



Department of Economic and
Community Development

Connecticut
still revolutionary

Tourism Intern:

Support DECD tourism and marketing efforts by performing a full range of tasks promotion and marketing Connecticut as a tourism destination.

SUPERVISION RECEIVED:

Will report to the Regional Marketing Manager, DECD Office of Tourism

EXAMPLES OF DUTIES:

Performs a limited range of related duties in promotion and marketing of tourism; conducts research on-line; updates website content and listings and related links; contacts partners to engage in website; provides guidance and assistance to customers and/or members of the industry; assists with special events – the Big E; recruits volunteers to staff tourism booth; performs related duties as required.

MINIMUM QUALIFICATIONS REQUIRED KNOWLEDGE, SKILL AND ABILITY:

Knowledge of tourism or marketing programs and resources; knowledge of basic methods used in promotion of tourism programs; knowledge of research methods and techniques; knowledge of office procedures; interpersonal skills; oral and written communication skills; ability to maintain records and share updates.

EXPERIENCE AND TRAINING:

General Experience:

Pursuing or completed studies in tourism, hospitality, and marketing, event planning or related field. Experience with customer service, internet usage and multi-tasking a strong plus.

**To apply for this internship, please email Rosemary Bove at
rosemary.bove@ct.gov**

Connecticut Office of Tourism

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