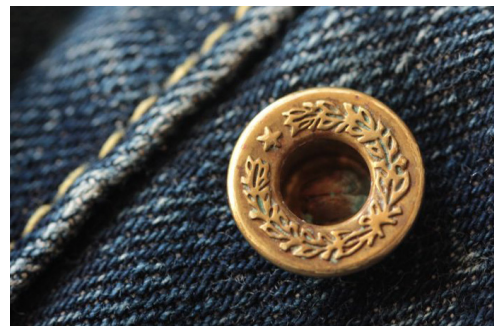




Connecticut manufacturers and producers, farmers and artisans inspire a culture of original ideas and fresh thinking. They enrich our communities, sustain vibrant town centers, and are the heart of our state's economic diversity.



About Connecticut Made

Our products, as well as the people that make them, engender a rich complexity of character, choice and quality, second to none. In support of that effort, the Department of Economic and Community Development offers the distinctive Connecticut Made logo. As a result of [new legislation](#) intended to help local businesses grow and prosper through brand recognition, the Connecticut Made logo is free to makers and manufacturers of Connecticut made products.

Eligibility

The Connecticut Made logo is available to businesses and sole proprietors who make, manufacture, grow or create goods and products in the state of Connecticut. The business must be located in Connecticut, registered as a business in good standing with the state of Connecticut and meet all state requirements for its respective product, service or industry. Connecticut Made is based on self-reporting and does not constitute a warranty, endorsement or certification by the State of Connecticut.

Guidelines

From fine crafts to aircraft, and everything in between, the Connecticut Made logo is an excellent way to showcase authentically made products. Use the logo as a sticker applied directly on products or packaging, on a hangtag; or in signage, merchandise displays, and marketing materials. Refer to the [Helpful Hints and Guidelines](#) to ensure that the logo is used in ways which will strengthen and unify the Connecticut Made brand.



Benefits

The more we support our distinctive character, the more we enable our local artisans to pursue their passions and our manufacturers to continue to innovate, keeping our communities unique, attracting more visitors, creating more jobs, and building a stronger economy. Not to mention, as an active registered trade name with the state, the Connecticut Made logo brings powerful name brand recognition to authentic, locally made products. And that benefits everyone.



Download Logo

The Connecticut Made logo is free to makers and manufacturers of CT Made products. Download the full-color logo for use on light backgrounds or the knockout logo for use on dark backgrounds. Please refer to the [Helpful Hints and Guidelines](#) for best practices.

Click to download full-color or knockout logos:



Business Assistance

Need help advancing your Connecticut Made business to the next level? From financing and site selection to training and technology, the Department of Economic and Community Development provides a central point of contact to orchestrate all the services growing Connecticut businesses need. DECD streamlines every facet of the process – giving you more time and resources to run your business. For more information, please visit: www.portal.ct.gov/DECD



Other Useful Information

- Connecticut Department of Agriculture: [CT Grown Program](#)
- CTvisit.com: [Made in Connecticut: Gift Giving Ideas](#)
- CONNSTEP: [Manufacturers Made in Connecticut Program](#)
- The Connecticut Store: [Shop CT Store](#)