what needs to happen if the  
24 state is going to meet its goals. So Connecticut  
25 is part of the 8-state ZEV MOU, which says we want

1 to get 3 million EVs on the road by 2025, and the  
2 state also has formal goals to reduce GHG  
3 emissions by 80 percent by 2050.

4 So what we looked at is, if the state  
5 met their goals under the ZEV MOU and then  
6 penetration continued kind of at a similar rate,  
7 what would that look like, and that would be our  
8 sort of mid-range scenario. And then we said,  
9 well, how many EVs would need to be on the road  
10 for the state to actually meet their goals by  
11 2050, and what would that look like in terms of  
12 EVs?

13 And so what you see here is that if the  
14 state meets its ZEV MOU goals and then the  
15 penetration kind of continues at a steady rate,  
16 there could be almost 600,000 electric vehicles on  
17 the roads of Connecticut by 2050. On the other  
18 hand, if they really are serious about meeting the  
19 goals to reduce greenhouse gas emissions by 80  
20 percent, there probably needs to be almost 3  
21 million electric vehicles on the roads of  
22 Connecticut by 2050.

23 And so my next question is, well, how  
24 much power will all of those EVs use? So this is  
25 our analysis of what that looks like. You'll see

1 that electricity use is actually projected to grow  
2 relatively slowly here in Connecticut over the  
3 next 20, 30 years. And under our midrange ZEV MOU  
4 scenario, 600,000 EVs would add about 5 percent of  
5 throughput to the grid by 2050. However, on the  
6 other hand, the scenario 80 by 50 with almost 3  
7 million EVs, that would add about 23 percent of  
8 throughput to baseline projected energy use  
9 statewide.

10 So the next question obviously is,  
11 well, that's throughput, and that is one thing,  
12 but what about load? As you all know, I think  
13 that a lot of the costs of providing electricity  
14 are driven by peak load. So we also looked at  
15 what those EVs would do in terms of load on the  
16 grid, and we looked at two different scenarios.  
17 One we call the baseline, which is everyone owns  
18 an EV, they get home from work, and they  
19 immediately plug in their EV and start to charge  
20 it. And the second scenario is what we call an  
21 off-peak charging scenario where a very  
22 significant portion of people would delay the  
23 start of their charging until after the afternoon,  
24 late evening peak load period.

25 And I think what you see by these

1 charts, this happens to show 2040 under the 80 by  
2 50 very high-level scenario. I think you'll see  
3 that under baseline charge there's really no  
4 control, people don't give thought to when they  
5 charge. You could have a very significant effect  
6 on afternoon and late evening or early peak load.  
7 And in fact, the 80 by 50 scenario, the 2.7  
8 million EVs, could add 25 percent to the current  
9 afternoon peak load. On the other hand, if people  
10 delayed the start of their charging into the late  
11 evening, early morning hours, you will be able to  
12 utilize times when the grid is not as well  
13 utilized, and you can dramatically reduce the peak  
14 load impact.

15           And in fact, our modeling shows that if  
16 you do that, if you move load into the times when  
17 the grid is essentially underutilized right now,  
18 the cost of serving that EV load will be  
19 significantly less. And our estimate was that  
20 under this scenario in 2040 it would be \$50  
21 million less in the state. So that's a  
22 significant amount of money.

23           So the point is that there is economic,  
24 significant economic reasons for trying to control  
25 when people charge and specifically for moving



1 home-based charging into the nonpeak load periods.  
2 So the question becomes -- and that sort of sets  
3 us up for this panel which is, okay, how do we  
4 address that issue? What are the approaches that  
5 could be used to do that?

6 Sort of the classic traditional way  
7 that people think about this is time-of-use rates  
8 where you charge less electricity in off-peak  
9 periods than you do in on-peak periods. And  
10 that's kind of the way that most commercial  
11 customers are charged today, but residential  
12 customers are not. But you'll see on this chart  
13 that virtually all utilities, maybe not all, but  
14 many, many utilities do offer customers,  
15 residential customers, voluntary time-of-use rates  
16 now. Typically they apply to the entire house,  
17 and they typically do not get a lot of uptake from  
18 customers. Some utilities are experimenting with  
19 EV only time-of-use rates, so it would apply only  
20 to your EV charging. And the biggest problem with  
21 that is it requires, generally requires a second  
22 meter. And that can become very expensive.

23 What I wanted to just in the next  
24 couple of minutes here, throughout there is the  
25 idea that there are other ways to approach this

1 problem than just time-of-use rates, and I just  
2 want to give a couple of examples of some  
3 innovative things that the utilities around the  
4 country, including two in this region, are doing  
5 to sort of address this issue of getting people to  
6 charge when the utility wants them to charge in  
7 order to reduce the utility's costs. And so just  
8 to sort of open up the data and thought about  
9 that.

10 So the first one I'm going to highlight  
11 is Green Mountain Power. And Charlotte can speak  
12 to this much better than I can, but I'll just sort  
13 of briefly say what's going on. If anyone has any  
14 questions about this, you should direct them to  
15 Charlotte, not me. But effectively Green Mountain  
16 Power is providing free charging equipment to  
17 residential customers, and they're also offering,  
18 if you use one of the chargers provided by Green  
19 Mountain, they're offering a flat rate charging  
20 fee. Like you as a customer can charge your EV  
21 all you want pretty much any time for a flat fee  
22 of \$30 a month. The only catch is that Green  
23 Mountain says if I have a problem with load, if I  
24 have an event where load is really high and I want  
25 to reduce load, then I'm going to tell you 24

1 hours in advance, and I don't want you to charge  
2 during that time. You can charge during that  
3 time, but if you do, I'm going to charge you 60  
4 cents a kilowatt hour for doing that. So it is,  
5 again, it's a rate base or incentive, providing an  
6 incentive for the customer to do things when the  
7 utility wants them to do, but it's not technically  
8 a time-of-use rate in the way that people  
9 traditionally think about it.

10 Selco Shrewsbury Electric Co-op in  
11 Western Massachusetts has a similar program. And  
12 again, this one is focused on giving people  
13 charging equipment for free, but in return the  
14 utility gets to kind of choose and control how  
15 people charge. And one of the I think the unique  
16 things about this is they give them a Level 2  
17 charger, but that charger is locked so that during  
18 peak periods, 5 p.m. to 9 p.m., it can only charge  
19 at Level 1, and then other times it opens up and  
20 you can charge at Level 2. And then also the  
21 utility reserves the right, again, to call an  
22 emergency type event where they will actually go  
23 and control the charger. If you're plugged into  
24 the charger during the event, the utility will  
25 actually control your charge rate in order to be

1 able to control load. So the customer is getting  
2 something. They're getting free charge equipment,  
3 but the utility is actually getting better control  
4 over how people are charging and therefore control  
5 the load.

6 The last one I wanted to highlight here  
7 is Con Edison in New York where they're providing  
8 an incentive to people to charge off peak, but it  
9 is not a rate. They're thinking of it as an  
10 off-bill incentive or off-bill payment. So they  
11 basically charge you. Whatever you charge, they  
12 charge you the normal rates, but then based on  
13 your charging behavior, they will send you a check  
14 or give you a credit in some way every month which  
15 is kind of an off-bill credit. And this is a  
16 very, very generous program that Con Ed has.  
17 Like, if you sign up for the program, they'll give  
18 you \$150. As long as you keep the device to be  
19 plugged in, and as long as you are charging at  
20 some point in time in the month in their service  
21 territory, they'll give you another \$20 a month.  
22 And oh, by the way, for every kilowatt hour that  
23 you put in your E vehicle during nonpeak periods,  
24 they'll give you 10 cents a kilowatt hour even if  
25 they didn't sell you power. It is a really,

1 really generous program, actually, that ConEd has  
2 going, but it is, again, the basic concept is it's  
3 a way to incentivize people to charge in a way  
4 that the utility wants them to, but it's not  
5 strictly a time-of-use rate.

6           So I just wanted to throw that out  
7 there in terms of just getting the discussion  
8 going or getting the thought process going that  
9 there are definitely benefits to getting people to  
10 charge in the way that is beneficial to the grid  
11 and to the utility, but there is more than one way  
12 to think about trying to incentivize that  
13 behavior.

14           KERI ENRIGHT-KATO: Great. Thank you,  
15 Dana.

16           Okay. Charlotte, you're up next.

17           CHARLOTTE ANCEL: Charlotte from  
18 Eversource. I really enjoy and appreciate and  
19 we're in sync with the way that M.J. Bradley has  
20 been modeling and thinking and talking about  
21 electrification of mobility in the region, and we  
22 appreciate the work that you guys are doing here  
23 and in other states. I would say strategically  
24 we're completely aligned. And now the question is  
25 just how do we best design the specific tactic to

1 get there.

2 So a couple of interesting things:

3 One, we know that -- I'll just talk about how  
4 Eversource views electric vehicles and mobility  
5 issues at a high level. So we know, right, this  
6 week we learned that -- we had a further  
7 confirmation that the last four years were the  
8 highest -- were among the top five hottest years  
9 in the whole recorded history of climatology. So  
10 in our view at this point greenhouse gas  
11 emissions, it's not a question anymore. We think  
12 that the answer is electrification of everything  
13 and further efficiency of everything.

14 You will no longer see Eversource in  
15 any forums advocating for incremental gas pipeline  
16 infrastructure, full stop. We think the full  
17 answer is in clean energy. And the two industries  
18 near term that we're the most -- the two sectors  
19 near term that we're the most focused on are  
20 transportation and heating, so to talk today about  
21 transportation.

22 The issue that Dana just presented on  
23 in terms of electric sales and the decline of  
24 electric sales, so our electric sales in  
25 Connecticut are flat or forecasted to modestly

1 decline, and I think we should all view that as a  
2 success, the success of our efficiency programs in  
3 this state, and also success of efficiency at a  
4 federal level in terms of increased R&D and  
5 improved appliance and building code standards.  
6 And I know there's some work that the Connecticut  
7 EV Coalition and others are doing in the  
8 legislature currently about improving building  
9 standards even more to include electric vehicle  
10 charging, and we're supportive of that as well.

11 We think that electrification of  
12 transportation, in addition to being necessary to  
13 advancing our region's GHG goals, will also be  
14 very helpful to our long-term goals of keeping  
15 rates for Connecticut customers stable and low.  
16 Because electric -- our math is that every dollar  
17 of electric vehicle make-ready infrastructure that  
18 we do, so every dollar of customer money that we  
19 invest in the infrastructure to support electric  
20 vehicle chargers, so that's not the chargers  
21 themselves, but it's the service drop, our  
22 experience and observation in Massachusetts is  
23 that can yield more than \$1.20 in rate reduction  
24 benefits because of the increased electric sales  
25 that flow to all of our customers. It's a

1 beautiful impact of a decoupled world where the  
2 utilities' earnings are fully decoupled and no  
3 longer connected to how much electricity we sell.  
4 So we see one value stream for all.

5           And we think of electric vehicles as  
6 kind of the new efficiency from a regulatory  
7 model. Right? You make efficiency investments  
8 where you give one customer an upfront rebate  
9 because you can show that over that efficiency  
10 measure's life it will leverage decreased baseload  
11 sales and decreased peak -- in some cases peak  
12 energy costs in a way that will benefit all  
13 customers. So that's how we justify it. And it's  
14 not a subsidy. We say the same thing as being  
15 true with respect to electric vehicles, and that's  
16 that every dollar of infrastructure investment  
17 leverages \$1.20.

18           We also look at the potential. Our  
19 view is that electric vehicles are not going to  
20 shut down our grid in terms of need for  
21 significant new infrastructure. The fact that all  
22 things being equal all utilities basically almost  
23 throughout the country would see declining sales  
24 will actually help us in terms of grid impacts.  
25 And that while there will be isolated or discrete



1 impacts in certain areas, that that is best  
2 managed through a peak management approach which  
3 is designed to use and manage all of that charging  
4 in a way that takes down our two largest  
5 peak-related costs which are our ISO New England  
6 capacity costs, which are set based on our share  
7 during New England's peak every summer, so that's  
8 one yearly peak, and then also our 12 monthly  
9 peaks in Connecticut that set our transmission  
10 expense, you know, under the regional network  
11 service provision of our open access transmission  
12 tariff. So we view those as two additional value  
13 streams.

14 Our long-term vision, and it's our hope  
15 that we'll be proposing this at some point in a  
16 pilot version to test this in 2019 in Connecticut,  
17 is more of the approach of what we were doing in  
18 Vermont and what ConEd is doing where we provide  
19 upfront rebates or incentives for customers in  
20 exchange for providing a buy-down of a Level 2  
21 residential charger, and that we are able through  
22 our control room to aggregate and control the  
23 chargers and use them to manage our yearly and  
24 monthly peaks. So that would be part of the value  
25 stream that produces ISO New England capacity and

1 RNS costs that we would be sharing with customers  
2 as the participating customers as a way to provide  
3 an incentive. We would also retain some of those,  
4 a portion of those savings to go to the benefit of  
5 our nonparticipating customers to show there's no  
6 subsidy. So the same way we do demand response,  
7 the same philosophy around demand response tariff  
8 design. We also think that there could be some  
9 opportunity for value sharing and incentives as a  
10 result of the increased electrification benefits  
11 that I just described, that dollar versus \$1.20,  
12 that there's a little bit of -- there could be  
13 some value there. So that's our long-term vision.

14 Just to build on Dana's presentation  
15 and just to make sure everybody knows, we actually  
16 do at Eversource have time differentiated rates,  
17 time-of-use rates for all of our customer classes.  
18 We have one including for our residential customer  
19 classes. The experience of us here in Connecticut  
20 is the same experience I had in Vermont. There  
21 are very few customers that are -- and we had  
22 smart meter driven time-of-use rates in Vermont  
23 that we spent a lot of time advertising. And over  
24 two years we got about 12 customers to sign up for  
25 them voluntarily, and actually five of us worked

1 at Green Mountain Power, and we're involved in the  
2 tariff design.

3 So we think that they're not as  
4 reflective of human behavior, and we prefer more a  
5 model where I as customer come home or go to work,  
6 I plug my vehicle into a Level 2 charger, and I  
7 know that when I -- after a certain period, like  
8 in the morning or at the end of the workday, that  
9 I can trust that my vehicle will have a 75 percent  
10 charge. That's our vision.

11 We'd also add that another challenge  
12 with an additional new -- we've thought very  
13 seriously, and we continue to think seriously  
14 about it, and we appreciate stakeholder feedback,  
15 that if we were to create another time-of-use  
16 rate, like an off-peak rate, that the metering  
17 costs alone, like I think 500 to \$1,000 would more  
18 than absorb any incremental savings or benefit for  
19 our customers. And we think that over time, and  
20 time will tell if we're right about this, that  
21 classic time-of-use pricing will become an  
22 anachronism, and that the world will move to a  
23 more controlled set-it-and-forget-it automated  
24 model. So that's our view.

25 KERI ENRIGHT-KATO: Great. Thank you,

1 Charlotte.

2 Okay. Kevin, you're up next.

3 KEVIN MILLER: Thank you all very much  
4 for making it back from lunch. I know that  
5 sometimes it's hard to do so and not take a nap.  
6 But I'm hoping to keep things thrilling with  
7 another perspective on time-of-use rates and some  
8 of the technological issues that we have to take  
9 into consideration.

10 I'm Kevin Miller. I'm the director of  
11 public policy for ChargePoint. And if you're not  
12 aware of us, ChargePoint is the nation's largest  
13 network of EV charging stations. We were founded  
14 in 2007. We're a Silicon Valley Company, but all  
15 of our stations in Connecticut are Connecticut  
16 owned and operated. We've got over 60,000  
17 charging spots in our network, about 400 of which  
18 are in Connecticut. We design and manufacture and  
19 sell Level 2 and DC fast charging stations to  
20 independent site hosts who primarily own and  
21 operate those. And then we also provide an array  
22 of services to make those stations work and  
23 connect to the grid and be part of the ecosystem  
24 that Dana and Charlotte just referenced for  
25 managing that charging.

1           So one of the key things I want to  
2 point out, I'll point out three or four, all about  
3 the technology and the different model for  
4 refueling, and how some of those considerations  
5 have to be put at the forefront in thinking about  
6 how to manage this load, where to manage this  
7 load, and in which use cases you would.

8           So, as many of you are aware, I think  
9 there are only two people here who don't own EVs  
10 or who haven't driven them. EV charging happens  
11 where life happens. It's a paradigm shift in  
12 refueling where you're refueling when you arrive  
13 at your destination rather than on your way to it.  
14 So with 90 percent of charging taking place at  
15 home, at work, and 10 percent of charging taking  
16 place elsewhere. You can plug in at almost any  
17 place, but that's an important piece to think  
18 through when thinking about which types of use  
19 cases should we be targeting and which types of  
20 stakeholders will we have to interact with in  
21 order to facilitate a smart load management system  
22 that also ensures that at the end of the day these  
23 batteries, these resources with wheels, can still  
24 use those wheels. So all these different  
25 stakeholders that you want to take into account

1 from the drivers themselves to fleet operators,  
2 ride hailing, ride sharing, heavier duty vehicle  
3 fleets will have unique needs. So all these  
4 pieces really need to come into consideration.  
5 And they all have different equipment and network  
6 needs. No one is the same. So to Dr. Ryan's  
7 point before, making sure that each of them has a  
8 choice of a competitive batch of services and  
9 equipment is really valuable because there is no  
10 one-size-fits-all approach.

11 Here to illustrate that the use case  
12 for charging really drives the value to the grid  
13 from new EV load is three model load profiles.  
14 The first in orange is workplace. As you see over  
15 a 24-hour period that you've got in front of you,  
16 as you get closer to 9 a.m. magically when the  
17 workers are arriving, you see a first peak. And  
18 then when they get that nudge from their employer  
19 at The Hartford, they'll move, but you'll get the  
20 new batch of drivers coming in in the early to mid  
21 afternoon. So that gives you a lot of interesting  
22 opportunities for workplace charging from being a  
23 natural duck curve helper to being able to do load  
24 management by not just doing that virtual nudge  
25 that we heard from earlier, but that you're able

1 to also decrease the load and decrease how much  
2 power is being delivered at a given time. So that  
3 can be done both at the utility level as well as  
4 for a site host who may have tens, hundreds, if  
5 not thousands of charging stations deployed.

6 Fleet vehicles also have a really  
7 predictable load, and so that presents some really  
8 interesting opportunities for collaboration and  
9 creating grid value. And then residential  
10 charging in green where you see -- this is a case.  
11 This is actually pulled from California where San  
12 Diego Gas and Electric has a TOU rate in place,  
13 and at about 11 p.m. you see a huge spike, and  
14 folks have delayed their charging to take place  
15 until that time. So these are three use cases.  
16 Things where you're talking about purely public  
17 charging on the Level 2, or especially the DC fast  
18 charging front, those are less opportune cases to  
19 have active load management without any  
20 opportunity for interaction between the driver and  
21 that load management demand response event,  
22 whatever it may be. So key things to take into  
23 consideration that there is no one-size-fits-all  
24 approach to applying these types of solutions.

25 This, I won't get too far into the

1 weeds on this slide. I think you've seen some of  
2 this before in what Dana was showing. But looking  
3 at this slide, I want to point out a few things.  
4 So the top chart shows what the average weekday  
5 load for home charging or the average weekday  
6 usage, 11.4 kilowatt hours. The picture below  
7 illustrates, again, a TOU rate. The orange line  
8 here shows residential charging behavior when  
9 there is no incentive to delay charging versus the  
10 red load where there is. Sorry, it's the inverse,  
11 the orange versus red.

12 So it's really key to be able to manage  
13 that load, and thinking about how you do it is  
14 important, as we've just heard. The requirement  
15 to have a secondary meter can be a barrier to  
16 enroll. Even more stark than what Charlotte  
17 described is LADWP, the Los Angeles Municipal  
18 Utility, tried to offer a TOU rate which would  
19 have required the installation of a second meter,  
20 and they had zero folks who enrolled in it. On  
21 the other hand, we've seen real success with TOU  
22 rates as one option, in addition to some of the  
23 others that you've heard. Baltimore Gas and  
24 Electric did an EV only TOU rate pilot which  
25 provided that secondary meter. So there is still



1 that cost, but there was enrollment and there was  
2 success. So no one-size-fits-all approach, but  
3 there are ways to avoid that additional cost.

4 Right now Xcel Minnesota has a pilot  
5 where they deployed 100 smart connected charging  
6 stations. And they are part of an on-bill EV only  
7 subtractive billing time-of-use rates. So the  
8 customer gets a bill at the end of the month and  
9 subtracted from the total house load is the load  
10 attributable to an EV. And they're getting that  
11 data, which is verifiable, accurate and reliable  
12 from the smart charging station.

13 So plenty of options, but it's  
14 important to make sure that we're balancing what  
15 our intended outcomes are with the regulatory  
16 frameworks that are in place. In most situations  
17 you're not able to use a smart charging station or  
18 other options from vehicle based diagnostics,  
19 whatever it may be, to get that data. So what are  
20 the requirements that we have in place? Do we  
21 need to revisit those? And I'd say that they're  
22 not only applicable to time-of-use rates, but you  
23 also see real value for those types of technology  
24 for implementing a low carbon fuel standard  
25 program, like we've seen in many states. Right

1 now Massachusetts is looking at a clean peak  
2 standard, and they're evaluating how are they  
3 going to verify that data. Voluntary credit  
4 markets are things that are also of interest in  
5 which having that regulatory clarity can be really  
6 valuable.

7           And I'll try and wrap it up real quick.  
8 I'm not going to read every bullet here. But what  
9 I just want to try to point to is that it's  
10 important not only to think about the use case,  
11 but all the entities that interact in the charging  
12 ecosystem to make sure that our load management  
13 program works for everybody. At the end of the  
14 day you need to make sure you're taking care of  
15 drivers who can get to where they need to go so  
16 that they know that when they wake up they can go  
17 to work, or that when mom or dad have to pick up  
18 the kids from baseball that if they pull in to get  
19 a fast charge on the way there that they won't be  
20 prevented from doing so.

21           Site hosts are also important to take  
22 into consideration. Who's deploying the station?  
23 Are you artificially putting a barrier up from The  
24 Hartford to deploy some of their stations or for  
25 any of our site hosts or those of our competitors?

1 How do we make sure that we're taking their  
2 considerations into account?

3 How does the utility and ratepayers  
4 make sure that they're getting the grid needs and  
5 add value into that \$1.20 of the total value from  
6 the make-ready investment dollar?

7 And then also on statewide regulators  
8 and policymakers make sure that their range of  
9 interests are being met.

10 One last piece. I'm not going to read  
11 all this out, but I would point you to the study.  
12 It's really interesting to think about the impact  
13 that price has on a charging behavior. Often  
14 folks think I need charging to be free in order to  
15 incentivize its use. In many cases, though, that  
16 is the worst price that you can set for charging  
17 in that it leads to the least efficient use of the  
18 station. Folks have an incentive to leave.

19 In Vancouver the city had been offering  
20 free charging for years, and they had lines around  
21 the block for their charging stations. So they  
22 had to start implementing prices. And at the end  
23 of the day the study found that to the extent that  
24 you have dynamic flexible pricing, either a  
25 combination of time-based or kilowatt hour

1 pricing, as well as some kind of session fee or  
2 incentive to turn over that charging session, you  
3 make sure that the charging infrastructure is  
4 available to more people, but also for the  
5 purposes of load management that you can have  
6 predictable utilization which helps for planning  
7 purposes.

8           And then last but not least, I'm going  
9 to put on my Connecticut EV coalition hat really  
10 briefly. I'm a member of that group. And to  
11 Charlotte's point, we just want to call out that  
12 Senator Winfield just had a bill assigned to a  
13 hearing for setting an EV rate building code  
14 requirement of 20 percent of parking spots in new  
15 commercial construction. There's a hearing on the  
16 14th. So if you like today's material, you'll  
17 love that hearing next Thursday. And we are also  
18 looking forward to the transportation committee  
19 hopefully sponsoring legislation to focus on fleet  
20 electrification commitments and incentives. So  
21 thank you.

22           KERI ENRIGHT-KATO: Great. Thank you,  
23 Kevin.

24           (Applause.)

25           KERI ENRIGHT-KATO: Okay. So we're

1 going to go ahead and move into some questions,  
2 and then I'll open it up to the audience.

3 So I'll start with the grid balancing,  
4 EVs as a grid balancing resource. I guess all of  
5 you, can you comment on that and your thoughts  
6 around that, and the time frame in which we should  
7 really be looking to depend upon that or not.

8 We'll start first, Dana, do you have  
9 thoughts?

10 DANA LOWELL: No. I was hoping  
11 Charlotte would go first.

12 KERI ENRIGHT-KATO: You can let her go  
13 first. That's fine.

14 DANA LOWELL: I think EVs are, as  
15 Charlotte said, and I agree that EVs are a great  
16 opportunity, are going to be a great opportunity  
17 for utilities to make money and to actually  
18 support lower rates for all customers. You know,  
19 it is a very significant load that is available  
20 that's going to increase throughput through the  
21 system and increase utilization of existing  
22 assets, and that there is a great benefit. Now  
23 exactly when that's going to happen or how and  
24 what the time frame is, I mean, I think we've been  
25 doing a little bit of research looking at sort of

1 just the commitments of auto manufacturers and all  
2 the new announcements and things, and it does --  
3 you know, progress could stall. And I don't want  
4 to be too rosy, because I don't want to give the  
5 impression that there isn't public support that's  
6 still required, but it does appear like we are  
7 kind of maybe on the cusp of EVs starting to make  
8 a turn and become significant.

9           Unfortunately, without continuing sort  
10 of policy level support at all levels of  
11 government, I think that can easily stall. So it  
12 is important for these types of hearings and for  
13 people to continue to think about how we can  
14 support EVs, but we are starting to see in the  
15 marketplace, we are actually starting to see auto  
16 manufacturers make, I think, significant  
17 commitments to the technology moving forward, and  
18 we're also even starting to see people like Shell  
19 making investments in EV charging. So I think  
20 that's important and an interesting thing that's  
21 happening and an important sort of signal.

22           CHARLOTTE ANCEL: Agreed. We're going  
23 through a clean energy transformation where we  
24 have this 100 year old grid that was designed to  
25 be centralized, so there were a couple large

1 nuclear and oil and gas-fired plants and maybe  
2 like a sprinkling of hydros in certain strategic  
3 places that pushed power throughout the whole  
4 grid. And now we are -- I think we are on an  
5 inexorable march, so you're not going to put the  
6 genie back in the bottle to have a totally  
7 decentralized grid that will have more and more  
8 smaller distributed resources, and electric  
9 vehicles are going to be included in those  
10 distributed resources.

11 Right now I would say they do have grid  
12 balancing value. We're not yet, in my view, at a  
13 place where the technology, vehicle to grid  
14 technology, has advanced enough such that you can  
15 reliably, beyond a couple pilots in Europe and a  
16 couple here, be able to reliably draw on an  
17 electric vehicle battery to actually dispatch and  
18 shave your peaks. But we are able to have -- one  
19 thing that we're learning, and I saw this in  
20 Vermont where we had a substantial amount of  
21 solar, small-scale solar on, is that one thing  
22 with distributed generation is you end up having  
23 spots where you have way too much generation and  
24 not enough people or load to use it. And that can  
25 be really corrosive in terms of -- that would be

1 an example of an unintended consequence where you  
2 may actually be increasing costs to customers  
3 instead of decreasing them. And electric vehicle  
4 charging could be one of those flexible loads  
5 where if we have places -- there's a whole part of  
6 the northeast kingdom in Vermont where we built  
7 these grid projects and solar projects, and it  
8 abuts the Quebec border, and there's too much  
9 generation and not enough load, and so I know one  
10 of the things that like folks at Vermont Energy  
11 Investment Corporation and others have been  
12 looking at is can we site some electric vehicle  
13 charging up there to provide some energy use to  
14 balance that. So that would be the first example.  
15 We're looking for pilots and opportunities to do  
16 that here in this state, and then we think going  
17 on longer, the dispatch, the two-way dispatch of  
18 vehicles would be a grid resource.

19 I'd also note that for all of this  
20 stuff we have to be patient with each other and  
21 leave space because we don't get it perfectly.  
22 One of the things that I worked on earlier in my  
23 career, which was a super -- a bunch of us worked  
24 on, was this idea that the utility is going to be  
25 able to provide every customer a residential scale



1 behind-the-meter battery that might be like part  
2 of your meter so you get it as part of electric  
3 service, and we would use it to dispatch onto the  
4 grid when we need it, and customers could get like  
5 a Tesla Powerwall for \$15 a month. We did a lot  
6 of work on it. There's a bunch of folks doing it  
7 now.

8           And then I had this guy at Navigant  
9 point out to me that electric vehicles, which are  
10 going to be parked in all of our driveways, are  
11 actually a much more massive scale battery that  
12 could provide all of those same benefits and  
13 require no incremental investment by the utility  
14 or the customer because I'm already buying my car.  
15 So I might have the ability to have a much more  
16 extended backup. That wasn't something that I  
17 actually ever really thought of before. So I  
18 would say with electric vehicles as a grid  
19 balancing resource, there's going to be a lot of  
20 examples like use of we'll use them in ways that  
21 we might have not initially thought.

22           KEVIN MILLER: I agree with all those  
23 points. Generally, I'd say that now is really the  
24 right time to be at the very least planning and  
25 preparing to incorporate the new load that's going

1 to come onto the grid attributable to new EVs.  
2 Our charging infrastructure is already  
3 bidirectional, right, so allowing for vehicle to  
4 grid capabilities, but a lot more has to be done  
5 on not just the equipment or OEM side but on the  
6 liability side, and then planning with our utility  
7 partners, and the opportunity on those three use  
8 cases I targeted before, in addition to the  
9 workplace duck curve help, you know, you have the  
10 opportunity for demand response, frequency  
11 regulation, a lot of different ways to help  
12 support grid operations.

13 And one of the things that makes this  
14 more pressing is ChargePoint has been recently  
15 starting to deploy our new DC fast charging  
16 infrastructure which is scalable, right, it starts  
17 at 62 and a half kilowatts and goes to 400 to 500  
18 kilowatts. That's going to be great and support  
19 longer term travel or longer distance travel as  
20 well as heavier duty vehicle electrification. But  
21 what we don't want is a situation where we're  
22 replacing the fueling paradigm with that. Right?  
23 So to be able to make sure that we're looking at  
24 the load balancing needs now so that we can set up  
25 rate structures and set up load management systems

1 in place so that even though that option is there,  
2 that's not the only place that folks go because  
3 that would not be ultimately to the benefit of the  
4 grid and ratepayers.

5 DANA LOWELL: I agree. That's a very,  
6 very, very good point. I think that if EVs are  
7 going to work and they're going to be affordable,  
8 we have to have a different fueling paradigm. We  
9 can't be driving towards an EV just like a  
10 gasoline vehicle, because no one would be able to  
11 afford that. We need to take advantage of the  
12 fact that EVs are sitting in the driveway for 12  
13 hours a day every day and use that time to charge  
14 and figure out how we can make sure that 80  
15 percent of charging happens at home and only 10 or  
16 20 percent happens in public, because that is what  
17 is actually going to work for the owner of the  
18 vehicle and also for the grid.

19 KERI ENRIGHT-KATO: That was  
20 insightful. And another question about EV  
21 clustering. So do we need to be concerned about  
22 EV clustering or local circuits and what are  
23 possible solutions, if so? So I think you kind of  
24 briefly touched on it earlier, Charlotte, if you  
25 want to go ahead.

1 CHARLOTTE ANCEL: We think that like  
2 everything any good thing can become bad for you  
3 if you do it in way excess, and that would be  
4 true, obviously, could we say that there is no  
5 scenarios where having a bunch of electric vehicle  
6 charging in certain areas could shut our grid  
7 down? Absolutely, it could. We think, though,  
8 the data, if you look at -- and Kevin Vaughn who  
9 leads all things electric vehicles for Eversource  
10 will give you a lot more -- the data on, for  
11 example, California's experience has shown that  
12 that hasn't been the case. We do think, though,  
13 that utilities -- we are going to have to earn our  
14 way in to providing new value to our customers if  
15 we're going to continue to exist at all. And we  
16 think that one of the key values of that is being  
17 the grid operator and balancer, and so that we  
18 will have -- we need to evolve that role through  
19 what we describe as choreographed load aggregation  
20 of vehicles to avoid that. That will be on us.

21 KEVIN MILLER: And I would agree with  
22 that, that need to have that action and that role  
23 taking place is critical. In order to get there,  
24 one of the things that -- I don't mean to speak  
25 for the utility -- but I think that would help

1 would be to have visualization into that charging  
2 behavior right at the level necessary to be able  
3 to make those decisions. So you can say circuit  
4 by circuit, neighborhood by neighborhood, block by  
5 block you can have visualization.

6 So the point that I made earlier about  
7 making sure that we're allowing the right kind of  
8 technology to be used as an end use meter, not a  
9 utility scale meter, but for the purpose of  
10 measuring and providing visualization into  
11 charging behavior, that's really critical, and to  
12 make that information openly accessible and freely  
13 accessible through application program interfaces,  
14 APIs, or through, as Tom earlier mentioned,  
15 OpenADR for the actual and execution of load  
16 management, but it starts with knowing what's  
17 happening and where it's happening.

18 DANA LOWELL: I also agree. And I  
19 think it's one of the reasons why some of the  
20 examples I showed what the utilities are looking  
21 towards beyond time-of-use rates, I think a lot of  
22 utilities are really thinking about the fact that  
23 letting the utility have a certain level of  
24 control over your charging behavior can provide  
25 significant benefits, not just in terms of total

1 load reduction, but also this issue of pocket load  
2 reduction as well. There's like multiple benefits  
3 associated with that.

4 KERI ENRIGHT-KATO: And I'll move to  
5 the audience, but there was a follow-up kind of on  
6 this data collection. So thinking about the ConEd  
7 program and the other ones you mentioned, is that  
8 data available? At what level is it available to  
9 the public so that everyone can use it for  
10 planning, or should not be, you know, what -- it  
11 kind of sounds like you want access to that -- but  
12 what are the different components?

13 KEVIN MILLER: I mean, so ultimately we  
14 don't own the data, right, so our customers do. I  
15 think in many cases when there are utility  
16 programs, participation is conditioned on making a  
17 certain level of data available, either in  
18 aggregate or at the end of the program so that  
19 insights can be gleaned, and that is critical. At  
20 the end of the day it's essential that personally  
21 identifiable information not be communicated or  
22 conveyed.

23 So what is the information that needs  
24 to be made accessible and how do we do so in a way  
25 that achieves what we're getting to and also

1 provides the right degree of consumer protection  
2 and consumer confidence. So the difference  
3 between one type of meter and the other, one can  
4 have arguments, but at the end of the day if we're  
5 having divisions of metrology and seal deli  
6 counter scales so that they're accurate so people  
7 know that they're getting what they paid for, how  
8 do we make sure that we're doing that equally  
9 across the board. And so in the California one,  
10 the metrology division is taking the lead in  
11 certifying a certain tentative code for smart EV  
12 charging stations just so we make sure that we  
13 have that consumer protection piece in place. So  
14 I think it's a balance of how do we protect the  
15 right information, and how do we make sure the  
16 consumer gets what they paid for.

17 KERI ENRIGHT-KATO: Okay. Others have  
18 any thoughts there?

19 (No response.)

20 KERI ENRIGHT-KATO: Okay. I'll go  
21 ahead and open it to the audience. I see Claire  
22 queued up. Others, if you're interested, feel  
23 free to step up to the mic.

24 CLAIRE COLEMAN: Hi. I'm Claire  
25 Coleman, an attorney with Connecticut Fund for the

1 Environment. Thanks for the great panel  
2 discussion. Thanks also for providing the EV  
3 coalition building codes effort and Senator  
4 Winfield's bill next Thursday. We hope everyone  
5 here will come out and testify in support of it.

6 And Charlotte, I'm thrilled to hear  
7 that Eversource is going all-in on  
8 electrification. That's wonderful news.

9 In terms of the discussion before us,  
10 my question was somewhat answered by some of  
11 Dana's comments earlier while I was sitting here,  
12 but I was hoping you could flush out the  
13 set-it-and-forget-it concept a little more.  
14 Currently right now so I'm a UI customer and have  
15 time-of-use rates, come home at 6, drive in my  
16 driveway, set the two-hour delay timer on my  
17 charger so my charging starts at 8. And in my  
18 mind that's sort of a set-it-and-forget-it  
19 framework. It sounds like what you're suggesting  
20 is to allow a little more utility control when  
21 that electricity flows through, but if you could  
22 just -- and thinking about deploying and getting  
23 consumers to engage more in EVs, how is that  
24 accomplished?

25 CHARLOTTE ANCEL: Sure. Great



1 question. So I think at like a first principle  
2 level, time-of-use rates are designed like a  
3 classic utility principle of, you know, one thing  
4 that's interesting is all the classic utility  
5 principles, when you drill through the jargon of  
6 them, they're all actually very rational because  
7 they're all designed to protect customers.

8           So the point of time-of-use rates is we  
9 have this principle of cost causers pay that  
10 dictates how we charge for everything. So we mean  
11 that you as a customer should be paying what your  
12 fair share of the marginal cost, meaning anything  
13 that we have that's beyond what we would have just  
14 to run our regular business to serve your specific  
15 needs.

16           So time-of-use pricing and people that  
17 have more -- please, I hope other people will jump  
18 in if you would describe it differently -- but  
19 time-of-use pricing at a high level is supposed to  
20 be -- give a customer an incentive, like a more  
21 closely real-time incentive so that you change  
22 your behavior in a way so that you know that like  
23 you can act better because prices are lower. So  
24 you know all of that so well. I just always have  
25 to start from that point because I get all tangled

1 up. And the CEO I used to work for at Green  
2 Mountain Power -- so a lot of people don't like  
3 time-of-use rates now, and so I think sometimes  
4 it's good to start with what is the point of  
5 time-of-use rates and we all agree on it.

6           The set-it-and-forget-it is getting at  
7 the same thing. It's finding ways to change  
8 customer loads, to take down our peak costs, but  
9 it does it in an automated way through some type  
10 of either preprogrammed control, or I think now  
11 more in the 21st Century like a utility or grid  
12 platform operator control where you're sending  
13 direct signals to that specific charger based  
14 on -- through your control room based on when  
15 actual either distribution circuit level peaks  
16 are, statewide level peaks are for transmission,  
17 or yearly level peaks are at capacity, but just it  
18 doesn't rely on you as the customer to have to  
19 take any affirmative action. You just in  
20 concept -- and we have to be careful about all  
21 these beautiful elegant concepts that are really  
22 hard to actually deliver on the customers -- but  
23 in concept you just plug in your charger, and when  
24 you come out in the morning you have a certain  
25 threshold level of charging.

1 I probably didn't add anything to  
2 everything you already knew or describe there, but  
3 that would be our view. I'll let others respond  
4 further.

5 DANA LOWELL: I think that the ultimate  
6 goal would be some level of utility control  
7 charging, and then if you get at high enough  
8 levels of EV penetration, it may almost be  
9 necessary to have that level of control to  
10 maximize benefits, but there's an awful lot that  
11 can happen in the short term without that level of  
12 control.

13 And, you know, I'm just going to throw  
14 something out there. I think the auto  
15 manufacturers could help out a lot here if, you  
16 know, as soon as you turn off the car a screen  
17 comes up that says this car will be ready at 7 in  
18 the morning, is that okay, and you have to opt  
19 out. And if you want it at 5, you have to  
20 actually press a button to make it happen. And  
21 then the car has enough smarts and the charger on  
22 the wall has enough smarts to control it so that  
23 it doesn't start until it needs to. A lot can be  
24 done automatically just by the technology on the  
25 charger, and a lot of it can be done just

1 requiring the EV owner to opt out, right, to  
2 program what's good for the grid as a default, and  
3 if you want something different you have to opt  
4 out instead of opting in.

5 CHARLOTTE ANCEL: But you still need --  
6 the only thing with that, Dana, though, is you  
7 still need the grid platform operator to say when  
8 there's value and when there isn't. I agree on  
9 all of it, but I think that whether it's the --  
10 we'd love to see -- we don't want to own the  
11 chargers. We don't want to own the vehicles. We  
12 just want to help provide -- be a platform to  
13 unlock value.

14 DANA LOWELL: No, no, I agree. To  
15 absolutely maximize value, I do believe there's  
16 some level of grid operator utility controls  
17 required.

18 CHARLOTTE ANCEL: Or at least sending a  
19 signal to --

20 DANA LOWELL: In the long term. In the  
21 long term.

22 KEVIN MILLER: I agree with you both  
23 vehemently. I think that both are really  
24 important angles, and I think sending the signal  
25 is critical and making sure that there is that

1 sort of a consumer protection. Are you just  
2 sending that notification to a driver once when  
3 they get home, or are you making sure that if  
4 they're charging somewhere else and an event is  
5 called that they're getting notified, right,  
6 through a smart phone app, whatever it is, just so  
7 that no one gets caught unawares because at the  
8 end of the day these are still cars, and if they  
9 can't be used like cars, you'll have challenges  
10 when it comes to adoption.

11 In terms of the question of offering  
12 things as a service, I think the service-based  
13 model is really interesting for providing fuel  
14 itself, right, when you have a package deal for  
15 utility if it's providing the infrastructure,  
16 ChargePoint offers a service-based subscription  
17 model to charging stations. But making sure that  
18 at the end of the day that we're balancing a  
19 consumer protection need, right, is there an  
20 opt-in, opt-out versus how do we take advantage of  
21 the ability of the charging ecosystem to amplify  
22 and accurately deliver pricing, right, because all  
23 the different stakeholders from the driver to the  
24 site host, to the utility, to the regulator have  
25 interest in accurate sending of signals that also

1 meets the drivers' needs. So it's making sure  
2 that we're balancing that and taking all those  
3 into consideration while still making sure the  
4 grid operator knows how to look into and ensure  
5 that adverse affects aren't happening as a result  
6 of this what is otherwise going to be a beneficial  
7 technological development.

8 CHARLOTTE ANCEL: And we're open to  
9 hearing. If there are customers -- you know,  
10 we're the utility. We're always trying to  
11 think -- and we're trying to think more and more  
12 about what do our customers want. So as  
13 customers, though, if there's a benefit in terms  
14 of classic time-of-use rate and design that what I  
15 just described doesn't provide, we're really open  
16 to -- we're curious, and we'd love to hear about  
17 that.

18 KERI ENRIGHT-KATO: Sorry. You can go  
19 next, Mark. But would there be a disadvantage or  
20 a reason not to provide multiple ways, so  
21 time-of-use rates and incentives?

22 CHARLOTTE ANCEL: That's a great idea.  
23 Maybe collect some data on both and see how they  
24 go.

25 DANA LOWELL: The biggest disadvantage

1 with time-of-use rates is that for good reason  
2 public utility commissions require utility grade  
3 meters to be very accurate and to have that  
4 actually checked on a periodic basis and for good  
5 reason, and that is very expensive. So if you're  
6 going to -- you know, I agree that meters or the  
7 chargers today have enough smarts to measure.

8 KEVIN MILLER: And they have the same  
9 accuracy and metering capabilities.

10 DANA LOWELL: But it's an issue of  
11 regulation.

12 KEVIN MILLER: Sure.

13 DANA LOWELL: The regulators have to be  
14 convinced and there have to be continuous  
15 convincing that that's going to be continuously  
16 true.

17 KEVIN MILLER: Yeah. And that's why  
18 you make sure that you can verify that data is  
19 critically important at the end of the day. How  
20 do we make sure that what we measure is what  
21 actually took place, and that's a process that  
22 doesn't happen overnight. That's why in Minnesota  
23 the public utility commission is going through a  
24 pilot process of just 100 stations. So how do we  
25 make sure that what we're doing is feasible,

1 because they identified a barrier to TOU rate  
2 subscription as the cost of the additional meter.  
3 And so in evaluating the different options if  
4 we're making sure that charging will take place in  
5 the future when it could potentially have adverse  
6 impacts, and making sure that that takes place in  
7 a manner that benefits the grid, they wanted to  
8 figure out what are the ways to overcome that  
9 barrier, and this is just one option. In  
10 addition, there are many others.

11 We are also participating in the ConEd  
12 program. I really appreciate the great proposal  
13 that we're starting to see shape up by Eversource  
14 in Connecticut. But how do we make sure that  
15 we're looking through and making sure that the  
16 regulators, not just from the PUC perspective, but  
17 also from the consumer protection angle, weights  
18 are measures, are making sure that folks get what  
19 they pay for, and that it isn't costing more.

20 DANA LOWELL: The ConEd example is a  
21 good example. ConEd is using a device that plugs  
22 into the OBD port in the car, like every EV to  
23 tell you how much energy it uses, charges data  
24 available there. They're using that to provide  
25 incentive payments to people. And they can get



1 away with that because it's not a bill. Right?

2 KEVIN MILLER: Sure.

3 DANA LOWELL: So there's a level of  
4 required accuracy or assumed accuracy associated  
5 with that, and they can do that. But when you get  
6 into the ratemaking process and the whole process,  
7 there's a whole other level of requirements. So  
8 it's not that the PUCs are wrong or anything.  
9 It's just the technology is changing. We all have  
10 to sort of work out --

11 KEVIN MILLER: Sure.

12 DANA LOWELL: -- what data is available  
13 and how accurate it is and all understanding, be  
14 able to all agree on its accuracy so that it can  
15 be used.

16 KEVIN MILLER: Just two final points on  
17 that. So I agree about ConEd. I think they've  
18 taken the technology neutral approach moving  
19 forward where they're allowing multiple forms of  
20 technology to implement their smart charge  
21 program. So that technology agnostic approach is  
22 really helpful.

23 And the other point that I'd say is I  
24 think it's broader than just the TOU rate issue  
25 when we think about the need to accurately measure

1 that type of electricity and that type of service  
2 that's being delivered at the charging station  
3 from, again, the voluntary credit market  
4 opportunity, if there is going to be exploration  
5 of a clean peak program, as is being explored in  
6 Massachusetts. How do we make sure that this  
7 potential new load can participate in all  
8 different kinds of mechanisms, especially as the  
9 transportation initiative discussions continue,  
10 that there's more value beyond just is this a TOU  
11 rate issue in terms of visualization and  
12 verification.

13 KERI ENRIGHT-KATO: Great. Mark, thank  
14 you for your patience.

15 MARK SCULLY: Hi. Mark Scully from  
16 Peoples Action for Clean Energy. This is an  
17 extremely exciting discussion, I think. I think  
18 the use of electric vehicle batteries as a  
19 distributed storage I think will transform this  
20 industry as it becomes a revenue source for people  
21 buying a car, it changes the economics of buying  
22 an electric vehicle. A lot of work has been done  
23 by Professor Willett Kempton of the University of  
24 Delaware and this Vehicle to Grid concept. And  
25 one of the interesting things is we think about

1 shifting load and taking kilowatt hours to and  
2 from the battery, but one of the more actually  
3 lucrative and valuable goals you can play is if  
4 your battery is plugged in and the grid needs  
5 these ancillary services of voltage and frequency  
6 regulation, we can do it instantaneously with a  
7 battery. It doesn't need to fire up a peaker  
8 plant. So the economics, I think, are going to be  
9 so powerful that we'll have to make this happen.

10           There are a lot of obstacles, and we  
11 talked about this at the recent meeting. One of  
12 them is the manufacturers don't want you tapping  
13 the battery going back and forth. It might void  
14 the warranty. So one suggestion I would make is  
15 to move this whole concept along we might consider  
16 in Connecticut a pilot project, a vehicle to grid  
17 pilot with fleet vehicles where they are fully  
18 integrated with the grid, and they're not just  
19 sitting in the driveway 12 hours, they're sitting  
20 at work for another ten hours or eight hours. We  
21 drive our cars 5 percent of the time. So the rest  
22 of the time that can be a resource to the utility.  
23 It's going to be transformative. So if we could  
24 do a pilot in the state of some fleet vehicles at  
25 the airport or in the city, that might be a great

1 way to sort of demonstrate the technology and sort  
2 of just move it forward.

3 So not really a question, just a  
4 suggestion and an observation, but tremendous  
5 discussion, really exciting.

6 KERI ENRIGHT-KATO: And I'll let the  
7 panelists, if they have any following thoughts on  
8 that. And just, you know, he mentioned the  
9 airport. Is there a pilot that you all know of,  
10 of airports and long-term parking with electric  
11 vehicles as a grid resource?

12 KEVIN MILLER: So first I'd say we  
13 shouldn't stop at one pilot. We should always  
14 have more and explore. I think there's lots of  
15 opportunities at airports, right, from long-term  
16 charging to the equipment itself. When you look  
17 at the opportunity for non-road equipment  
18 electrification on the heavier duty side, that's  
19 where you see a lot of exciting opportunities,  
20 especially for the environmental benefits that  
21 come with it. We are working in the airport space  
22 and are supporting a lot of regional airports in  
23 the northeast, but in terms of the long-term  
24 parking piece, it's not one that we've  
25 specifically worked on yet.

1 KERI ENRIGHT-KATO: I actually drove to  
2 the airport on Sunday and did not take my electric  
3 car because I was like why would I let it sit  
4 there all day, I'll let my husband drive it. But  
5 had I maybe got some value out of it, that would  
6 have been a different decision.

7 KEVIN MILLER: Sure. Parking lots,  
8 right, a lot of opportunities where you can see  
9 value to be created.

10 KERI ENRIGHT-KATO: Do you have other  
11 thoughts on --

12 CHARLOTTE ANCEL: We're going to add it  
13 to our list. And we actually are looking, and if  
14 there's an opportunity in the second phase of  
15 PURA's grid mod docket, which by the way PURA  
16 provides great value, and when you push us on  
17 stuff. I've just learned, I know you weren't  
18 saying otherwise, Dana, but usually the PUC is  
19 always right about this stuff in terms of the  
20 concerns. So we respect that.

21 DANA LOWELL: I wasn't saying they're  
22 wrong, just technology is changing.

23 CHARLOTTE ANCEL: Totally. We're  
24 hoping that we're going to be able to propose  
25 something that has a big scope in that phase 2,

1 and maybe there will be an opportunity to work  
2 something in there.

3           DANA LOWELL: Not to throw cold water,  
4 I'm a little bit of a V2G skeptic, so I just  
5 wanted to make one point, which is that for V2G to  
6 work I think you have to be able to take advantage  
7 of the randomness of people's travel behavior.  
8 And so it requires a certain level of penetration  
9 which I don't think we're anywhere close to right  
10 now. Fleet vehicles tend to have more predictable  
11 travel behavior than sort of just a similar group  
12 of residential, you know, personal vehicles. And  
13 so implementing V2G on fleet vehicles I think  
14 could be difficult depending on the duty cycle of  
15 the vehicle. Certain duty cycles may be very  
16 amenable to that, others not.

17           Off the top of my head, the single type  
18 of fleet vehicle which is probably most amenable  
19 to it is school buses because they are not used in  
20 the summertime when we have a big peaking problem  
21 and they're generally just sitting around. So,  
22 you know, that's, I think, a specific example of  
23 how there might be a really, really good  
24 correlation between the duty cycle or usage  
25 pattern of the vehicle and the needs of the grid.

1 KEVIN MILLER: I want to agree with  
2 that right there. The fleetification of  
3 transportation is really critical and presents  
4 opportunities but not in the same way, right,  
5 across the board. So ChargePoint is participating  
6 in Con Edison's school bus V2G pilot where you  
7 have that duty cycle which rapidly changes when it  
8 gets really hot out and people are turning on ACs,  
9 so there's real value there.

10 And I would also agree that V2G is not  
11 the answer. It is a real opportunity for which we  
12 need to prepare, but we shouldn't do so at the  
13 expense of the 1G, just managing the load as it  
14 takes place. So be that through the utility, or  
15 if you have a deployment of tens, hundreds,  
16 thousands of charging spots in large appointment  
17 centers, that you're able to have those site hosts  
18 manage how much charging is taking place, and are  
19 you creating incentives for them to decrease that  
20 charging during peak periods. We can do so in  
21 real time on our network, and our customers do  
22 take advantage of that. They'll dial down 50  
23 percent of how much charging goes out in a  
24 particular environment. So making sure that we're  
25 not forgetting about the opportunities that are

1 before us but also preparing for the ones that are  
2 --

3 KERI ENRIGHT-KATO: Rick, why don't you  
4 come up, and we'll let this gentleman go first.

5 PETER O'CONNOR: I'm from Plug In  
6 America. I've been following V2G for a long time,  
7 but I think --

8 THE COURT REPORTER: Would you state  
9 your name, please?

10 PETER O'CONNOR: Pete O'Connor from  
11 Plug In America. Just another comment on V2G is  
12 that Dr. Kempton didn't recognize how easy wind  
13 and solar became the grid, so the prices of those  
14 services are not very high, and they are saturated  
15 by stationary storage, which is getting spillover  
16 benefits from EV technology improvement, and  
17 importantly (inaudible) which your vehicle sitting  
18 idle in the driveway 20 hours a day, that might  
19 not be the future. We have shared transportation  
20 in a larger fraction. We have different solutions  
21 for charging, charging depots for Uber, Lyft.  
22 Things could change a lot. So V2G was a great  
23 idea in '97, but a lot has changed since then, so  
24 I'm skeptical as well for a few different reasons.  
25 But we could still manage charging for load



1 shifting.

2 NANCY RYAN: Hi, Nancy Ryan from E3  
3 again. I'll just add a little bit more to this  
4 discussion. In my opening remarks this morning I  
5 talked about the need for deep integration between  
6 the decarbonized electrical system and heavily  
7 electrified transportation system. And when we  
8 look at grid balancing services in that context  
9 and think specifically about services that  
10 vehicles can provide, what we see is, A,  
11 consistently what Pete just said that frequency  
12 regulation is a pretty small portion of the value  
13 that can be reaped, but that load shifting,  
14 whether it's in the daytime hours on solar  
15 dominant systems, or in the nighttime hours in  
16 wind dominant systems, like that's really where  
17 the value lies. And much of that can definitely  
18 be reached with just conventional V1G. I think  
19 V2G can be useful in cases where -- anyway, when  
20 you have like the sun going down and everybody  
21 coming home, and situations like that, then like  
22 V2G could be really valuable there where you've  
23 got the opportunity for discharge. Well, as you  
24 think these things through, it's important to get  
25 that empirical grounding.

1                   KERI ENRIGHT-KATO: Okay. Did you have  
2 a question?

3                   RICHARD HANLEY: I'm Richard Hanley.  
4 I'm with the Connecticut Department of  
5 Transportation. So this is going to be sort of a  
6 Jekyll and Hyde question because I'm on my state  
7 mandated coffee break right now, if I could ask a  
8 personal question.

9                   So to Charlotte, on the time-of-use  
10 rates I was old enough, or I am old enough to  
11 actually have been there when they put those in.  
12 And when they started, you got the equivalent  
13 amount of discount for the -- on the downside or  
14 the savings that you got for the surplus or the  
15 surcharge. Over time that's shifted now so that  
16 the surcharge is approximately three times the  
17 amount that the discount is. So when you're  
18 sending a signal, as Kevin mentioned, I would  
19 agree it's important to send a signal, but you've  
20 got to send enough of a signal, and that's not  
21 enough of a signal to convince people, I think, to  
22 move to where you'd like them to be.

23                   The other thing is, too, is that I  
24 don't know, but I think you need to use the Rate 1  
25 in Connecticut if you have solar on your house. I

1 don't believe you can use Rate 7. So those were  
2 two things that I was going to mention.

3 Now on to DOT business. So I'm going  
4 to be working with DEEP and all the nice folks up  
5 here on deploying 12 electric buses, and we'd like  
6 to charge deep in the middle of the night, and  
7 we'd really like some good incentives to move that  
8 charging to the middle of the night. Listen, I'm  
9 not going to talk about the metrics. I promise I  
10 won't talk about that. But I did want to just  
11 sort of put that forward and say that I think that  
12 there's a lot of possibilities, especially in the  
13 electrification of the fleet, that we're really  
14 going to be taking a hard look at this.

15 And a lot of people were talking about  
16 transportation electrification. It would be nice  
17 if -- I just wanted to let you know that DOT is  
18 the largest user of electricity in the State of  
19 Connecticut, and that we have already done a big  
20 piece of electrification. If you look at Metro  
21 North, that entire system is all electric; it's  
22 not diesel. So I want to get a little credit back  
23 for the agency.

24 (Applause.)

25 RICHARD HANLEY: So anyway, but those

1 were just my comments, and it's been a really good  
2 conversation.

3 KERI ENRIGHT-KATO: Thanks, Rick.

4 KEVIN MILLER: Can I quickly say a  
5 couple points?

6 THE COURT REPORTER: Can you speak into  
7 the mic for me?

8 KERI ENRIGHT-KATO: You kind of have to  
9 eat the microphone.

10 KEVIN MILLER: I really appreciate the  
11 focus on fleet electrification. It's one of the  
12 things that ChargePoint supports and that the EV  
13 coalition is really looking forward to seeing more  
14 of. I think you bring up a key issue, how do we  
15 make sure that the right incentives are in place.  
16 And some of that can be done at the grid scale,  
17 but also how do we make sure that as it's being  
18 designed it's minimizing the potential cost of  
19 creation. So ChargePoint works with fleets, you  
20 know, around the country. We partnered with a  
21 large municipal transit fleet and helped them get  
22 from what they thought would be a 5 megawatt  
23 deployment of charging stations down to 3 and  
24 still get the job done. So how do we make sure  
25 that across the board that's happening in a way

1 that creates value and minimizes cost is really  
2 important, so I just wanted to --

3 RICHARD HANLEY: And that's something  
4 we're working on internally and we've been also  
5 working with bus suppliers is we'd really like to  
6 see some real high tech and very versatile  
7 charging profile equipment. A lot of it's sort of  
8 on the horizon. But for fast charging I was  
9 looking at rates of up to 120, 150 kilowatts per  
10 charger, and it would be nice to be able to have  
11 those types of systems that could, you know,  
12 program 30, 40, 60, 100 chargers for overnight  
13 charging.

14 KEVIN MILLER: I'll catch you --

15 RICHARD HANLEY: Okay. Very good.

16 DANA LOWELL: And actually you make a  
17 very good point. You know, I'm a transit guy, and  
18 I've been doing a lot of work for transit agencies  
19 looking at bus electrification and doing modeling  
20 around depot-based charging, which is primarily  
21 night. And in places like California where they  
22 have a pretty robust commercial rate which  
23 includes higher demand charges during the day than  
24 it does at night, you can see that depot charging  
25 is way cheaper in California.

1           But I've also been doing work for  
2 Vancouver where BC Hydro's rate it's a flat rate,  
3 demand charge is the same throughout the day. And  
4 in that situation charging the buses at night at  
5 the depot will actually be more expensive than  
6 charging during the day. So depending on the rate  
7 structure, you can definitely send incorrect  
8 signals.

9           KEVIN MILLER: That's a great point.  
10 And one last personal note since we're on my  
11 coffee break right now. I just want to say that  
12 I'm also really committed to this personally  
13 because while I've driven in an EV, I don't own an  
14 EV, but that's because I don't own a car. So I  
15 think in order to make sure that everyone can  
16 drive and ride electric, we have to make sure that  
17 we're creating those options for everybody, and we  
18 have to make it work for our fleets.

19           KERI ENRIGHT-KATO: Great. So I have  
20 one more question. We have time for one more  
21 question. Is there anyone in the audience? I  
22 will give up my question if you have any.

23           (No response.)

24           KERI ENRIGHT-KATO: Okay. Great. I  
25 will use this space then. So we talked a little

1 bit about distributed energy resources. So in  
2 your mind what does the integration of EVs and  
3 DERs look like to help with the costs of the  
4 potential of an increasing demand making electric  
5 rates go up? So what are some solutions for  
6 maintaining electric rates so that we're not  
7 seeing increasing rates across all customers and  
8 what the role of DERs might be?

9 CHARLOTTE ANCEL: You go first.

10 KEVIN MILLER: I'll be brief. So I  
11 think Dr. Ryan pointed out two really important  
12 issues, which in San Diego Gas and Electric's  
13 experience in Southern California one of the  
14 benefits of having a really shapeable load from  
15 increased EV adoption is the ability to integrate,  
16 right, with distributed generation, and just  
17 deferring to earlier comments and earlier  
18 discussions, that making sure that the utility is  
19 able to have visualization into and the ability to  
20 influence and send accurate signals for  
21 utilization will maximize the value of EVs on the  
22 grid which is a really beneficial shapeable load  
23 that is responsive to signals, be they price  
24 signals or programmatic in nature.

25 KERI ENRIGHT-KATO: Okay.

1 CHARLOTTE ANCEL: I described our view  
2 of our vision of being a grid platform. And, you  
3 know, we believe in regulation, and it's always a  
4 balance of making sure that you are pushing on the  
5 utility to provide and articulate new value for  
6 customers. But then we also have the example like  
7 wireline telephone providers. I grew up in  
8 northwest Connecticut. My parents still live in  
9 the same town. They still have wireline service  
10 because there is not cell service where they are.  
11 And their wireline service is awful. Like I've  
12 had times where I call and I can't get through for  
13 like a day, and it's because the wireline business  
14 is still that incumbent business, but it's been  
15 stripped down, stripped down, and it's dying.

16 So we think that we want to be a grid  
17 platform that continues to be well regulated by  
18 PURA and advised on by DEEP and all of our  
19 stakeholders, but also making sure that we get  
20 opportunities to thrive and invest in those new  
21 ways in our business. Because the grid  
22 infrastructure is going to be around for the next  
23 50 years, and we don't want to go the way of the  
24 wirelines for customers.

25 DANA LOWELL: I'm not sure I have



1 anything intelligent to add to that.

2 KERI ENRIGHT-KATO: Okay. Great.

3 Well, I'll go ahead and close up the panel and  
4 just thank you all. I thought it was a very  
5 lively and good discussion. So thank you for your  
6 time. And with that, we'll head into a break.

7 (Applause.)

8 (Whereupon, a recess was taken from  
9 2:47 p.m. until 3 p.m.)

10 KERI ENRIGHT-KATO: We'll go ahead and  
11 get started with the last panel.

12 MS. SAVIDGE: Good afternoon, everyone.  
13 Thank you for being here, and welcome to our  
14 fourth and final panel of the day, navigating  
15 demand charges. My name is Lauren Savidge. I'm  
16 the director of the office of Energy Supply here  
17 at DEEP. And thank you to our panelists for being  
18 here.

19 First we have Rick Rosa. He's a  
20 principal business development professional in the  
21 programs and products unit at the United  
22 Illuminating Company. Rick has been with UI for  
23 the past 20 years and began working on electric  
24 transportation in 2007.

25 We also have Chris Nelder. He is a

1 manager in the mobility practice group at Rocky  
2 Mountain Institute in Boulder, Colorado, where he  
3 heads the EV grid integration team. Chris has  
4 written about energy and investing for more than a  
5 decade.

6 Our last panelist today is Watson  
7 Collins. He is the technical executive on the  
8 EPRI energy utilization team. Watson is a  
9 licensed professional engineer who joined EPRI in  
10 2017 after more than 34 years of experience  
11 leading strategic projects for Eversource Energy.

12 And with that, I'll pass it off to  
13 Rick.

14 RICK ROSA: Good afternoon, everyone.  
15 This is the last presentation on a Friday  
16 afternoon on the exciting topic off demand  
17 charges. So I want to thank you all for sticking  
18 around till the very last end, which means you'll  
19 all very interested in what we have to say here  
20 today.

21 So when we talk about demand charges,  
22 it's important that we talk about time-of-use  
23 rates because time-of-use rates provides the  
24 opportunity to navigate demand charges in probably  
25 one of the easiest ways there is to navigate

1 demand charges, which is do not charge on peak.  
2 And when we talk about navigating demand charges  
3 and we talk about navigating peak demand, it's  
4 important that we not overlook to charging off  
5 peak or focus solely on demand charges, because if  
6 we do that, then we're going to miss a huge  
7 opportunity for a very flexible load in electric  
8 vehicles that could be used to help make the  
9 electric system more efficient.

10           When you think about it, our entire  
11 electric distribution system, actually generation  
12 and transmission distribution system, is designed  
13 around just to supply enough electricity for a  
14 very short period of time during a few hours of  
15 every day. That's not just in our service  
16 territory or Connecticut, it's throughout the  
17 entire country. And so that's a very inefficient  
18 way to design a system, but that's the way it has  
19 to happen because you have to make sure you have  
20 enough electricity and capacity to provide  
21 everyone that needs it. So it's important that we  
22 encourage the use of off-peak charging to the  
23 fullest extent possible.

24           Now, obviously there's going to be  
25 charging on peak, and there's going to be charging

1 on peak that is coincident to the system peak that  
2 we have here in Connecticut and within UI's  
3 service territory. So we want to try to  
4 understand today how we might be able to mitigate  
5 some of those issues that are potential barriers  
6 to the deployment of DC fast charging equipment.

7 So what are demand charges? Some of  
8 you here may be very familiar with demand charges;  
9 some of you may not. For those who are very  
10 familiar with demand charges, my apologies. For  
11 those of you who are not, I'm going to give you a  
12 little primer. So, essentially demand charges are  
13 the way utilities charge for bandwidth, right.  
14 You have internet at home, and if you want  
15 high-speed internet, that actually requires more  
16 bandwidth from your internet service provider. So  
17 you pay more for that. It's also very analogous  
18 to your wireless data plan. If you want more data  
19 in your data plan, you're going to pay more  
20 because it's going to require your wireless  
21 carrier to provide a bigger pipe, a bigger  
22 bandwidth capacity for you to have that data to  
23 stream video, and that's the way electricity works  
24 as well.

25 So when we talk about demand and how

1 that impacts people on the electricity side,  
2 people consume electricity, you have very  
3 different types of consumers, particularly when it  
4 comes to commercial/industrial customers. Right?  
5 And so if we use this example that's on the table,  
6 you can see that Business A has five motors that  
7 they use in the operation of their business. Each  
8 one of those motors has a requirement of 5,000  
9 watts, or 5 kW, and they use that 5 kW for 10  
10 hours a day. Their total kilowatt hour  
11 consumption is 50 kilowatt hours. Business B, on  
12 the other hand, has one electric motor, and that  
13 electric motor has a total power demand of 50,000  
14 watts or 50 kW, and they use that for only one  
15 hour a day. So if you do the math, their kilowatt  
16 hours are exactly the same as Business A, but they  
17 use twice as much bandwidth or power required for  
18 the same kilowatt hours.

19 So you could look at those two columns  
20 to the right, total kilowatt hours and total  
21 demand, as your speedometer in your car and your  
22 odometer in your car. The total kilowatt hours is  
23 your odometer. It's how many miles you've  
24 traveled. Your total demand is your speedometer,  
25 it's how fast you went. So Business A and

1 Business B traveled the same amount of miles, but  
2 Business A drove half as fast as Business B. So  
3 put another way, kilowatt hours and the amount of  
4 electricity over a period of time and kW or demand  
5 is the maximum amount of electricity used at a  
6 single point in time.

7 So why do we have demand charges?

8 Well, let's go back to Business A and Business B.  
9 Business A, as we said before, has 5 kW motors  
10 that they use for 10 hours a day, and they consume  
11 50 kilowatt hours of electricity. Business B has  
12 one 50 kW motor that they use for only one hour  
13 during the day. Therefore, as we showed in the  
14 chart before, Business A's demand is 25 kW;  
15 Business B's demand is 50 kW.

16 Now that electricity, that power  
17 supply, that demand, that energy, needs to come  
18 from somewhere. And it comes from generators, it  
19 comes from nuclear power plants, it comes from gas  
20 power plants, it comes from solar, and it comes  
21 from wind. Since we're talking about electric  
22 vehicles, we're going to say that Business A and  
23 Business B get their power from solar. So  
24 Business A has to have solar power that will  
25 provide enough capacity, enough electricity,

1 enough power, to meet his entire demand for the  
2 full 10 hours of the day. So that amount of solar  
3 will meet Business A's demand, but that same  
4 amount of power will not be meet Business B's  
5 demand. It will get him as far during the day for  
6 half of the demand, but to get his full demand for  
7 the whole day he'll have to have twice as much  
8 energy delivered.

9           Because of that, the utility has to  
10 build and maintain a distribution system that's  
11 capable of meeting Business B's load for 24 hours  
12 a day even though it's only used for one hour a  
13 day. This is very similar to a sewer system or  
14 even a highway system. Sewer systems are designed  
15 for maximum flow from a large amount of rainwater.  
16 Highways are designed for their peak capacity.  
17 They're not designed for a small amount of  
18 traffic, and obviously in a lot of cases they're  
19 not designed for a lot of traffic either, so if  
20 you've ever been sitting in rush hour at 5 p.m.  
21 But both of these systems break down when they're  
22 overtaxed when too much is asked of them, and it's  
23 the same with the electricity system. If too much  
24 demand is placed on the distribution system, it  
25 can break, it can fail, just like any one of these

1 other systems.

2           Lastly, demand charges impact  
3 commercial/industrial customers in UI's service  
4 territory that exceed 1,560 kilowatt hours per  
5 month for a single monthly billing. So from that  
6 explanation of demand, we can directly translate  
7 that and correlate that to how that impacts an  
8 electric vehicle charging station or stations.

9           This chart is taken from a report that  
10 I encourage you to take a look at, it's very  
11 interesting, done by the Electric Vehicle  
12 Transportation Center. It's a cost analysis of  
13 workplace charging for electric vehicles. And I  
14 could have chosen a lot of charts that are out  
15 there that illustrate the same point, and many of  
16 you may have seen similar charts before, but the  
17 orange solid line is a DC fast charger, and that's  
18 the load curve of that DC fast charger. The  
19 orange dotted line is the state of battery charge  
20 for that DC fast charger. The blue represents a  
21 Level 2 charger, and the green represents a Level  
22 1 charger. This illustrates, I think, very  
23 clearly the differences between the types of  
24 equipment and the demand that each one of these  
25 types of equipment require.



1           By the way, each one of these graphs is  
2 represented by a 2013 Nissan LEAF charging, the  
3 same vehicle charging on each type of charging  
4 equipment. And also I would also point out that  
5 the stated charge on the battery for the DC fast  
6 charger is 100 percent and about in this case less  
7 than just about 45 minutes. For the Level 2  
8 charger it takes about almost a little over three  
9 hours to get to 100 percent state of charging.  
10 The Level 1 charger never quite gets -- only gets  
11 to 30 percent over the whole four and a half  
12 period of this temporal scale on this chart.

13           So demand charges help to balance the  
14 grid in the sense that when you look at how much  
15 electric vehicles may be registered in the State  
16 of Connecticut over time and how they might be  
17 charged and how much load that represents to the  
18 electric system, I was actually kind of pleased by  
19 the last presentation because some of the numbers  
20 presented were very close to some of the numbers  
21 that I put together for this chart. But this is a  
22 very, I think, conservative approach to projecting  
23 how much coincident peak load we could experience  
24 in UI's service territory if the state were to  
25 reach its ZEV goals by 2025.

1           And I'm not going to go over all the  
2 assumptions that were made, but at the end of the  
3 day we see that we can expect by 2028 over 43,000  
4 PEVs registered in UI's service area alone by  
5 2028. That's BEVs and PHEs, which, depending on  
6 charging habits but based on the assumptions here,  
7 it could add an incremental 60.5 megawatts of  
8 additional coincident peak load. And when I say  
9 "coincident peak load," I mean coincident to the  
10 system peak that UI is experiencing at any given  
11 point, and in 2018, for example, that occurred on  
12 August 29th at 5 p.m.

13           If we add that amount of coincident on  
14 peak, I agree with Charlotte, it's not going to  
15 necessarily shut down the distribution system, but  
16 it is a significant amount of load, and I think  
17 it's not to be overlooked. The reason we have  
18 demand charges is that the utility needs to be  
19 able to supply -- make sure that they have the  
20 distribution system in place, all of the  
21 equipment, all of the lines, transformers,  
22 everything that we need to build out the system to  
23 be able to accommodate that. Depending on where  
24 all that demand occurs, it's very hard to now  
25 locationally say, okay, I can maybe forecast what

1 my peak load might look like coincident to my  
2 system peak out ten years, I can run several  
3 models. But when we start to talk about where  
4 that load might be pocketed, it becomes even more  
5 difficult. And so while that 60.5 megawatts may  
6 not be a deal breaker for our electric system,  
7 there could be specific pockets of areas where  
8 substations may be already strained, that we have  
9 high incidences of demand for electric vehicle  
10 charging that will cause potential issues.

11 Shifting from demand causation, what  
12 demand is, and demand causation, let's look at,  
13 this is that same study done by the Electric  
14 Vehicle Transportation Center. Demand charges are  
15 a temporary barrier to DC fast charging in the  
16 sense that when they are utilized at their minimum  
17 capacity, the cost per charge is going to be much  
18 higher than if they are being fully utilized. And  
19 this table has been adapted from that study that I  
20 told you about. And all I did was simply plug in  
21 UI's current tariffs to give you an example of  
22 what it looks like when you have underutilization  
23 of in this case workplace charging, but we can  
24 apply this to any form of charging, like we can  
25 apply this to a singular DC fast charger, you

1 know, pick one.

2           So the top three you could maybe say  
3 are references because Rate R, our residential  
4 rate, is really primarily the base case. There's  
5 no demand charge. And with GST nondemand, which  
6 is that less than 1,560 kW customer, there's no  
7 demand charge. Even Level 1 with demand is still  
8 relatively comparable with the other two. But  
9 when we start to get into Level 2 charging, and  
10 certainly DC Level 3 charging, you can see that  
11 the power requirements are much greater, so  
12 therefore the energy costs are about the same, but  
13 the demand component becomes much, much more  
14 significant. Right? And this is the problem for  
15 developers of DC fast chargers. Right? When we  
16 start to talk about how we can make a business  
17 case for increased DC fast charging, that's the  
18 barrier right now.

19           However, if you take that same  
20 scenario, that same set of scenarios, the same  
21 equipment, same charging equipment, and you  
22 maximize the opportunity for charging sessions on  
23 that equipment, you maximize the utilization of  
24 those chargers, you see that the cost comes down  
25 significantly. So Level 2 now is very comparable

1 to Level 1 charging, and DC Level 3 fast charging  
2 is not significantly higher except on an LPT.

3 Another thing I'd like to point out is  
4 these assumptions make the assumption that each  
5 one of these chargers is individually metered.  
6 That's important because if each one of these  
7 chargers were not individually metered, if they  
8 were part of this workplace's -- behind that  
9 workplace's meter, okay, then these charges could  
10 be even less. Because depending on what the  
11 demand, the demand of what that workplace provider  
12 is already existing, then Level 2 could  
13 potentially be just very much be noise for that  
14 particular workplace charging.

15 And I think it's unlikely that  
16 workplace providers would provide DC fast  
17 charging, I might be wrong on that, but if they  
18 were, they might have enough capacity to provide  
19 that and manage that load, whether it be Level 2  
20 or Level 3, manage that load so that it's  
21 noncoincident with their peak load. Right? So as  
22 long as they're not charging -- allowing their  
23 employees to charge during their coincident peak  
24 load, which may occur at the 2 o'clock in the  
25 afternoon, which can easily be done through load

1 management, they can avoid increasing their demand  
2 charges, and so then we bring these costs down  
3 even further. And I've not done that math, so  
4 there's no next slide, but you'll have to just  
5 take my word for it.

6           So what can we do to help make a  
7 business case for DC fast charging? Well, in New  
8 York just recently two affiliates of the United  
9 Illuminating Company, NYSEG and RG&E, along with  
10 the other joint utilities of New York, filed a  
11 consensus proposal to encourage statewide  
12 deployment of DC facilities for electric vehicles.  
13 That consensus proposal was a collaboration  
14 between state entities and the joint utilities to  
15 come up with a mechanism to help overcome the  
16 initial or temporary barrier that demand charges  
17 present to developers for DC fast charging.

18           I think it's important to note that the  
19 consensus of the collaborative team established  
20 some shared principles on how this effort should  
21 move forward. The first principle was that DC  
22 fast charging stations should be on the  
23 appropriate cost-based electric rate, including  
24 demand charges, so that operators are encouraged  
25 to manage their demand levels, to manage bills, as

1 well as electric system impacts when the  
2 incentives for these DC fast chargers sunset.

3           They also agree that there is no cost  
4 basis for technology-specific tariffs such as  
5 specific EV rates. When I say "no cost basis,"  
6 you can think of things like what we discussed  
7 earlier on this panel, the additional cost to  
8 implement an EV tariff only. You can also think  
9 in terms of time-of-use rates which we spoke of  
10 today. Essentially, it just didn't make sense to  
11 have a technology-specific rate for electric  
12 vehicles.

13           And they also agree that the proposal's  
14 goal was to provide limited-term cost relief to DC  
15 fast charging station operators to address the  
16 short-term economic challenges associated with  
17 those low utilization levels that we just talked  
18 about earlier.

19           So what came out of that was a program  
20 that provides an annual declining per-plug  
21 incentive payable to qualified public DC fast  
22 charge operators. There's not a lot of  
23 qualifications other than that they be publicly  
24 accessible.

25           The incentives are based on bills for

1 modeled DC fast charging in each utility's service  
2 area, and requires the utility to take service  
3 under a demand-based tariff.

4           So essentially the incentive pays the  
5 incentive on a per-plug basis. So if you have one  
6 charger and the charger has two plugs, you get the  
7 incentive, and those chargers can charge equally  
8 simultaneously the same amount of power, they  
9 would get that incentive per plug.

10           And the incentive is higher for DC  
11 chargers that are greater than 75 kW, because the  
12 program looks to encourage developers to implement  
13 DC fast charging that is next evolution or next  
14 step.

15           It's only available to DC fast charging  
16 stations that were placed in service after the  
17 program begins. And as I said, they need to be  
18 publicly accessible.

19           The chart below shows each utility in  
20 New York and how many plugs. There's a cap, and  
21 there's how many plugs that each utility would  
22 incentivize over the next seven years. And it  
23 works out to about, you know, about 1,000 plugs  
24 per year, which is a very significant number.

25           As an example of the incentive and how



1 it works, this is a chart that shows both NYSEG  
2 and RG&E's annual per-plug incentive. You can see  
3 it's a declining incentive. It starts off  
4 essentially replicating RG&E's and NYSEG's  
5 nondemand rates, and then it declines over time  
6 over the seven years. The difference between the  
7 two companies is really the difference in their  
8 demand charges. And so they decline over time  
9 until the incentives expire at the end of the  
10 seven years. So this is one way of potentially  
11 allowing the developers of DC fast chargers to  
12 hopefully help make the business case for DC fast  
13 charging until we can reach critical mass, until  
14 we can get to that point where utilization rates  
15 make the cost per charge much more cost effective.

16 I think we probably had some other  
17 discussion about utilization rates, but when we  
18 talk about fast charging, depending on  
19 utilization, there also becomes a point where  
20 demand charges and volumetric charges, or kW  
21 charges, basically become -- so there would be no  
22 charge -- no difference between how much your  
23 charge per kilowatt hour or your charge per kW  
24 would be.

25 The other thing that we wanted to talk

1 about on this panel, I think, is the incorporation  
2 of DERs and electric vehicle charging. And RG&E,  
3 again, an affiliate in New York, just recently  
4 completed at the end of 2018 a battery storage  
5 project that incorporates Level 3 DC fast  
6 charging. The goals of this program are pretty  
7 numerous. Those are all the metrics and all the  
8 measures of success. I'm not going to go through  
9 each one of them.

10 But suffice it to say that  
11 interestingly the demand curve, the load profile  
12 of the service center where this project is  
13 located is almost identical to the load profile of  
14 the circuit that it's located on. So because of  
15 that, one of the main goals of this program is to  
16 flatten the demand, the peak demand, that load  
17 curve, see if we can lower that curve to clip that  
18 peak demand. By doing that, the second goal is to  
19 see if we can do that while at the same time  
20 charging our fleet of increasingly electric  
21 vehicle -- electrified vehicles. We currently are  
22 on a program to replace all of our fleet vehicles  
23 with -- all of our light-duty fleet vehicles with  
24 electric vehicles, and we want to charge all of  
25 those fleets from that.

1           Lastly, my last slide here is I wanted  
2 to talk about electric vehicle and fleet charging.  
3 And UI is really excited right now to be engaged  
4 with the Connecticut DOT, DEEP, and our partners  
5 at Eversource to evaluate potential pilot projects  
6 that will help support Rick's program of  
7 electrified transit buses in New Haven and  
8 Bridgeport. Those will be funded through, as DEEP  
9 mentioned earlier, the VW funds that were  
10 provided. So I think New Haven is going to have  
11 12 buses.

12           So the objective of our pilot project  
13 is to look at charging technologies, systems,  
14 practices, really the door is wide open at this  
15 point. We're going to have to narrow the scope  
16 eventually and probably pretty quickly, but we  
17 want to look at everything that's out there  
18 because we're on the leading edge here. I think  
19 DOT is on the leading edge, and UI, and I know  
20 Eversource we're excited to be on this path with  
21 them to identify some ways to help them be  
22 successful in electrifying their fleet.

23           The timeline for implementation of  
24 these pilots will coincide with delivery of the  
25 buses to CT Transit and getting them online. So

1 we expect that to be somewhere around Q4 2020.  
2 Right, Rick?

3 RICHARD HANLEY: Yes.

4 RICK ROSA: So again, we hope to be  
5 able to report back to you folks on this and with  
6 some very successful news. And that's it for me.  
7 Thank you.

8 (Applause.)

9 MS. SAVIDGE: Thank you, Rick.

10 Chris Nelder.

11 CHRIS NELDER: The few, the proud, the  
12 remaining in the room. This is going to go by  
13 pretty quickly thanks to Rick's very helpful  
14 explanation of demand charges, so I won't have to  
15 explain anything about them.

16 So before we dive into important  
17 considerations on rate design, I just want to  
18 point out that Level 2 chargers are fairly  
19 inexpensive and can provide grid services by  
20 managed charging. So we can use time-of-use rates  
21 to steer the load of Level 2 charging into the  
22 valleys of a load profile pretty easily, that is  
23 not easily done on fast charging.

24 While Rick showed you a number of  
25 slides where fast charging is considered to be

1 sort of in the 50 kilowatt or maybe 75 kilowatt  
2 range, we should note that the chargers we install  
3 today are more like 150 or more, even 300, 350  
4 kilowatt charging stations. So the issue of  
5 demand charges is becoming more urgent as the size  
6 and the speed of the charging stations continues  
7 to rise.

8           So DC fast chargers are very expensive,  
9 and because they can't easily do managed charging,  
10 you want to be able to roll up to a DC fast  
11 charger and get as much charge as possible as  
12 quickly as possible. The whole concept of managed  
13 charging kind of falls apart unless we're going to  
14 add a lot of storage along with DC fast charging  
15 depots, which also adds cost, which basically  
16 makes it harder to get to the point where you're  
17 breaking even on your network. So this is  
18 challenging.

19           In case you're not really familiar with  
20 what these costs are, if you were to install a  
21 Level 2 charging station at home, it will maybe  
22 cost you \$1,000. If you're going to install a  
23 whole mess of them at a workplace parking lot,  
24 maybe it's \$5,000 a unit. If you're going to  
25 install 150 kilowatt charging station for a public

1 depot, you're looking at at least \$150,000 per  
2 unit. And on a program basis in terms of  
3 installation costs, managing the program and so  
4 on, it could be more like a quarter of a million  
5 dollars per unit. So understanding that the costs  
6 are very, very different for Level 2 and DC fast  
7 is really critical here.

8           So the problem with demand charges, as  
9 Rick pointed out, is that while utilization rates  
10 are low, while we have chargers that are used  
11 maybe 5 percent of the time or 10 percent of the  
12 time, at best, in those locations, demand charges  
13 constitute a very large part of the bill, so much  
14 so that there's no business case for owning and  
15 operating them. So that's why we call it a market  
16 failure right now. We have to fix that if we want  
17 to achieve our transportation electrification  
18 objectives. The fix to that problem is almost  
19 certainly in rate design. However, as Rick  
20 explained over the slides on the resolution in New  
21 York, that is not the approach that New York took.  
22 They chose to go with an incentive instead.

23           Charging depot loads will be  
24 significant as we move up to 150 kilowatt loads,  
25 or even more, and that's just light-duty vehicles.

1 When we're talking about buses, when we're talking  
2 about public charging depots, or even when we're  
3 getting to truck stops, it's a whole nother ball  
4 game. Tesla, for example, has applied that its  
5 Class 8 tractor, semi-tractor, so we're talking  
6 big trucking now, those vehicles might pull 1.7,  
7 1.8 megawatts per vehicle. So imagine what a  
8 lonely truck stop trying to serve 10 or 20 trucks  
9 at a time looks like with a 40 megawatt load  
10 attached to it. We have no idea how we're going  
11 to do this.

12 Utility investment is clearly  
13 necessary. They're the only ones with a balance  
14 sheet and the ability to recover capital over  
15 various long period of time at very low interest  
16 rates that could even begin to contemplate serving  
17 this load, especially at the very high load levels  
18 that we're talking about for transit bus barns and  
19 truck stops and that kind of thing. Either that  
20 or we need all sorts of capital, state  
21 participation, federal participation, what have  
22 you, that can really provide very low cost capital  
23 over very long periods of time.

24 And we should also note that fleet  
25 electrification, especially when we're talking

1 about buses, entails and steep and treacherous  
2 learning curve. Fleet operators of transit buses  
3 are not familiar with electricity. They don't  
4 know anything about the charging equipment that's  
5 involved. They don't know how to manage their  
6 fleets yet to accommodate the charging cycles and  
7 how they're going to cycle vehicles on and off the  
8 chargers and when and how far the vehicles are  
9 going to be able to go under different weather  
10 conditions and what that's going to imply for the  
11 managing charging of their fleets. There's a  
12 whole lot of very complicated questions here that  
13 transit bus operators are just beginning to  
14 grapple with. And I've heard some pretty wild  
15 horror stories from them already, you know, we  
16 bought some buses, originally they were hybrid, we  
17 decided to make them all electric, we got the  
18 first ten delivered and we put in the charging  
19 stations and, oh, crap, nobody told us we needed a  
20 \$2 million substation to support it. This is not  
21 uncommon.

22 So we really ought to be very careful  
23 and deliberate and thoughtful about how to support  
24 fleet electrification.

25 A VOICE: Now you tell me.



1           CHRIS NELDER: We're all learning  
2 together.

3           So getting back to public DCFC, this is  
4 a critical part of the network. We're not going  
5 to have rapid adoption of electric vehicles, even  
6 just personal electric vehicles, until people have  
7 the confidence that they can go out wherever  
8 they've got to go and know that if they need to  
9 charge up somewhere, without spending eight hours  
10 there, that they can do that. The same way that  
11 you have that confidence now with your gasoline  
12 vehicle. So this is commonly called range  
13 anxiety. I'm not sure that's really the right  
14 word for it. It's more about the availability of  
15 charging where and when you need it without having  
16 to spend hours there.

17           So it's critical that we have this DCFC  
18 public charging station available. These networks  
19 are absolutely essential if we're going to have  
20 the deployment of electric vehicles that we want.  
21 However, that also means that the tariffs have to  
22 support the DCFC infrastructure because, as I said  
23 a moment ago, it is currently a market failure.

24           So because most existing tariffs are  
25 not designed for DCFC operators and are not

1 suitable, let's understand why. First of all,  
2 they don't accurately reflect the true cost of  
3 service in many cases. The demand charge, the  
4 theory of demand charge, how it's applied and why  
5 it's applied under a conventional tariff, as Rick  
6 explained it, is not wrong. It just doesn't apply  
7 very well to DCFC.

8           The way the demand charge is  
9 implemented is not all consistent across  
10 utilities. That's more than evident if you just  
11 look at the rates in the State of New York that we  
12 saw a minute ago.

13           And we lack appropriate price signals  
14 for the effective integration of EVs onto the  
15 grid. If we want to have grid managing charging,  
16 then we need to have proper time-of-use rates that  
17 can steer that load into the valleys of the load  
18 profile and away from the peaks.

19           Also, DCFC utilization does vary by  
20 host type, and increasing utilization can ease  
21 issues with demand charges. So we need to be very  
22 conscious about where these things are being  
23 deployed and how they're being used.

24           And then we need to understand how to  
25 create tariffs that create a better business case

1 for DCFC owners and operators.

2 We did a study for EVgo, which is one  
3 of the larger networks of the DC fast in the US a  
4 couple years ago where we tried to understand what  
5 are the effects of demand charges on their rates.  
6 And we did some modeling in another recent paper  
7 called From Gas to Grid where we looked at five  
8 representative states -- you probably can't read  
9 that legend up there -- but it's California, Ohio,  
10 Colorado, Hawaii and Texas. And we looked at  
11 typical rates in those five states to understand  
12 what does it cost to charge up an electric vehicle  
13 versus what it cost to refuel with gasoline. And  
14 that band in the middle there is the gasoline cost  
15 per mile.

16 So as you can see that clump of bars on  
17 the left, that's your DC Fast right there. In  
18 almost all cases, except for Texas, there was  
19 either barely a gasoline parity or more expensive  
20 than gasoline to charge up on DC Fast. Whereas,  
21 all the other blocks that you see, home  
22 uncontrolled, home time of use, workplace and  
23 fleet, was all cheaper on Level 2 than it is  
24 gasoline. So this shows you right here that not  
25 only is Level 2 cheaper than DCFC, as I showed you

1 in the first slide, but we have a problem with  
2 DCFC being too expensive. If it's more expensive  
3 for people to charge on DCFC than it is to refuel  
4 with gasoline, we can't expect them to adopt EVs.

5 Here's another look at the demand  
6 charge question. On the left there you've got  
7 three blocks from -- these are all California, so  
8 San Diego Gas and Electric, PG&E and Southern  
9 California, those are their conventional tariffs.  
10 And we looked at four different scenarios for how  
11 EV adoption might go in the future, and we  
12 analyzed those tariffs under each of those four  
13 scenarios. And what you can see there is in most  
14 cases under the conventional tariffs demand  
15 charges caused the cost to go way above that of  
16 ICE parity or gasoline parity, which is the green  
17 line across the middle of the chart there.

18 On the right those two blocks show what  
19 recharging would look like under the proposed new  
20 rates from San Diego Gas and Electric and Southern  
21 California Edison, which were specifically  
22 designed to address the demand charge issue, and  
23 voila it was cheaper than gasoline.

24 So what are some of the goals that can  
25 help us solve this problem from a rate design

1 perspective? First of all, let's understand what  
2 we're trying to do. Charging should be  
3 profitable. If it's not profitable, nobody is  
4 going to deploy it.

5 Charging should be cheaper than  
6 gasoline. We think that's typically about 29  
7 cents a kilowatt hour or 9 cents a mile. Of  
8 course, it will all change over time as gasoline  
9 prices go up and down.

10 Level 2 charging should be cheaper than  
11 DC fast charging because it's cheaper to provide  
12 service.

13 EV chargers should be on dedicated  
14 tariffs and on separate meters so that we can  
15 provide rates that allow us to steer the load of  
16 that charging where it's good for the grid and to  
17 reduce the total cost to the ratepayers. And we  
18 think that that separate meter could actually be  
19 the meter built into the charging station. A lot  
20 of utilities don't want to deal with the data  
21 integration aspect of that. But if you're not  
22 going to do that, then you're oftentimes going to  
23 require a customer to pay an additional \$500 or  
24 something to install a redundant meter, and that  
25 just ups the cost for them and typically doesn't

1 pencil out in such a way that it's attractive to  
2 them. So let's understand that that's at least an  
3 option for a meter that's built into a typical  
4 charging station is good enough for revenue  
5 purposes.

6 Tariffs should offer an opportunity to  
7 earn credit for providing grid services through  
8 managed charging. So if I'm a user and I've  
9 allowed my charger to interact with the  
10 time-of-use utility rate so that it's avoiding  
11 charging when costs are high and it's sucking up  
12 power when costs are low, I should be able to earn  
13 a credit for that somehow.

14 And ideally the utilities should  
15 leverage their distributed energy resource  
16 management system -- that's what it's called in  
17 California, the DERMS, or whatever you call it in  
18 other states -- but just to understand what is the  
19 current situation with our grid, where do we have  
20 excess capacity, where is capacity constrained,  
21 and then let's promote the more efficient use, as  
22 we can, of the existing grid infrastructure by  
23 using varying rates or interconnection costs and  
24 doing levels of cost sharing now that could vary  
25 by location for make-ready investments. So really

1 trying to be thoughtful and optimize the spending  
2 required on the grid side.

3 So on rate design principles then we  
4 think tariffs should be time varying, so  
5 time-of-use rates, preferably dynamic, while still  
6 recovering utility costs.

7 Tariffs should have low fixed charges,  
8 and those fixed charges should reflect primarily  
9 routine costs, things like maintenance and  
10 billing, not just being a big old chunk of cost  
11 recovery.

12 Tariffs should reflect the actual cost  
13 of providing service and should charge more for  
14 coincident peak demand. So before we accept a  
15 utility's claim that the cost of service on a  
16 particular site is X, and that's why we need a  
17 demand charge, that should actually be  
18 demonstrated.

19 And we should avoid noncoincident  
20 demand charges. If demand charges are necessary,  
21 then they should be scale with utilization rates,  
22 and they should recover only the location-specific  
23 costs of that connection to the grid, not upstream  
24 costs because we don't want customers that can  
25 share capacity. For example, if I put a DC fast

1 charging station right next to a hotel on the same  
2 circuit, I'm essentially sharing the capacity  
3 that's already there. I shouldn't be paying for  
4 it anew as if I were a new hotel. And  
5 continuous-capacity customers, like hotels, should  
6 not be subsidized by short infrequent loads, which  
7 is exactly what happens when you have a DC fast  
8 charger that's paying a massive demand charge fee  
9 for a short, infrequent spike of electricity.

10 Cost shifts should be demonstrated and  
11 not assumed. And if a cost shift to low to  
12 moderate income customers is demonstrated, then  
13 that should be offset by investments in mobility  
14 services and infrastructure to support those  
15 residents. It should not be used as an argument  
16 to avoid investment altogether, which it too often  
17 is.

18 So I'm going to run you through a  
19 couple of quick approaches to rate design that are  
20 being floated around. And this is not a  
21 comprehensive list by any means, and I'm not  
22 actually going to talk about the ones that Rick  
23 just showed you from New York. But consider these  
24 illustrative rate designs that might be useful.

25 So here's one that we have proposed.



1 Take the demand charge out to begin with, but use  
2 a higher volumetric rate. So charge more per  
3 kilowatt hour at first, that's the indicative the  
4 diagram at the top there. As time goes on and as  
5 the market matures, moving to the right, you can  
6 scale down that per kilowatt hour cost and start  
7 to scale up demand charges. So in this way you're  
8 still providing the utility with cost recovery,  
9 you're still recognizing that costs should be  
10 imposed for costs imposed on the system, but  
11 you're not killing the case for owning and  
12 operating a charging network.

13 So while the market is young, there's  
14 no demand charges. You're shifting that cost over  
15 to the volumetric rate. And as the market matures  
16 and the utilization rates climb on your network,  
17 the demand charges start to scale up and the  
18 volumetric rate scales down.

19 And you can actually do this as a  
20 function of utilization rates. So here's a little  
21 indicative table at the bottom, if you can see it.  
22 Suppose that your utilization rate is under 10  
23 percent, your volumetric rate maybe to start with  
24 is sort of like 20 cents a kilowatt hour, and your  
25 demand charge is zero. And then as you get up to

1 a higher utilization rate, let's say 40 percent,  
2 maybe your volumetric rate drops down to like 14  
3 cents a kilowatt hour, and your demand charge is  
4 now 4 bucks a kilowatt. So you can see how this  
5 works. The idea is to scale with the utilization  
6 rate while doing appropriate cost recovery for the  
7 utility, yet not killing the business case for  
8 owning and operating a charging station.

9 Here's a proposal that was recently  
10 floated by PG&E in California. This proposal  
11 violates most of the principles that I just shared  
12 with you, but I think it's actually a really  
13 interesting idea. And, in fact, they have offered  
14 a whole slide back, if you want to find it, that  
15 shows that they have evaluated this new tariff  
16 under a whole bunch of different use cases and  
17 load profiles and figured out that in all cases it  
18 provides charging at a cost that's competitive  
19 with or less than gasoline, which is again a key  
20 point that we're trying to find here.

21 So what they've done here is they've  
22 actually used quite a high fixed cost. They're  
23 calling it a subscription charge. I think that's  
24 terrible branding, frankly, but it's basically a  
25 fixed charge \$184 per 50 kilowatts of connected

1 load per month. And then they've got a three-tier  
2 time-of-use rate, 11 cents a kilowatt hour  
3 overnight, 9 cents a kilowatt hour during that  
4 very load usage period from 9 a.m. to 2 p.m., and  
5 then 30 cents a kilowatt hour on peak between 4  
6 p.m. and 10 p.m. And that's it. It doesn't  
7 change by winter, summer. It doesn't change in  
8 any other way. That's it. So this is nice  
9 because it allows somebody who's running a  
10 network, you can plug this right into your  
11 spreadsheet under any load profile and know  
12 exactly what your costs are going to be for years  
13 to come.

14 So these rates are stable year round,  
15 sending charging networks and drivers reliable and  
16 appropriate cost signals. The time-of-use rate is  
17 actually matched to their system peaks, so you're  
18 doing appropriate cost recovery there. You don't  
19 have some dumb demand charge that's trying to rack  
20 up a big demand fee when you're actually way off  
21 peak. Right? And it allows profitable DCFC  
22 operation across a wide variety of load shapes and  
23 charging scenarios. So that's good.

24 I'm not going to go into big detail  
25 here, but here's a break list proposed by Southern

1 California Edison and has been emulated elsewhere.  
2 Basically they've said we'll just give you a  
3 demand charge holiday, so for the first five years  
4 no demand charges. Then, assuming that  
5 utilization may start to pick up because more  
6 people are adopting EVs, after five years we're  
7 going to start to slowly scale that demand charge  
8 back in, and then by year 11 we're back to our  
9 normal rate. In this case their time-of-use rate  
10 is again matched to the system peak, so again  
11 you're doing appropriate cost recovery, and your  
12 rates vary by winter and summer, reflecting system  
13 costs and sending networks and drivers reliable  
14 and appropriate price signals. Again, this rate  
15 should allow profitable DCFC network operation.

16 Finally, here's a proposal from Xcel in  
17 Minnesota. I won't walk you through the math  
18 here, but the concept is that it effectively  
19 calculates demand charges as a function of  
20 utilization. So as utilization rates are very  
21 low, your demand charge is very minimal, and then  
22 as the utilization rate climbs up and the same  
23 charger is used sort of like five times a day, now  
24 you're back to a regular rate.

25 Just a couple of indicative examples

1 of, you know, I think, progressive approaches to  
2 rate design for DCFC networks. Again, by no means  
3 a comprehensive list, and there are lots of other  
4 ways that this problem is being contemplated, but  
5 it is important that we solve it one way or the  
6 other.

7 And finally, here's a look at our three  
8 major reports that we've done on vehicle grid  
9 integration. And feel free to contact me with any  
10 further questions. Thank you.

11 (Applause.)

12 MS. SAVIDGE: Thank you, Chris.

13 Watson Collins.

14 WATSON COLLINS: I'm assuming -- are  
15 you going to make the slides available to  
16 everybody?

17 KERI ENRIGHT-KATO: Yes.

18 MS. SAVIDGE: Yes.

19 WATSON COLLINS: So I'll adjust my time  
20 because -- how are we doing time wise here?

21 MS. SAVIDGE: We have 18 minutes.

22 WATSON COLLINS: Okay. Push me through  
23 quicker if you need me to. I appreciate that.  
24 Great.

25 I just want to talk about DC fast

1 charging first. The EV drivers, I'll say battery  
2 electric vehicle drivers, how many of you guys  
3 have used DC fast chargers?

4 Okay. And how important was that --  
5 just shout out how important was that access to  
6 those DC fast chargers to your purchase and your  
7 usability of the vehicles, utility of the  
8 vehicles?

9 A VOICE: Critical.

10 WATSON COLLINS: Critical. Okay.

11 And do you guys use these often or --

12 A VOICE: Yes, on trips, while on trips  
13 for charging.

14 WATSON COLLINS: Okay. So it's a mix  
15 of whether you use them often or not. Okay. I  
16 was just curious -- and another --

17 A VOICE: I'm compromised by distance.  
18 And it's free, so there's a lot of incentive to  
19 go, but it's a 20 mile drive.

20 WATSON COLLINS: Okay. Thank you. So  
21 it's pretty interesting that demand charge aspects  
22 that this panel was charged with is to talk about  
23 the demand charge aspects of DC fast charging and  
24 how that impacts fleets. So there's four parts I  
25 could talk about, and I'm probably going to

1 shorten up one of the parts just given the time.

2           The first part is around some  
3 survey-based research we did on demand charges of  
4 DC fast charging. The second part is a  
5 description of some of the options that EEI just  
6 published a report, and you'll see a link into it  
7 in the slides. I'm probably going to skip this  
8 analysis we've done on Plug Share data just for  
9 the sake of time. And then I'm going to close out  
10 with some of the technology developments and stuff  
11 that EPRI and myself are working on to address  
12 this problem from a technology perspective.

13           So what we've done in 2018 was we did  
14 the survey of 35 stakeholders to find out what's  
15 their philosophy, what are they thinking about,  
16 how important demand or different rate design  
17 options to commercial customers in their decisions  
18 to electrify. So it was a combination of  
19 workplace organizations, public charging, fleets  
20 and public transit agencies -- I don't think we  
21 talked to Rick here -- and some of the vehicle and  
22 equipment manufacturers and environmental groups.

23           And what we presented when we talked  
24 the rates, we talked about a two-part tariff,  
25 which is kind of how you pay your home bill for

1 your electricity at home, which is there's a fixed  
2 charge and a per kilowatt hour charge. We talked  
3 about a three-part tariff, which is that's when  
4 you layer in the demand charge. And then the  
5 fourth option we talked about with them was with  
6 that three-part tariff but with dynamic energy  
7 prices, so how you can set up dynamic energy  
8 prices. I think on that first slide it had a link  
9 to this report, and I think it's publicly  
10 available.

11 The consensus is, and there's some kind  
12 of interesting things in there, you know, really  
13 it's not -- it's a qualitative assessment, it's  
14 not a quantitative, because we didn't have enough  
15 people to do a real quantitative assessment here.  
16 But qualitatively we can say rate design is an  
17 important topic for everybody that we surveyed.

18 Most stakeholders expressed a strong  
19 concern about demand charges and EV adoption,  
20 which is kind of the survey I just did here. It  
21 wasn't about demand charges, but the DC fast  
22 charging access.

23 And there was also pretty good  
24 consensus around choice, that people wanted choice  
25 around rates. And so a lot of the commercial



1 rates for the utilities are driven by how big you  
2 are and you get put on X rate. And so there  
3 seemed to be a lot of interest in, you know, give  
4 me some options to make decisions.

5           And then what was interesting, though,  
6 is the fleet operators and the fast charging  
7 providers, you know, I thought that they were able  
8 to manage their charging and adapt to utility rate  
9 designs. It was kind of an interesting thing that  
10 also happened in this research. Some people just  
11 said I want some fixed price, and I want  
12 predictability around what the bill is going to  
13 be, like I don't want all this variability, I just  
14 want to like -- I'm going to buy some buses. I  
15 need to fill out the spreadsheet and do the  
16 financial modeling. So there's a little bit of  
17 variation over how do you want this billing to  
18 occur, which is kind of interesting. But there  
19 was also some hope that, you know, we're in the  
20 early stages of this, we're learning, we're going  
21 to try some different things over time. And it  
22 was kind of optimistic at the end, you know, that  
23 there was opportunities there.

24           Moving on to this Edison Electric  
25 Institute report I was mentioning, this was really

1 a pretty good survey document. And again, you  
2 know, folks that are going to look at this,  
3 there's a good link to the report. It was  
4 performed by Brattle, but Edison Electric  
5 contracted with them, and it's an organization  
6 that it does a lot of work with. And I almost  
7 consider them like a sister organization to us.  
8 They looked in two big buckets. They puts the  
9 options around how to address deployment of DC  
10 fast charging. One part of it is around rate  
11 design options, and the other part is around what  
12 the site host can do to reduce the impacts from  
13 the demand charges.

14 So the first option was -- and we've  
15 talked about this in previous presentations where  
16 you create a separate rate class. And I'll start  
17 out, all these things have pros than cons. And me  
18 taking about these, I'm not trying to endorse any  
19 of them. I'm just saying these are the options  
20 that people look at out there. And again, they  
21 all have their pros and cons, and with more time I  
22 could talk through some of the pros and cons of  
23 each.

24 The second one was to provide rate  
25 options, which we talked about in the past. Some

1 people just want a per kilowatt hour rate that  
2 they pay at their sites.

3 And the third option they talked about  
4 is experimenting, and it's also the experiments  
5 you were talking about with the subscription rate  
6 and things like that.

7 One of the options they outlined is  
8 place limits on demand-related charges. So some  
9 of the utilities were doing a calculation and  
10 capped the demand charges as a component of the  
11 bill based on some calculations they would do  
12 after the meter reads were taken and during the  
13 production of the bill.

14 They're also talking about temporarily  
15 reducing demand charges or replace demand charges  
16 with volumetric rate. And you see some of those  
17 as adoption levels increase, the incentives came  
18 down. So that's really what that is.

19 And also provide more detailed pricing  
20 signals. This one actually was pretty interesting  
21 because this gets at -- it creates complication by  
22 creating more things, which is what people said,  
23 but if you can give these very descriptive price  
24 signals and when you're going to contribute  
25 towards that annual peak and when you can manage

1 these loads in a way that impact that. So it  
2 creates complications, but it addresses some other  
3 benefits. Again, all these things have pros and  
4 cons.

5 On the host side you can install  
6 storage. And I'll talk about something when I  
7 wrap up my slides here about opportunities there.

8 Managing load to avoid demand-related  
9 charges. How can you regulate, modulate the  
10 charging so that you stay within the parameters  
11 that you're trying to stay within to clip that  
12 peak.

13 Develop stations for an existing user  
14 base. So this was kind of weird to me at first  
15 when I read this, but what they're saying here is  
16 you should be developing stations where an option  
17 is to develop stations where there's a user base  
18 that's going to use these things so that you don't  
19 have the one charge in a whole year or month that  
20 creates this demand charge, where you have enough  
21 utilization of stations, but that has its own  
22 consequences.

23 And then site charging stations behind  
24 the meter of large customers, and this is what  
25 I've been trying to blend in the EV charging loads

1 with the building. And again, that has its own  
2 pros and cons on the infrastructure side.

3 This is the part I'm going to skip  
4 through which is just you'll have these slides.  
5 Again, the only caution I'd say with these slides  
6 is they are from 2017 analysis, and this world is  
7 changing fast, and there's new data, and so things  
8 have moved along there.

9 To close out, I have two slides to  
10 close out on the opportunity for development of  
11 technology solutions. There's a lot of pain  
12 points with DC fast charging deployment from the  
13 total cost of ownership, from the development  
14 complexity -- you know, I've been involved and  
15 everybody has been involved in deploying a DC fast  
16 charging site. There's a whole bunch of moving  
17 parts and complexities and interconnect, you know,  
18 requests for service from the utility, and so  
19 there's a whole bunch of complications there.

20 The grid integration becomes an issue,  
21 especially as we're talking about higher capacity  
22 charging. When we're talking about these 1.6  
23 megawatt Tesla semi-trucks and you're going to  
24 aggregate them into sites, there's going to be  
25 much bigger demands placed on the utility grid

1 that are going to be concentrated in certain  
2 locations. So this grid integration thing is  
3 definitely a complication and, you know, where's  
4 the right places to put DC fast chargers so you  
5 don't create those bottlenecks on the grid.

6 When you talk to the hardware guys that  
7 make DC fast chargers, they haven't pushed the  
8 assembly line button and said, okay, I'm going to  
9 make 100,000 of these things in the next month.  
10 This is kind of all -- when you look at the DC  
11 fast chargers that are out there, when you look  
12 inside them, they're kind of handmade. I won't  
13 say handmade, but they're hand assembled. They  
14 make them in batches. They'll say I've got 20  
15 orders for DC fast chargers, I'm going to make a  
16 couple.

17 And so why am I mentioning that? That  
18 impacts the costs of these DC fast chargers. If a  
19 production company and a manufacturing company can  
20 put these on an assembly line and start making  
21 them and pump them out, the price of these things  
22 will drop. And so we're stuck in this position of  
23 how do we get volumes so we can get the price down  
24 of these DC fast chargers.

25 You've got nonrecurring engineering,

1 this increase in power levels I alluded to  
2 earlier. And then also this utilization  
3 uncertainty. You know, people are building fast  
4 charging sites, they're making investments. These  
5 investments are measured in the hundreds of  
6 thousands of dollars. And if they're doing it  
7 with the expectation that users are going to use  
8 it and pay \$10 a session, it creates that  
9 uncertainty there.

10 So when we look at the total cost of  
11 ownership, we think that there's a solid state  
12 architecture approach we can use to reduce the  
13 total cost of ownership, improve efficiency,  
14 reduce the footprint. We can make this stuff  
15 smaller with solid state equipment, make it easier  
16 to transport, improve expansion, all this stuff.  
17 You'll see my slides here.

18 So what we've done is -- and just a  
19 couple months ago we signed a contract with the  
20 Department of Energy we were awarded to develop a  
21 solid state architecture. And so what we do now  
22 is instead of connect -- having utilities, the  
23 customer that's installing a DC fast charger,  
24 install -- request a service from the utility and  
25 get 480 volt service and then have to do stuff

1 afterwards. This would create a direct  
2 connection. We'd create DC right away from the  
3 utility grid and provide a DC service.

4           And what you can do once you have that  
5 DC grid is you can integrate storage. We talked  
6 about storage of how that can help support these  
7 things. You can integrate onsite renewables. And  
8 when it's done on the DC side, if you think about  
9 it, you don't have to have a solar inverter making  
10 AC, going into the AC grid, then going back down  
11 to the DC fast charger. So you've saved that  
12 whole round trip. And so now we're going to  
13 connect this stuff right into this instead of  
14 making that round trip.

15           So this is a pretty exciting project.  
16 We've got equipment suppliers on the left-hand  
17 side of that graph lined up to do the work to  
18 develop these converters. We've got the  
19 technology providers on the right-hand side. This  
20 works for buses. This works for any kind of  
21 application very easy once you have this DC bus.  
22 We've got some national labs, supporting  
23 utilities, automakers working with us on this.  
24 And there's a couple other projects that were  
25 awarded during the process when we got this going,



1 including Missouri University of Science and  
2 technology and NCSU, North Carolina State U, also  
3 working on this.

4           So what we're going to do is -- and  
5 EPRI's role is we're going to try and make all  
6 this stuff interoperable. There's three projects  
7 that are going on to try and do the same thing.  
8 We want to make this interoperable because our  
9 objective is to try to create commercial scale for  
10 this. We think that there's -- you know, this is  
11 kind of like the forward-looking opportunities,  
12 higher power levels, how do we serve that.

13           I'll wrap up with the anecdote of why I  
14 think some of this is important. You know, to  
15 protect the names, I won't name names here, but I  
16 was at a conference a little while ago where the  
17 transit agency said that they wanted to put a  
18 bunch of buses in one of their sites. And they  
19 went to the utility, and the utility apparently  
20 allegedly told them that they couldn't get the  
21 electric service to serve the buses. And so, you  
22 know, I took that as a personal challenge of like  
23 we had to find technology solutions to address  
24 that, so that's never an answer that is given,  
25 that we can have technology solutions that can

1 serve that need.

2 So thank you. I think I'll end up with  
3 I have some sales data that I attached to the  
4 slides just as a follow-up for you guys. All  
5 right. Thanks.

6 (Applause.)

7 LAUREN SAVIDGE: Thank you, Watson.

8 So I think we have a minute left in the  
9 panel. Chris has to run.

10 CHRIS NELDER: I have to run to the  
11 airport, so my apologies. I won't be able to sit  
12 around for the Q and A, but feel free to follow up  
13 with me afterwards. I'm sure these gentlemen will  
14 have all the answers.

15 LAUREN SAVIDGE: But we're going to  
16 throw it to the audience for maybe one or two  
17 questions, if anyone has any.

18 (No response.)

19 MS. SAVIDGE: I can maybe kick us off  
20 with one, and people can start thinking. So we  
21 saw proposals or options in other states to either  
22 reduce or eliminate the demand charges, and with  
23 low DC fast charger station utilization rates  
24 right now. Is there kind of a level of station  
25 utilization where demand charges become more

1 necessary?

2 WATSON COLLINS: So the big challenge  
3 and why does this topic come up so much with  
4 electric vehicles. So I'm going to turn nerd for  
5 a second. So the typical load factor, which is  
6 the average load to the peak load, of the utility  
7 system is around 40 something percent, and so the  
8 rates are designed around that when you do the  
9 demand charge and they figure out these rates.

10 What we know from some of these early  
11 DC fast charging sites, you have utilization rates  
12 that are somewhere around 5 percent plus or minus  
13 a little bit earlier on, and so what that creates  
14 is a very unique load profile for the utility.  
15 The utilities don't have a lot of customers that  
16 have that kind of load profile, very unique  
17 because of that signature. So that's a bit of why  
18 this is something unique and why you see that.

19 The other part of your question is when  
20 -- which is another interesting thing -- is when  
21 this become not a problem. I think there's debate  
22 on when that happens. What I've heard  
23 anecdotally, and again I can't back this up with  
24 facts but I've heard this anecdotally, is Tesla,  
25 when the utilization rate gets up to 25 percent,

1 they figure out people are starting to get  
2 frustrated waiting for the fast charger ports to  
3 be available, and that's when they actually deploy  
4 more plugs at those sites. And so what's that  
5 say? That's actually below that 41 percent that  
6 the rates were designed around. So again, I don't  
7 have the good data to support all that, but I  
8 think there's a question, you know, that  
9 utilization it is better to get higher levels of  
10 utilization for the cost part of it, but I don't  
11 know if that's a good thing from the user  
12 experience part of it to be available when you  
13 pull up.

14 RICK ROSA: I would agree, Watson. So  
15 I think there's two points to be made. So the DC  
16 fast charging incentive that was just recently  
17 approved by the PSC in New York envisions a  
18 utilization rate that eventually gets to 40  
19 percent. So that declining incentive that I  
20 talked about earlier, over that seven-year period  
21 envisions that at the end of that seven-year  
22 period we get to that 40 percent magic number.  
23 But, you know, you have utilization in terms of  
24 what Watson was just speaking of in terms of load  
25 factor, and then you have utilization in terms of

1 actual charging sessions at the DC fast charger.  
2 Right?

3           So the earlier example I gave where at  
4 the workplace charge where you had underutilized  
5 where it was only being used once a day, right,  
6 but you were maximizing the per plug charge every  
7 day. So essentially in those two charts where I  
8 showed the significant decrease in demand charges,  
9 that was 100 percent utilization rate. Right. We  
10 were totally maxing out the available charge  
11 sessions. So I guess I agree that there's no  
12 magic number, but from a purely cost standpoint  
13 and, you know, being profitable for a DC fast  
14 charger developer, I would think you would want to  
15 have as close to 100 percent utilization in terms  
16 of charging sessions as possible. But from a load  
17 factor perspective I agree that the number, like  
18 Watson said, we're not used to seeing load  
19 factors, you know, the utilization rates that are  
20 down that low. We'd like it to be 40 percent.

21           LAUREN SAVIDGE: Thank you.

22           Question?

23           RICHARD HANLEY: Okay.

24           RICK ROSA: You're not building a \$2  
25 million substation. I promise you.

1           RICHARD HANLEY: Let's talk about  
2 demand charges. For a long time I've been talking  
3 with Watson about demand charges. We worked on  
4 some of the first DC fast chargers that were in  
5 the state. And I did like the -- I just want to  
6 comment, the rate structure of where you're  
7 charging when the charger is new and the  
8 utilization is low and you actually charge just  
9 for kilowatt hours, and then you ramp down to the  
10 point, and then you start to ramp up the demand  
11 charge, I think that rate structure is very  
12 interesting. I think California has done  
13 something like that, and it's done very well out  
14 there.

15           One of the things you were talking  
16 about was the utilization rate. And just having  
17 on the EV a Tesla, one of the things that Tesla  
18 has done, they're sort of doing it old school as  
19 far as how you load balance chargers. Now on the  
20 screen that shows all the super chargers in the  
21 state, it actually shows how many stalls of each  
22 super charger are currently in use, so it actually  
23 routes you -- let's you pick a super charger that  
24 doesn't have as much -- or has the capacity to  
25 accommodate you. So I thought that was an

1 interesting thing.

2           And then the last thing I just make is  
3 a point. I thought today's session was great. I  
4 do a little bit of transportation history, and  
5 actually some of the last electric vehicles built  
6 in the United States from the first history of  
7 electric vehicles back in the early 1900s were  
8 actually built here in Hartford by the Pope  
9 Automobile Company, and it's good to see that this  
10 conversation sort of come back and start up here  
11 again. So anyway --

12           RICK ROSA: So it doesn't go away.

13           LAUREN SAVIDGE: Time for one more  
14 question.

15           ANTHONY JONES: Hi. My name is Anthony  
16 Jones. I'm legal counsel with FuelCell Energy. I  
17 don't have a question so much as a comment.

18           I appreciate the session on demand  
19 charges, and I think it's very useful. I would  
20 just like to point out that it seems that today  
21 there's been almost no discussion on fuel cell,  
22 hydrogen fuel cell vehicles. Almost all of the  
23 discussion has revolved around electric vehicles.  
24 And I think it's very telling that this is called  
25 an electric vehicle roadmap as opposed to a zero

1 emissions vehicle roadmap. So I would just urge  
2 the department to take into consideration hydrogen  
3 fuel cell refueling stations. My understanding is  
4 that there are only two in the state, so the same  
5 kind of range anxiety concerns that exists for  
6 electric vehicles also exist for hydrogen fuel  
7 cell vehicles. Thank you.

8 LAUREN SAVIDGE: Thank you.

9 TRACY BABBIDGE: Okay. Excellent  
10 point. I'm Tracy Babbidge. I'm with the  
11 department with the bureau of air management,  
12 formerly with the energy bureau but have moved  
13 over to the air side.

14 Just to follow up on the last comment  
15 and question, fuel cells and looking at hydrogen  
16 is clearly part of the EV roadmap. So Paul  
17 Farrell talked a little bit about it, but I just  
18 wanted to make sure folks were aware that that is  
19 a component of what we're looking at as part of  
20 this roadmap process.

21 How's everyone doing? You ready to  
22 leave? Good job sticking to the very end.

23 Just to close us out, I just wanted to  
24 reflect on a couple of things. I don't have any  
25 slides. I'm going to be really quick. But I feel



1 like we covered a lot of ground here, and I'm  
2 excited for our next steps. I think what's really  
3 helpful for us is to sort of reflect about our  
4 ambitious goals here starting with what our air  
5 quality challenges are and our aggressive climate  
6 goals, and really looking at holistically how  
7 we're going to accomplish that. I think we have a  
8 running start. When we look at the planning work  
9 that's already been done, the work that's been  
10 done through the northeast corridor study and the  
11 ZEV action plan, and the work through the GC3 and  
12 the pathways study, we have a really good solid  
13 planning foundation that we've started with.

14 So there are things we're doing well.  
15 I think looking at the CHEAPR program, we've heard  
16 a lot about how important incentives are and how  
17 we look at a sustainable funding source is  
18 something we're really going to have to keep front  
19 and center as we work through this process. A lot  
20 of issues for us to tackle. So looking at, you  
21 know, how we establish public partnerships and  
22 keep that going; what is the appropriate role of  
23 the utilities, I think we need to continue to  
24 examine that; customer issues and how we  
25 strategically plan to make sure we're addressing

1 consumer issues; pricing transparency, we need to  
2 make sure that the prices are transparent because  
3 it's not always the case where prices are  
4 transparent. Tom Ashley from Greenlots talked a  
5 lot about open access standard and the smart  
6 charging ecosystem, which I think we need to  
7 really tackle that and look at the complexities  
8 around that.

9 Nancy Ryan had some really interesting  
10 insights for us as we look at transportation  
11 transformation. We need to keep our eye on all  
12 the good work that's going on on the electric side  
13 from a grid modernization perspective, so we have  
14 these parallel paths, but we really need to look  
15 at how we're integrating that planning as we go  
16 forward.

17 We need to continue to look at best  
18 practices. What we heard about building codes  
19 from Massachusetts I think is helpful. And then  
20 Brett Williams from the Center of Sustainable  
21 Energy had some interesting remarks about the  
22 level of incentives and what we need to make sure  
23 that incentive programs are sustainable. I think  
24 he was looking at something like 90 million was  
25 the number that was thrown out.

1 I was happy that we had Julie Rege's  
2 perspective from the OEMs and their perspective on  
3 the consumer education that we're doing through  
4 Drive Change Drive Electric and the regional  
5 approach there.

6 And then I think Jim Fleming's remarks  
7 were also really interesting and insightful, and  
8 we need to make sure that fleets are part and  
9 parcel of what we're doing.

10 And then, you know, getting into the  
11 last panel looking at rate design, demand charges  
12 and the role of time-of-use rates, it's a really  
13 important area and something that we're obviously  
14 going to tackle and have a big impact on our  
15 ability to deploy EVs.

16 So we covered a lot in a short amount  
17 of time. I want to start by thanking our DEEP  
18 team. Keri, thank you for all your work in  
19 pulling this together, and all the DEEP staff for  
20 what you've done.

21 I want to remind folks that February  
22 1st is our deadline for comments on the EV  
23 roadmap. And although Keri said we're going to  
24 have a draft by March, I think it's more like  
25 April. But we look forward to having you

1 participating in this process.

2                   And I would love for all of you to join  
3 me in thanking our presenters. I thought  
4 everything today, the presentations were  
5 remarkable. Thank you all for your time and  
6 attention to the very end. So thank you all for  
7 being here.

8                   (Applause.)

9                   (Whereupon, the above proceedings  
10 concluded at 4:22 p.m.)

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

## CERTIFICATE

1  
2  
3 I hereby certify that the foregoing 276 pages  
4 are a complete and accurate computer-aided  
5 transcription of my original stenotype notes taken  
6 of the Technical Meeting in Re: AN ELECTRIC  
7 VEHICLE ROADMAP FOR CONNECTICUT, which was held at  
8 the DEEP Headquarters, Gina McCarthy Auditorium,  
9 79 Elm Street, Hartford, Connecticut, on February  
10 8, 2019.  
11  
12  
13  
14  
15  
16  
17

-----  
18 Lisa L. Warner, CSR 061  
Court Reporter  
BCT REPORTING SERVICE  
19 55 WHITING STREET, SUITE 1A  
PLAINVILLE, CONNECTICUT 06062  
20  
21  
22  
23  
24  
25